

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Channel 5, 16/06/11	VT: Rachel Shenton, star of Hollyoaks and nominee for best newcomer in television, talks on Channel 5's The Wright Stuff about Viewtalk. Her discussion on the live show gained fantastic support from the host Matthew Wright and panellists and generated an increase of hits to the website by a staggering 755%!	1. Saved copy in Press folder as: DeafChannel5RachelShenton.html 3. Online at: http://www.channel5.com/shows/the-wright-stuff/episodes/episode-114-21		
See Hear!, 04/02/2010	VT: See Hear!, a BBC production made especially for the deaf community. This programme sees James & Kristy (Deafax) talking about how technology can help deaf people communicate to others around the world. WB is shown to a class of deaf children with +ve results.	1. Printed summary in Press folders 2. CD in Press folder 3. Movie files (large and small) in big hole > wb > press > press folders > 3 image files > VT images > see hear wb episode large / small 4. Same location for a Notes .doc with details of film's contents		

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Hearing Times, 07-08/11	Deaf: Viewtalk advertisement in full page-length column (page 12)	1. Original in press folders 2.		
Able Magazine, 01/07/11	Deaf: Hollyoaks star and Viewtalk ambassador Rachel Shenton talks to Able magazine in a full page article on Viewtalk, how to use it and its services as well as her own inspiration and involvement	1. Original and printed copies in press folders 2. Saved copy in Press folder as: Deaf_AbleMagazineRachelShentonOnViewtalk.j		
Heat Magazine, 14/05/11	Deaf: Heat magazine comments on Hollyoaks star Rachel Shenton's involvement and promotion of Viewtalk and the launch of the site itself during Deaf Awareness Week on the 4th May	1. Saved copy in Press folder as: Deaf_HeatMagazineViewtalkRachelShenton.jpg		
Closer Magazine, 03/05/11	Deaf: Closer magazine comments on Hollyoaks' star Rachel Shenton's involvement and promotion of Viewtalk and the launch of the site itself during Deaf Awareness Week	1. Saved copy in Press folder as: Deaf_CloserMagazineViewtalkRachelShenton1.& Deaf_CloserMagazineViewtalkRachelShenton2.		
BATOD Magazine, 01/11	Deaf: Ken Carter, Director of Research and Development, Deafax writes an article in The British Association of Teachers of the Deaf (BATOD) Magazine of the unique communication tool for the deaf, Viewtalk	1. Saved copy in Press folder as: Deaf_BATODMagazineViewtalkArticleKenCarter 2. Printed copies in press folders		

Firstpost: BSL videos, 26/4/12 Blinkx.com, 05/05/11	VT: Firstpost is an international news website based in India. Here it features Viewtalk's video service, providing video for organisations in BSL so that they are accessible to deaf and hard-of-hearing clients. Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder.? 2. Printed copy in press folders.? 3. Online at: http://www.firstpost.com/topic/product/android-what-is-viewtalk-video-hAbcXdCJO5s-53093-2.html
Talk Talk, 05/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafBlinkxViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.blinkx.com/watch-video/hollyoaks-star-launches-deaf-facebook/tvQRJsGFGH8v3rrE0gtwOg
MSN, 05/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafTalkTalkViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.talktalk.co.uk/video/38235/entertainment/Hollyoaks-star-launches-%26%2339%3Bdeaf-Facebook%26%2339%3B/#38235
Virgin Media, 05/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafMSNVideoPlayerViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://video.uk.msn.com/watch/video/hollyoaks-star-launches-deaf-facebook/2i6uwx62
Mirror.co.uk, 04/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafVirginMediaViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.virginmedia.com/celebrity/video/hollyoaks-star-launches-deaf-facebook/931590273001/#!/hollyoaks-star-launches-deaf-facebook/931590273001
Mirror.co.uk, 04/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafMirrorOnlineViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.mirror.co.uk/video/celebs/2011/05/05/hollyoaks-star-launches-deaf-facebook-115875-23108521/

Daily Mail online, 06/08/11	Deaf: The Mail on Sunday speaks to Hollyoaks star and Viewtalk ambassador, Rachel Shenton about how her father's profound deafness towards the end of his life inspired her to learn BSL and her subsequent involvement in the deaf community, particularly with Viewtalk in a full page article	<ol style="list-style-type: none"> 1. Saved copy in Press folder as: DeafDailyMailOnlineRachelShentonViewtalk.html 2. Printed copies in press folders 3. Online at: http://www.dailymail.co.uk/health/article-2023175/Hollyoaks-Rachel-Shenton-How-Dads-deafness-inspired-learn-sign-language.html?ito=feeds-newsxml
iPolitics360, 19/07/11	Deaf: Ipolitics360 is a forum where people have the opportunity to voice their opinions on political issues past and present. Viewtalk reporters have been collecting highlights and views from renowned celebrities; Rachel Shenton, Larry Lamb, Mr Mohamed Al Fayed and Jaye Jacobs who have a link with deafness and the deaf community	<ol style="list-style-type: none"> 1. Saved copy in Press folder as: DeafIPolitics360ViewtalkCelebrities.html 2. Printed copies in press folders 3. Online at: http://ipolitics360.com/Videos/Viewtalkcelebrities-eTGEbyzeaZo.htm
The San Francisco Chronicle, 29/04/11	Deaf: WinkBall has joined forces with Deafax, a charity that empowers deaf and hard of hearing people, to launch ViewTalk - the innovative and pioneering new website for the deaf community	<ol style="list-style-type: none"> 1. Saved copy in Press folder as: DeafSanFranciscoChronicleViewTalkLaunch.html 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=%2Fg%2Fa%2F2011%2F04%2F28%2Fprweb8356208.DTL
TMC Net, 28/04/11	Deaf: TMCNet.com is an American communications and technology online community site. WinkBall has joined forces with Deafax, a charity that empowers deaf and hard of hearing people, to launch ViewTalk	<ol style="list-style-type: none"> 1. Saved copy in Press folder as: WBGenTMCNetViewTalkLaunch.html 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/2011/04/28/5475877.htm