

# Video insight

WinkBall



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WinkBall

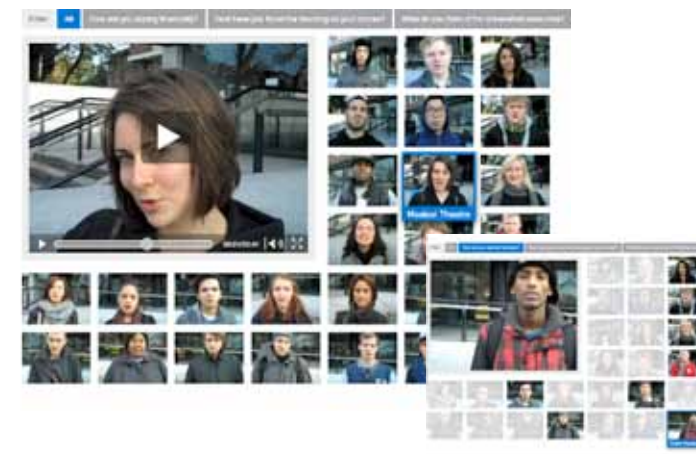
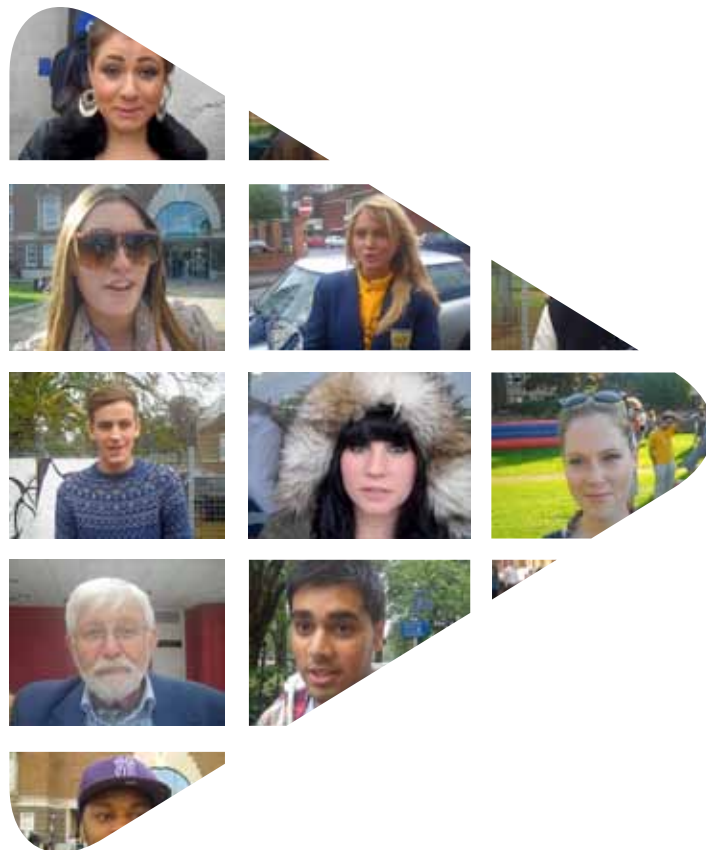


# The video solution to your market research strategy

## What we do

When you combine our WinkBall Reporters with our unique online video platform, WinkBall provides true customer engagement which is the perfect environment for generating, viewing, sharing and analysing exclusive market research video content.

We are experienced in generating quantitative and qualitative results: data that is easily analysed by our state-of-the-art video wall filtering system.



## Video solutions

We bring brands and consumers together, capturing responses and measuring outcomes.

### Our services include:

- Ethnography
- Street team vox pops
- Focus groups
- Video product reviews
- Event coverage
- Campaign insight

WinkBall offers the complete package: from content generation, to easy and convenient delivery, in a private online space. Providing you with a flexible and adaptable client-focused service.

## The package includes

- ▶ Two professional, uniformed WinkBall Video Reporters
- ▶ 50 vox pop interviews
- ▶ An embeddable, interactive video wall to be used for public or private purposes
- ▶ Valuable video content which can be shared across social networks, including Facebook and Twitter
- ▶ We work with you to devise the best questions
- ▶ Delivered to you online and on USB for your use and archive

All for **£990**

**WinkBall have interviewed over 3 million people...**

**Have you been Winked?**

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