

Campaigns / Services press may be linked to:		All summaries are found in: Bighole / winkball / PRESS / PRESS FOLDERS / 2_Summaries All images are found in: Bighole / winkball / PRESS / PRESS FOLDERS / 3_Images All saved HTML pages are found in: Bighole / winkball / PRESS / PRESS
Xmas 08 -	ChristmaSee	
NHC 09 -	Carnival 2009	
NHC 10 -	Carnival 2010	
NHC 11 -	Carnival 2011	
F4F - [Change all Forces to F4F]	Forces	
Pol -	Politics	
PPC -	Prospective Parliamentary Candidates 2010	
Pol Conf Apr 10 -	Pre-election Political Conferences 2010	
Pol Conf Oct 10 -	Post-election Political Conferences 2010	
GLA -	Greater London Authority (SoLD)	
WBR -	WinkBall Reporter Coverage	
1K -	1st Kiss: 25 Years Celebration	
WC -	World Cup 2010	
HWC -	Homeless World Cup	
TFL -	Transport for London	
Cycling -	Cycling Survey, Skyride etc.	
WB Gen -	WinkBall General	
LDN 12 -	London 2012 Olympics	
VT - [was Tech: change all to VT, then delete this key]	Technologies for the Deaf Community	
VT - [was Deaf: change all to VT]	Viewtalk	
Music -	WinkBall Music	
VP -	Video Prospects	
India -	Footage from Indian branch	
SVS -	Student Video Services	
Access via IPCB -	See Corres.Corp.info.doc	
Commissions		
Missing Date		
Missing Source		
Missing Category		
Jen needs access for Bible		
In the Top Press Quotes List	Saved in PRESS folder	
Notes To Do		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Channel 5, 16/06/11	VT: Rachel Shenton, star of Hollyoaks and nominee for best newcomer in television, talks on Channel 5's The Wright Stuff about Viewtalk. Her discussion on the live show gained fantastic support from the host Matthew Wright and panellists and generated an increase of hits to the website by a staggering 755%!	1. Saved copy in Press folder as: DeafChannel5RachelShenton.html 3. Online at: http://www.channel5.com/shows/the-wright-stuff/episodes/episode-114-21		
British Forces News, 3/12/10				
BBC Click, 03/07/2010	WC: Mentioned our 'Faces of the Fans' in their weekly website round-up	Original file is located at: big hole > wb > press > press folders > 3 images files > WC images > WC BBC Click .mov Summary in WC Summaries.		
London Today, 16/04/2010	1st Kiss campaign.			
See Hear!, 04/02/2010	VT: See Hear!, a BBC production made especially for the deaf community. This programme sees James & Kristy (Deafax) talking about how technology can help deaf people communicate to others around the world. WB is shown to a class of deaf children with +ve results.	1. Printed summary in Press folders 2. CD in Press folder 3. Movie files (large and small) in big hole > wb > press > press folders > 3 image files > VT images > see hear wb episode large / small 4. Same location for a Notes .doc with details of film's contents		
BBC News 24: Click, 06/11/2009	WB Gen: Kate Russell presents an online review of a selection of the best sites on the World Wide Web featuring WinkBall, incorporating 'a friendly and intuitive interface.'	1. Saved and printed in Press folders as: WBGenBBCClick.html 2. Online at: http://news.bbc.co.uk/1/hi/programmes/click_online/8343274.stm		
Sky News TV, 05/11/2009	F4F: Live. James in good interview by Martin Stanford	1. Printed clip in Press folder 2. Online at: ?		
CNBC, 29/09/2009	WB Gen: 4min interview. On the 40th anniversary of the very first e-mail sent, Dr. James Ohene-Djan discusses the advances the Internet has made since it began and where to next for the technology with a good introduction and explanation of WinkBall.	1. Printed clip in Press folder 2. Online at: http://www.cnbc.com/id/15840232?video=1312247266&play=1		
BBC World News		2. Online at: http://www.hopingfoundation.org/venture/projects#/venture/images/136		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
The Media Coach Radio Show, 17/11/11	WB Gen: Dr James Ohene-Djan, founder and Managing Director of WinkBall.com, talks to PR expert and conference host, Alan Stevens on his show, The Media Coach Radio Show. The radio channel, listened to by over 30,00 industry professionals, is devoted to giving help and tips to those involved in media appearances and public speaking	1. Saved copy as an mp3 in Press folder as: WBGenTheMediaCoachRadioShowInterview.mp3 2. Online at: http://mediacoach.libsyn.com/webpage/the-media-coach-18th-november-2011		
Audioboo.fm, 25/10/11	WB Gen: Dr James Ohene-Djan, founder and Managing Director of WinkBall.com, talks at the Digital Leaders event about what how he hopes to help people understand the importance of video and social media in communicating with the public, government and businesses. The interview was uploaded onto Audioboo.fm, a site created for easy audio sharing with the ability to for users to add data, geo locations and tags	1. Saved copy as an mp3 in Press folder as: WBGen_JamesInterviewAtDigitalLeaders2011.mp3 2. Online at: http://audioboo.fm/boos/518500-dr-james-ohene-djan-managing-director-winkball-at-digital-leaders-1-innovation		
Sun FM, Sunderland, 20/4/10	PPC: James interviewed about our PPC NE coverage, Pre-recorded 20 April 2010, 10.30 am	Shout will send it.		
Shout WB / BLESMA Radio Day Schedule, 16/3/10	F4F: Jerome Church and Paul Burns	Excel – Press folder; BLESMAclientSchedule.xls	N/A	
Shout WB / BLESMA Radio Day Report, 16/3/10	F4F: Jermome Church and Paul Burns	Excel – Press folder; BLESMARadioDayReport.xls	N/A	
Colourful Radio: 5/3/10	E10: Jennifer interviewed by Henry Bonsu on his breakfast show	Saved as mp3 in Radio Interviews folder, in Press Folder, in HD.		
BBC Cambridgeshire, 9/12/09	F4F: Live. Joint interview with James & Major Harry Bucknall on why a message to the troupes needs to be sent & how one could do that	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: BBC Cambridgeshire.mp3		
BBC Jersey, 9/12/09	F4F: Pre-rec. Joint interview with James & Harry on the great thing about sending a video message & how you can do it	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: BBC Jersey.mp3		
BBC Lancashire, 9/12/09	F4F: Live. Harry talking about what we can do and what the forces do to send messages	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: BBC Lancashire.mp3		
BBC Newcastle, 9/12/09	F4F: Pre-rec. Harry talks about F4F and the 1 million video message target and its importance for the troops	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: BBC Newcastle.mp3		
Colourful Radio, 9/12/09	F4F: Live. Importance to support the troops when interest in the Afghan war is faltering	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: Colourful.mp3		
Sun FM, 9/12/09	F4F: Pre-rec. James & Harry saying how forces do more than just fight in wars and support is needed for a lot of reasons. Everyone needs the opportunity to send a message	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: Sun FM.mp3		
BFBS, 9/12/09	F4F: Live. James & Harry - 'Nothing can replace actually being able to see your loved ones'. Talking about the campaign's goals	Saved as mp3 in Press folder - Winkball October as: BFBS.mp3		
Smooth Radio, 9/12/09	F4F: Pre-rec. Interview with James	Saved as mp3 in Press folder - Winkball October as: Real Smooth radio.mp3		
Swansea Sound FM, 9/12/09	F4F: Live. James talks about WB moving up and down the country getting support	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: Swansea Sound.mp3		
British Forces Broadcasting Service (BFBS), 16/10/09	F4F: Live recording with James & Harry. Re-cap from 1st interview with BFBS with reaction from the response	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: BFBS.mp3		
BBC 5 Live, 16/10/09	F4F: Live. Harry interviewed - What would the support mean for the troops. F4F is not all about Afghan but about all forces in all fields	Saved as mp3 in Press folder - Winkball Forces as: BBC Five Live.mp3		
BBC Cornwall, 16/10/09	F4F: Live. James & Harry giving reason for starting the campaign and about the progression of messaging	Saved as mp3 in Press folder - Winkball Forces as: BBC Cornwall.mp3		
BBC Devon, 16/10/09	F4F: Live. James & Harry interviewed with Harry speaking with personal opinion about the project while James talks about how you can send a message	Saved as mp3 in Press folder - Winkball Forces as: BBC Devon.mp3		
BBC Devon, 16/10/09	F4F: Live. Harry asked how it meant to him to receive messages and how it's changed. James speaking how easy it is to record a message and what has been done by WB	Saved as mp3 in Press folder - Winkball Forces as: BBC Devon01.mp3		
BBC Hereford & Worcester, 16/10/09	F4F: Live. James & Harry in approx 5min interview - What, why and how questions	Saved as mp3 in Press folder - Winkball October as: BBC Her Worcs.mp3		
BBC Jersey, 16/10/09	F4F: Live. James & Harry - Explanation how its done and how it will be monitored	Saved as mp3 in Press folder - Winkball October as: BBC Jersey.mp3		
BBC Lincolnshire, 16/10/09	F4F: James & Harry - How to record a message with this 'unique' opportunity	Saved as mp3 in Press folder - Winkball October as: BBC Lincs.mp3		
BBC Norfolk, 16/10/09	F4F: Live. James & Harry - Who's already joined and who should	Saved as mp3 in Press folder - Winkball October as: BBC Norfolk.mp3		
BBC Northamptonshire, 16/10/09	F4F: Live. James & Harry - Who does this go out to. How to get people involved	Saved as mp3 in Press folder - Winkball October as: BBC Northants.mp3		
BBC Stoke & Staffordshire, 16/10/09	F4F: Live. Good introduction by presenter with James & Harry. Explanation, how to, and Harry's experienced view on it	Saved as mp3 in Press folder - Winkball October as: BBC Stoke.mp3		
BBC Southern Counties, 16/10/09	F4F: Live. James & Harry - Why is WB starting this campaign and how will it work	Saved as mp3 in Press folder - Winkball October as: BBC Surrey.mp3		
BBC Tees, 16/10/09	F4F: Live. James & Harry - Sending a message to forces all around the world	Saved as mp3 in Press folder - Winkball October as: BBC Tees.mp3		
Express FM, 16/10/09	F4F: Live. James & Harry - Don't forget about the troops in the forces. Core meanings for the campaign to say our thanks	Saved as mp3 in Press folder - Winkball October as: Express FM.mp3		
Tay AM, 16/10/09	F4F: Pre-rec. Interview with James & Harry	Saved as mp3 in Press folder - Winkball October as: Radio Tay.mp3		

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Sky News Radio, 16/10/09	F4F: Pre-rec. Interview with James	Saved as mp3 in Press folder - Winkball October as: Sky.mp3		
Wave 102, 16/10/09	F4F: Pre-rec. James & Harry - What does it mean for the forces to receive a video message from home	Saved as mp3 in Press folder - Winkball October as: Wave 102.mp3		
SW Cluster FM,	F4F: James & Harry - Troops need 'the home support' and a nation's support during a lonely and focused time for the forces	Saved as mp3 in Press folder - Winkball Dec 09 Christmas Forces as: SW Cluster.mp3		
BBC Swindon	F4F: James & Harry - F4F is all about support for the troops. Forces do many other things than just war	Saved as mp3 in Press folder - Winkball October as: BBC Swindon.mp3		
Talksport Radio, 20/9/09	Cycling: Used Pre-rec clips. National coverage on Ian Collins Show			
Radio Jackie, 20/9/09	Cycling: Pre-rec. London coverage. News Bulletin			
Bang Radio, 19/9/09	Cycling: Live. London coverage. Mid Morning Show			
London Greek Radio, 18/9/09	Cycling: Live. Afternoon Show			
BBC London, 31/8/09 at 7:40am	NHC09: Live. James interviewed - How does WB work & who is involved in WB's archive?	Saved as mp3 in Press folder - Winkball Carnival Audio folder as: bbc london1.mp3		
Smooth Radio, 30/8/09	NHC09: Used pre-recorded clips. James asked why is WB creating an archive of NHC	Saved as mp3 in Press folder - Winkball Carnival Audio folder as: smooth.mp3		
Sky News Radio, 30/8/09 at 10:05am	NHC09: Pre-rec. James asked what's going to be featured on WB and why is it going to be different	Saved as mp3 in Press folder - Winkball Carnival Audio folder as: skynews.mp3 & in Winkball Carnival Audio folder - Exports as: sky clips.mp3		
Colourful Radio, 28/8/09 at 11:35am	NHC09: Live. James interviewed. Getting a 'grasp' of UK site WB - What it is, how to get involved and how it compares to other social media sites	Saved as mp3 in Press folder - Winkball Carnival Audio folder as: colourful.mp3		
Westside FM, 27/8/09 at 4:30pm	NHC09: Live. James speaking about efforts to create archive of NHC with own thoughts of NHC	Saved as mp3 in Press folder - Winkball Carnival Audio folder as: 8128280 westside1.mp3 & 8128283 westside2.mp3		
Magic Sky News	NHC09: James featured in brief news show - 'Levi Roots, events and others create a WB "extravaganza"'	Saved as mp3 in Press folder - Winkball Carnival Audio folder as: magic skynews.mp3		
Winkball Podcast	NHC09: James introduces WB as 1st-time-ever online archive of the duration of NHC with mention to Levi Roots supported by a brief clip by Levi himself	Saved as mp3 in Press folder - Winkball Carnival Audio folder as: Winkball podcast.mp3		
General recordings (James)	NHC09: Good, clear audio clips of James' interview with Sky News (Winkball01.mp3 & Winkball02.mp3) as well as recordings of James introducing himself (Winkball03.mp3)	Saved as mp3 in Press folder - Winkball Carnival Audio folder - Exports as: Winkball01.mp3, Winkball02.mp3 & Winkball03.mp3		
Interview recordings (James)	NHC09: Brief introduction and summary of 1st-time-ever online archive of build up and duration of NHC by James	Saved as mp3 in Press folder - Winkball Carnival Audio - Exports as: James Clip 1.mp3		
Interview recordings (James)	NHC09: Brief talk on NHC and reason why to document it	Saved as mp3 in Press folder - Winkball Carnival Audio - Exports as: James Clip 2.mp3		
Interview recordings (James)	NHC09: How and why Levi Roots teamed with WB	Saved as mp3 in Press folder - Winkball Carnival Audio - Exports as: James Clip 3.mp3		
Levi Roots	NHC09: Levi gives brief reason why Sunday is his favourite day	Saved as mp3 in Press folder - Winkball Carnival Audio - Exports as: Levi Clip 1.mp3		
Levi Roots	NHC09: Audio from video recordings of Levi's participation in NHC	10 recordings saved as aif in Press folder - Winkball Carnival Audio - Levi Files as: VID00019.aif, VID0019original.aif, VID00021.aif, VID00022.aif, VID00023.aif, VID00024.aif, VID00026.aif, VID00027.aif, VID00028.aif, VID00029.aif		
Skyride Podcast	Cycling: James talks about how he thinks cyclists have a lot to say, how bicycles can have a positive impact and how WB are going to survey and record the voice of the public	Saved as mp3 in Press folder - Winkball Skyride Audio as: Skyride Podcast.mp3 & winkball_skyride_podcast.mp3		
Compass FM, 25/12/08	Xmas 08: Webcam promotion with mention of ChristmaSee in Santa's 6 compeition	Saved as mp3 in Press folder - Correspondent Corp ChristmaSee as: Compass FM - Chrismassee.mp3		
Time 107.5, 5/12/08	Xmas 08: ChrismaSee's promotional charity prize draw competition	Saved as mp3 in Press folder - Correspondent Corp ChristmaSee as: ChrismaSee Time 107.5 5Dec08 1.mp3 & ChrismaSee Time 107.5 5Dec08 2.mp3		
Cross Rhythms, 5/12/08	Xmas 08: Webcam competition with mention of ChristmaSee	Saved as mp3 in Press folder - Correspondent Corp ChristmaSee as: Christmasee webcam comp Cross Rhythms.mp3		
BBC Newcastle, 29/11/08	Xmas 08: Live. Sue Sweeney Saturday Morning Show			
BFBS, 26/11/08	Xmas 08: Pre-rec. National coverage. News Bulletin between 1pm-6pm			
Cross Rhythms, 26/11/08	Xmas 08: Pre-rec. News Bulletin between 12pm-5pm			
BBC Cornwall, 26/11/08	Xmas 08: Pre-rec. Duncan Warren Show			
BBC Devon, 26/11/08	Xmas 08: Pre-rec. Duncan Warren Show			
BBC Guernsey, 26/11/08	Xmas 08: Pre-rec. Duncan Warren Show			
BBC Jersey, 25/11/08 & 26/11/08	Xmas 08: Pre-rec x2. The Carrie Cooper/Sara Palmer Mid Morning Show			
BBC Bristol, 25/11/08	Xmas 08: Live. Graham Torrington Mid Morning Show			
BBC Northamptonshire, 25/11/08	Xmas 08: Live. Bob Walmsley Show			
Premier Christian Radio, 25/11/08	Xmas 08: Pre-rec. News Bulletin between 1pm-5pm			

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Talk 107, 25/11/08	Xmas 08: Live. The Scott & Liz Morning Show			
Life FM 103.6	Xmas 08: Webcam competition with mention of ChristmaSee	Saved as mp3 in Press folder - Correspondent Corp ChristmaSee as: Life FM 103.6 Christmasee(a).mp3 & Life FM 103.6 Christmasee(b).mp3		
Penine FM	Xmas 08: Webcam competition	Saved as mp3 in Press folder - Correspondent Corp ChristmaSee as: Penine FM ChristmasSeeROT.mp3		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Hearing Times, 07-08/11	Deaf: Viewtalk advertisement in full page-length column (page 12)	1. Original in press folders 2.		
Able Magazine, 01/07/11	Deaf: Hollyoaks star and Viewtalk ambassador Rachel Shenton talks to Able magazine in a full page article on Viewtalk, how to use it and its services as well as her own inspiration and involvement	1. Original and printed copies in press folders 2. Saved copy in Press folder as: Deaf_AbleMagazineRachelShentonOnViewtalk.jpg		
Heat Magazine, 14/05/11	Deaf: Heat magazine comments on Hollyoaks star Rachel Shenton's involvement and promotion of Viewtalk and the launch of the site itself during Deaf Awareness Week on the 4th May	1. Saved copy in Press folder as: Deaf_HeatMagazineViewtalkRachelShenton.jpg		
Closer Magazine, 03/05/11	Deaf: Closer magazine comments on Hollyoaks' star Rachel Shenton's involvement and promotion of Viewtalk and the launch of the site itself during Deaf Awareness Week	1. Saved copy in Press folder as: Deaf_CloserMagazineViewtalkRachelShenton1.jpg & Deaf_CloserMagazineViewtalkRachelShenton2.jpg		
Pride Magazine, 04/11	WB Gen: Dr. James Ohene-Djan talks about the likelihood of getting fired at least once in your life in an article about bouncing back from losing your job in Pride Magazine's April issue	1. Saved copy in Press folder as: WB Gen_PrideMagazine.pdf 2. Original and Printed copy in press folders		
Business XL, 03/11	F4F: Winkball are included in the list of the top nine most inventive campaigns achieving coverage of business benefit. Faces for the Forces received over one million views for the website, achieved government and celebrity support and created nearly half a million messages for brave servicemen and women in the armed forces	1. Original and printed copies in press folders 3. Online at: http://www.growthbusiness.co.uk/channels/growth-strategies/marketing-and-sales/1610783/dare-to-campaign-differently.html		
City A.M., 10/02/11	WBR: City A.M.'s is talking technology for Valentine's Day, and there's no one more embracing of that than WinkBall.com with 100 reporters out in the City. 'Take advantage of WinkBall this Friday' is the message to readers in a fun positive article for those wanting to send their loved one(s) words of romance with WinkBall.com	1. Saved copy in Press folder as: 2. Original and printed copies in press folders 3. Online at: http://www.cityam.com/lifestyle/use-mobile-tech-make-the-most-la-vie-amoureux		
The Voice, 03/02/11	WB Gen: WinkBall founder and senior lecturer at Goldsmiths University of London Dr James Ohene-Djan talks with The Voice in a fantastic front page header and full page 6 article on the success story of WinkBall.com. The Voice reveal the inspiring story behind the website, the important provision of an alternative form of coverage and WinkBall's core values that are followed to continue this unique, inclusive, and emotional reporting	1. Saved copy in Press folder as: WB Gen_TheVoiceComputerGeekFrontPage.pdf WB Gen_TheVoiceComputerGeekPage6Article.pdf 2. Original and printed copies in press folders 3. Online at: http://www.voice-online.co.uk/content.php?show=18916		
Burton Mail, 17/01/11	WBR: Burton Mail call out to a Burton Albion F.C. fan to claim £100 for being appointed fan of the week in a report on WinkBall's coverage of FA Cup matches up and down the country and the cash prize for the best wink in the weekly Faces of the Fans football show on WinkBall.com	Printed copies in press folders		
BATOD Magazine, 01/11	Deaf: Ken Carter, Director of Research and Development, Deafax writes an article in The British Association of Teachers of the Deaf (BATOD) Magazine of the unique communication tool for the deaf, Viewtalk	1. Saved copy in Press folder as: Deaf_BATODMagazineViewtalkArticleKenCarter.pdf 2. Printed copies in press folders		
City A.M., 22/12/10	F4F: City A.M. continue to cover WinkBall's Faces for the Forces campaign in this fantastic column as reporters add a very impressive 1,500 extra messages of support in just six hours! 'Well worth a few minutes out of the day.'	1. Original saved in Press folder as: Forces_CityAMCityFacesOriginal1.jpg Forces_CityAMCityFacesOriginal2.jpg 2. Printed copies in press folders		
The Sunday Express, 18/12/10	F4F David Jarvis of the Scottish Daily Express writes of WinkBall's Faces for the Forces campaign and of 'the string of celebrities' already supporting the goal to reach 500,000 'moral-boosting' messages of support. Holly Willoughby is featured as one of the many to have already recorded a message	1. Saved copy in Press folder as: F4FScottishDailyExpress.html 2. Original and printed copies in press folders 3. Online at: http://www.scottishdailyexpress.co.uk/posts/view/218265/500-000-videos-go-on-web-to-boost-frontline-troops http://www.express.co.uk/posts/view/218265/500-000-videos-go-on-web-to-boost-frontline-troops		
City A.M., 17/12/10	F4F: City A.M. call out to the readers for the huge Faces for the Forces campaign as the target for 500,000 messages by Christmas is nearly achieved. Readers are urged to head to one of the many reporter locations in London in order to record their own message and contribute alongside the celebrities already supporting the campaign	1. Saved copy in Press folder as: F4FCityA.M..html 2. Printed copies in press folders 3. Online at: http://www.cityam.com/the-capitalist/the-men-going-paunch-paunch-2010-fat-bankers-competition		
The Sunday People, 12/12/10	F4F: 'Our hero troops will get a Christmas boost thanks to WinkBall' says the Sunday People as news hits that the Wootten Bassett parade for fallen soldiers may be axed in new MoD plans	1. Saved copy in Press folder as: F4FTheSundayPeople.jpg & F4FTheSundayPeople2.jpg 2. Printed copies in press folders 3. Online at: http://www.people.co.uk/news/uk-world-news/2010/12/12/war-dead-parades-are-axed-102039-22777889/		
The Brent Magazine, 8/10	TFL: Unreferenced source used, page 5. Singer, Jaya backs TFL campaign to reduce teenage deaths on roads	1. Original saved in Press folder 2. Saved in Press folder as TfLBrentMagazine.pdf 3. Online at: http://www.brent.gov.uk/media.nsf/pages/lbb-142		
East London Advertiser, 29/7/10	WBR: Covered event and of WB's involvement with Arnold Circus	1. Pdf of clip saved in Press folder as FOAC29Jul2010ELonAd.pdf		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
The Voice, 26/4/10	1K: full page intro; full page interview with Gordon	Copy of paper in press folder		
Wales on Sunday, 4/4/2010	PPC: full-page column article	1. Original clip in Press Folder 2. Saved .pdf in Press folder as: PPCWalesOnSundayColumn; original clipping better		
Swindon Advertiser 3/4/10	PPC: News article. Short article about WB giving chance to voters to see & hear from PPCs online	1. Printed page in Press folder / IPCB clip in Press Folder; 2. Saved doc in Press folder as: PPCSwindonAdvertiser; 3. Access via IPCB		
Sheffield Star, 30/03/10	PPC: News in Brief. Jillian Creasy, parliamentary candidate for Sheffield Central uploads her video on WinkBall on the run up to elections.	1. Saved in Press folder as: PPCSheffieldStar.jpg 2. Printed copy in Press folders		
Northampton Chronicle & Echo, 24/3/10	PPC: News article. East Midlands are the least interested in politics in UK according to WB research	Printed copy in Press folder		
Hemel Hempstead Gazette, 10/3/10	PPC: Candidates on importance of Internet for elections with thoughts on WB's campaigns to reach more voters	Original clip in Press folder		
Warrington Midweek Guardian, 9/3/10	PPC: Video manifestos of Paul Campbell & Daved Mowat on winkball.com. Article by Vicki Stockman	Copy of article in Press folder		
Hull Daily Mail, 5/3/10	PPC: News article. Home Secretary Alan Johnson uploads a video featuring his manifesto on WB	Copy of article in Press folder		
Slough Midweek, 3/3/10	PPC: Conservative Diana Coad & Lib Dem Chris Tucker post videos on WB to win more support	Copy of article in Press folder		
Goldlink: Spring, 2010	PPC: The magazine for Goldsmiths alumni with WinkBall piece in Research news. (page 9)	Original and printed copy in Press folder		
The Sun, 30/10/09	F4F: WinkBall is The Sun's Website of the Week with mention of the association with F4F (page 75)	Original clip and Printed copie in Press folder		
The Daily Star, 28/10/09	F4F: Front page article continues page 9. Celebs joining the campaign	Original clip in Press folder		

NAME & DATE	SUMMARY	FORMAT / LOCATION
WB Sponsors Homeless World Cup Team: Vodcast	HWC: The England Homeless World Cup Team needed funds for kits and to get to the 2010 tournament, held in Brazil. This vodcast was made at Eccleshill Utd FC's ground, where Team England played a friendly against Bradford City FC. WinkBall presented the team with a £5,000 cheque and a good day was had by all. The film features interviews with Richard Brown, Team England's Manager; Dr James Ohene-Djan, co-founder of WB; and Wayne Jacobs, Assistant Manager of Bradford City FC. The film features shots of the team, the giant cheque presentation, and a WB reporter filming the crowd. Unsure whether it was ever published online.	Bighole > wb > press > press folders > 3 images files > HWC > HWC sponsorship vodcast .mov See accompanying notes, detailing where in film the best clips are to use: Bighole > wb > press > press folders > 3 images files > HWC > HWC sponsorship vodcast notes .doc
Edinburgh Napier University: Comissioned filtered wall of students, 29/5/12	SVS: Edinburgh Napier University has been an educational establishment since the 1950s, named after John Napier, the 16th century inventor of logarithms and the decimal point. They commissioned WinkBall's classic Student Video Service's (SVS) filtered video wall to display interviews of students' thoughts on their course and university life at Napier. The findings can be easily and professionally displayed according to which umbrella their course belongs.	1. Saved copy in Press folder. 2. Printed copy in press folders.? 3. Online at: http://www.napier.ac.uk/study/university/why/Pages/Studentviews.aspx 4. Other screen shots displaying how filtered wall works in: Press > SVS Images folder.
Cricket World: Fans at England v West Indies (Lord's). 18/5/12	WB Gen: Cricket World featured our footage of fans and former cricketers, like Shaun Udal, talk about Day One of England v West Indies, and their opinion on the rest of the test between the 2 cricketing giants at Lord's. Cricket World is one of the world's leading cricket websites and broadcasts both live cricket radio and cricket TV programming on the Internet.	1. Saved copy in Press folder. 2. Printed copy in press folders.? 3. Online at: http://www.cricketworld.com/cricket-video-fan-s-view-lord-s-day-one/31311.htm
British Shooting: Olympic Athletes, 18/5/12	LDN 12: British Shooting's official website embedded 2 WinkBall mini films featuring interviews with key London 2012 hopefuls (including record breaker Peter Wilson) as well as their managers and essential support staff, and spectators extolling the virtues of the sport. British Shooting is an umbrella body that supports the sovereign National Governing Bodies of international competitive target shooting sports, including Shotgun, Pistol and Rifle.	1. Saved copy in Press folder.? 2. Printed copy in press folders.? 3. Online at: http://britishshooting.org.uk/
Firstpost: BSL videos, 26/4/12	VT: Firstpost is an international news website based in India. Here it features Viewtalk's video service, providing video for organisations in BSL so that they are accessible to deaf and hard-of-hearing clients.	1. Saved copy in Press folder.? 2. Printed copy in press folders.? 3. Online at: http://www.firstpost.com/topic/product/android-what-is-viewtalk-video-hAbcXdCJO5s-53093-2.html
Why Music Matters: WB Arctic Monkeys wall embedded in FB, 29/1/12	WBR Music: Why Music Matters were one of the first to utilise our new technology - embedding entire video walls on Facebook. One of the jobs we did for them, listed here below on 4/11/11, which they had also embedded on their website, they now used for their near 100,000 FB fans as an example of Why the Arctic Monkeys matter to those attending their gig..	1. Saved copy in Press folder.? 2. Printed copy in press folders.? 3. Online at: http://www.facebook.com/whymusicmatters?sk=app_304520312922531
First Post: Thierry Henry goal montage	WBR Football: Indian news website First Post among the many to featuer WB's hilarious montage of Arsenal fans celebrating Thierry Henry's wonder goal on his return to the club. 22/1/12	1. Saved copy in Press folder.? 2. Printed copy in press folders.? 3. Online at: http://www.firstpost.com/topic/person/thierry-henry-thierry-henry-goal-winkball-fans-reaction-funny-wwwpremierliganet-video-CeuM7F-SeHI-3349-1.html
London 2012 News: Claire Bennett interview 18/01/12	LDN 12: London 2012 News.com, a sport website which features the latest news regarding the upcoming Olympic games in London and sends it to its mailing list, posted WinkBall's latest video interview with Claire Bennett. 22/1/12	1. Saved copy in Press folder. 2. Printed copy in press folders.? 3. Online at: http://www.london2012-news.com/2012/01/12/the-latest-winkball-interview-with-gb-fencer-cbennettgbr-httpow-ly8re1r-l/
ATG Training blog / The London Bike Show 18/01/12	WBR: WinkBall Reporters covered the London Bike Show, 12-15th January, to speak to its thousands of exhibitors and attendees. One interview, with ATG Training's CEO Ian Harper, was embedded from WinkBall to ATG Training's blog, and featured the CEO sharing his knowledge and experience of the event. 18/1/12	1. Saved copy in Press folder. 2. Printed copy in press folders.? 3. Online at: http://blog.atg-training.co.uk/
The France Show 2012: Event Coverage British Fencing / Claire Bennet: Olympic fencer. 12/01/12	VP: WinkBall Reporters covered The France Show 2012 once again this year, and they loved our footage so much they embedded a montage on their home page as a summary of the whole weekend's event. Visitors to their website were asked: "For those of you who visited us at Earls Court why not see if you can spot yourself in the fantastic show footage below. And for those of you who couldn't make it take a peek at what you missed!"	1. Saved copy in Press folder. 2. Printed copy in press folders. 3. Online at: http://www.thefranceshow.com/
Telegraph: 2011 Review: A Year In Video Hoping Foundation	The Telegraph Newspaper used WinkBall's new state-of-the-art filtering system to display their review of the year's events, as summaries by their collection of the year's most iconic video clips UNRWA	1. Saved copy in Press folder. 2. Printed copy in press folders. 3. Online at: http://www.facebook.com/pages/British-Fencing/137831210401 1. Saved summary in Press folder: 2_Summaries: WB_GenTelegraphReviewFilterSummary 2. Saved all images including eg of filtering in Press folder: 3_Images: WB_GenTelegraphReviewFilter1 / 2 / 3 / 4 / 5 3. Online at: http://www.telegraph.co.uk/news/interactive-graphics/8973910/2011-review-a-year-in-video.html
Artrockr, 18/11/11	WBR: Artrockr is a UK-based collective involved in music promotion and publishing and various other endeavours, including a monthly magazine, various websites, a record label, video production, and a weekly radio show. A WinkBall wall, incorporating footage taken from outside Lana Del Ray's gig at London club, Scala	1. Saved copy in Press folder 2. Printed copy in press folders 3. Online at: http://www.hopingfoundation.org/venture/projects#/venture/images/136
Telegraph online, 09/11/11	Politics: A selection of Britain's leading politicians, including Ed Balls, Ken Livingstone, Menzies Campbell, Paddy Ashdown and many others, give their views on the Green Economy in a video wall embedded on The Telegraph's website, telegraph.co.uk , in an article titled Politicians on the Green Economy	1. Saved copy in Press folder 2. Online at: http://www.telegraph.co.uk/sponsored/earth/the-age-of-energy/ & http://www.telegraph.co.uk/sponsored/earth/the-age-of-energy/8878996/Politicians-video-Green-Economy.html
Why Music Matters, 04/11/11	WBR: WB reporters attended an Arctic Monkey's performance, asking the fans attending the event "Why music matters to them?". The footage of the survey was posted up on the Why Music Matters website in an embedded video wall	1. Saved copy in Press folder 2. Online at: http://tellus.whymusicmatters.org/page/s/arctic-monkeys-wall
Real Fur on Facebook, 27/10/11	WBR: Reporters were at the Servant Jazz Quarters to interview the fans attending the Real Fur gig, asking them how they came across the band and what they like about them. The video montage of the event was posted on the official Real Fur Facebook page, liked by over 754 fans	1. Saved copy in Press folder 2. Online at: http://www.facebook.com/permalink.php?story_fbid=292166044140618&id=147244905313574

NAME & DATE	SUMMARY	FORMAT / LOCATION
Erasure on Facebook, 26/10/11	WBR: Reporters were at the Roundhouse to interview the fans attending the Erasure performance, asking them how they came across the band and what they like about them. A video of two enthusiastic fans was posted on the official Erasure Facebook page, liked by over 179,237 fans	1. Saved copy in Press folder 2. Online at: http://www.facebook.com/winkball/posts/287913301233756
LondonLovesBusiness 24/10/11	WBR: LondonLovesBusiness.com is an independent editorial website about London's business scene in its entirety providing news, analysis, video, profiles, lists and opinion pieces. WB interviewed traders along London's high streets to celebrate multi-cultural businesses in London, giving owners the chance to shout out about the unique aspects of their trade, face-to-face on video. The footage was included in an article written by founder of WinkBall, Dr James Ohene-Djan on LondonLovesBusiness.com	1. Saved in Press folder as: WBRLondonLovesBusinessTraders.html 2. Printed copies in press folders 3. Online at: http://www.londonlovesbusiness.com/820.article
The Telegraph online, 24/10/11	WBR: WinkBall in partnership with The Telegraph and the San Diego Convention & Visitors Bureau flew to San Diego to ask residents in key locations across the city what they love about their hometown and the city's best-kept secrets. Footage of the interviews has been embedded as a video wall on The Telegraph's website	1. Saved in Press folder as: WBRTelegraphSanDiegoHolidays.html 2. Printed copies in press folders 3. Online at: http://www.telegraph.co.uk/sponsored/travel/san-diego-holidays/?utm_source=tmg&utm_medium=td_8820241&utm_campaign=sandiego2110
JamieCullumFanzone 19/10/11	WBR: Unofficial fansite JamieCullumFanzone.co.uk, posts a video from WB's YouTube channel on their homepage, showing interviews of the audience members before and after Jamie Cullum's performance at the HMV Forum	1. Saved in Press folder as: WBRJamieCullumFanzone.html 2. Printed copies in press folders 3. Online at: http://www.jamiecullumfanzone.co.uk/2011/video-fans-talk-jamie-from-winkball/
Macadamia Advice Centre, 18/10/11	WBR: WB reporters attended the Bakers and Butchers Fair at Bolton Arena, where The Southern African Macadamia Growers Association (SAMAC) also attended. WB interviewed the bakers behind the new Macadamia bread products and showcased some of the foods. The montage of this event is now featured on the client's website, and is a great example of what WB coverage can do for food, drink, and conferences industries	1. Saved in Press folder as: WBRMacadamiaAdviceCentre.html 2. Printed copies in press folders 3. Online at: http://macadamias.org.uk/node/56
Sky Bet on Facebook, 14/10/11	WBR:	3. Online at: https://apps.facebook.com/calloffthenation/app.php
Diva Magazine Online, 13/10/11	WBR: WinkBall interviewed TV star of lesbian drama, Lip Service at her Diva photo-shoot. Rita speaks of her experience on the show and what the photo-shoot means to her. Diva Magazine, the UK's leading lesbian and bisexual magazine published the interview on DivaMag.co.uk	1. Saved copy in Press folder as: WBRDivaRutaGedmintasInterview.html 2. Printed copies in press folders 3. Online at: http://www.divamag.co.uk/category/feature/special-feature/watch-ruta-gedmintas.aspx
WarringtonLabour.com, 11/10/11	Politics: Warrington North MP Helen Jones spoke with WinkBall at the Labour Party Conference in Liverpool, telling our reporter what she thought of this years speech and the issues the party is addressing. The interview was embedded on the official Warrington Labour Party website	1. Saved copy in Press folder as: PoliticsWarringtonLabourConference2011.html 2. Printed copies in press folders 3. Online at: http://www.warringtonlabour.com/warrington-north/latest-news/news.aspx?p=102218
Merce Cunningham on Facebook, 11/10/11	WBR: The Merce Cunningham Dance Company performed for the last time at the Barbican Centre as part of their last world tour before the company disbands. WB were there to capture the reactions of what could be described as an emotional performance by the world-class dancers. Merce Cunningham posted the footage on the Facebook page, liked by over 796 fans	1. Saved copy in Press folder as: WBRFacebookMerceCunningham.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/winkball/posts/181333655280010
Telegraph, 11/10/11	LDN 12: WinkBall, in partnership with The Telegraph, have been capturing the hopes and dreams of Team GB in a fantastic series of interviews and video diaries in the long run-up to London 2012. This impressive exclusive video collection is on show online on an impressive video wall, powered by WinkBall with The Telegraph	1. Saved copy in Press folder as: LDN12TelegraphAthletesVideoWallOct2011.html 2. Printed copies in press folders 3. Online at: http://www.telegraph.co.uk/sport/olympics/8660826/Team-GB-Athletes-video-wall.html
BrooksNewmark.com, 07/10/11	Politics: Brooks Newmark - MP for Braintree and Senior Government Whip recorded an interview with WinkBall at the 2011 Conservative Party Conference in Manchester, talking about his views on the core values of the Conservative party. Brooks embedded the video interview on his website - BrooksNewmark.com	1. Saved copy in Press folder as: PoliticsBrooksNewmark.html 2. Printed copies in press folders 3. Online at: http://www.brooksnewmark.com/07102011_winkball_interview
Labour.org.uk, 04/10/11	Politics: WinkBall speaks to Helena, one of the few sitting on the stage as Labour Party leader Ed Miliband heads the conference, gives her opinion on his speech. The interview was embedded on the official Labour Party website, liked by over 113,029 supporters on Facebook	1. Saved copy in Press folder as: PoliticsLabourEdMilibandSpeech.html 2. Printed copies in press folders 3. Online at: http://www.labour.org.uk/helenas-take-on-ed-milibands-leaders-speech
This Is Exeter, 30/09/11	Politics: Speaking live from Liverpool during Day 3 of the Labour Conference 2011, MP Ben Bradshaw tells WinkBall what he believes the key values are for labour in 2011 and explains why using 'green jobs' to help stimulate the economy is an "absolutely essential idea". Embedded on ThisIsExeter.com, a local news, local business reviews and discussion site for all happenings in Exeter	1. Saved copy in Press folder as: PoliticsThisIsExeterBenBradshaw.html 2. Printed copies in press folders 3. Online at: http://www.thisisexeter.co.uk/VIDEO-Exeter-MP-Ben-Bradshaw-live-Labour/story-13439642-detail/story.html
Strange Thoughts, 26/09/11	Politics: Andy Strange of political blog, Strange Thoughts is interviewed at the 2011 Liberal Democrat Conference in Birmingham by a WinkBall reporter. Andy embedded the interview on Strange Thoughts, one of the top Liberal Democrat blog sites in the UK	1. Saved copy in Press folder as: PolStrangeThoughtsLibDemConference2011.html 2. Printed copies in press folders 3. Online at: http://www.strangethoughts.org.uk/index.php/2011/09/winkball/
Liverpool Daily Post, 26/09/11	Politics: Sunday 25th September 2011 saw the start of the annual Labour Party Conference at the Echo Arena, Liverpool. Delegates from Constituency Labour Parties, affiliated trade unions and socialist societies all take part in debates to shape Labour's vision for Britain. WinkBall reporters were there to see what they had to say. The Liverpool Daily Post embedded WinkBall's footage of the 2011 Labour Conference online. The newspaper has an average daily circulation of around 8,200	1. Saved copy in Press folder as: PolLiverpoolDailyPostLabourConference2011.html 2. Printed copies in press folders 3. Online at: http://www.liverpooldailypost.co.uk/liverpool-news/politics/2011/09/26/labour-party-conference-in-liverpool-explore-our-video-wall-of-interviews-with-delegates-and-journalists-100252-29490434/
KentConnectsConfere 20/09/11	WBR: WinkBall attended Kent Connects' first national technology exhibition & conference, where reporters asked attendees and the experts their thoughts and captured the highlights of the event. KentConnectsConference embedded WinkBall's video wall of the event on their website demonstrating WinkBall's ability to easily create content and share anywhere online	1. Saved copy in Press folder as: WBRKentConnectsVideoWall.html 2. Printed copies in press folders 3. Online at: http://www.kentconnects.gov.uk/home/training/video-wall
Harringay Online, 19/09/11	WBR: WinkBall reporters attended the 2-day Harringay Food Festival 2011 to capture the flavours of the event. With over 120 interviews filmed, WinkBall created a video wall now seen embedded on the community-run Harringay borough website, Harringay Online	1. Saved copy in Press folder as: WBRHarringayFestival.html 2. Printed copies in press folders 3. Online at: http://www.harringayonline.com/forum/topics/winkball-video-wall-of-harringay-festival

NAME & DATE	SUMMARY	FORMAT / LOCATION
Avalon Media Lab, 19/09/11	WB Gen: Avalon Media Lab is involved in tailored web design, assistance in the management, updating and general marketing of client's online presence. WinkBall is featured on Avalon Media Lab's entertainment blog, where a video and short description of what WinkBall.com does is presented	1. Saved copy in Press folder as: WBGenAvalonMediaLab.html 2. Printed copies in press folders 3. Online at: http://avalonmedialab.com/blog/winkball-free-personal-video-service/
LondonLovesBusiness 09/09/11	WBR: LondonLovesBusiness.com is an independent editorial website about London's business scene in its entirety providing news, analysis, video, profiles, lists and opinion pieces. WinkBall, in partnership with LondonLovesBusiness.com created a video wall on the site asking Londoners their opinions on what they think businesses need in order to grow	1. Saved copy in Press folder as: WBRLondonLovesBusiness.html 2. Printed copies in press folders 3. Online at: http://www.londonlovesbusiness.com/
LibDemVoice, 02/09/11	Politics LibDemVoice.org is run by a collective of Liberal Democrat members, activists and bloggers. The site is read by more than 60,000 individual visitors each month, and is ranked among the top 5 most influential blogs in the UK. In the run-up to the Liberal Democrat autumn federal conference, WinkBall is carrying out a series of short video interviews with different Liberal Democrats about the past year, the current political situation and what the future holds	1. Saved copy in Press folder as: PolLibDemVoice.html 2. Printed copies in press folders 3. Online at: http://www.libdemvoice.org/the-past-the-present-the-future-what-liberal-democrats-told-winkball-25119.html
Stuart Jeffery on Blogspot, 31/08/11	Politics: WinkBall caught up with Green Party MP Stuart Jeffery ahead of the Green Party Autumn Conference 2011 in Sheffield to discuss his agenda for the coming term. Stuart Jeffery posted the video on his personal blog	1. Saved copy in Press folder as: PolStuartJefferyAutumnConference2011.html 2. Printed copies in press folders 3. Online at: http://stuartjeffery.blogspot.com/2011/08/my-winkball-video-for-autumn-conference.html
Deftones on Facebook, 25/08/11	WBR: Fans spoke to WinkBall reporters outside Shepherd's Bush Empire after spectating the dizzying performance of rock stars Deftones! American rock band Deftones posted WinkBall's fan montage of their performance on the official Facebook page, liked by over 1,603,986 fans!	1. Saved copy in Press folder as: WBRFacebookDeftones.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/deftones?sk=wall
HMV Forum Kentish Town on Facebook, 24/08/11	WBR: Fans give their reactions to WinkBall reporters outside HMV Forum in Kentish Town after seeing The Vaccines perform. MV Forum, Kentish Town posted up the fan montage on the official Facebook page, liked by over 2,654 fans	1. Saved copy in Press folder as: WBRFacebookHMVForumKentishTown.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/hmvforum?sk=wall
D12 on Facebook, 24/08/11	WBR: Fans gave rave reviews to WinkBall reporters of American Hip Hop super group D12 at the O2 Academy in Islington. A fan page set up for D12 lovers posted WinkBall's fan montage on the Facebook page, liked by over 43,376 fans	1. Saved copy in Press folder as: WBRFacebookD12.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/D12/23434193125
Electric Ballroom on Facebook, 24/08/11	WBR: Fans praised New Found Glory's gig at the Electric Ballroom to WinkBall reporters. Electric Ballroom posted the fan montage on the official Facebook page, liked by over 1,539 fans	1. Saved copy in Press folder as: WBRFacebookElectricBallroomNewFoundGlory.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Electric-Ballroom/112506502094383
CSS on Facebook, 24/08/11	WBR: The crowd was ecstatic outside XOYO after seeing CSS perform and expressed their emotions and opinions of the gig to awaiting WinkBall reporters. CSS posted the fan montage of the event on the official Facebook page, liked by over 107,343 fans. CSS posted the fan montage of the event on the official Facebook page, liked by over 107,343 fans	1. Saved copy in Press folder as: WBRFacebookCSS.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/CSSSUXXX?sk=wall
Electric Ballroom on Facebook, 23/08/11	WBR: WinkBall were at the Electric Ballroom in Camden on the 22nd of August to grab the expectations and reactions from the crowds before and after the American Indie Rock band Sebadoh's sell-out gig	1. Saved copy in Press folder as: WBRFacebookElectricBallroomSebadoh.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Electric-Ballroom/112506502094383
Sebadoh on Facebook, 23/08/11	WBR: WinkBall were at the Electric Ballroom in Camden on the 22nd of August to grab the expectations and reactions from the crowds before and after the American Indie Rock band Sebadoh's sell-out gig	1. Saved copy in Press folder as: WBRFacebookSebadoh.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Sebadoh/112142515464834?sk=info
Birmingham Hippodrome on Facebook, 19/08/11	WBR: WinkBall was at the Hippodrome in Birmingham to see Carlos Acosta and Royal Ballet Principal Zenaida Yanowsky perform as part of the Premieres plus. Birmingham Hippodrome linked WinkBall's footage in their post about the event on their official Facebook page, liked by over 5,888 fans	1. Saved copy in Press folder as: WBRFacebookBirminghamHippodrome.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/birminghamhippodrome
Muzu.tv, 17/08/11	WBR: Muzu.tv is a video-sharing site, similar to YouTube where users can upload and create channels. Artists are being given the chance to earn money through the site via advertising revenue shares in partnership with Muzu.tv. WinkBall were outside the Hammersmith Apollo to speak to fans going in and coming out of the Bruno Mars concert. Fans were being asked what they like about the singer and the highlights of the event. Muzu.tv is liked on Facebook by over 302,930 fans	1. Saved copy in Press folder as: WBRMuzu.tvBrunoMars.html 2. Printed copies in press folders 3. Online at: http://www.muzu.tv/gb/winkball/bruno-mars-winkball-meets-the-fans-music-video/1052627/
English National Opera on Facebook, 16/08/11	WBR: Attendees of the Guangdong production with the English National Opera gave glowing reviews as captured by WinkBall reporters outside the London Coliseum. The English National Opera posted WinkBall's footage of the event on the official Facebook page, liked by over 5,753 fans	1. Saved copy in Press folder as: WBRFacebookEnglishNationalOperaGuangdong.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/englishnationalopera
Ghost The Musical on Facebook, 15/08/11	WBR: Ghost The Musical asks followers if they agree with the audience reactions as captured by WinkBall reporters outside Piccadilly Theatre. The WinkBall footage was posted on Ghost the Musical's official Facebook page, liked by over 14,242 fans	1. Saved copy in Press folder as: WBRFacebookGhostTheMusical.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/ghostthemusical
Vic Reeves & Bob Mortimer on Facebook, 14/08/11	WBR: Comedy duo Vic Reeves & Bob Mortimer of Shooting Stars performed at Highlight Comedy Club in Camden where WinkBall reporters captured the fans' reactions outside. Footage from the event has been posted up on the duo's official Facebook page, liked by over 11,157 fans	1. Saved copy in Press folder as: WBRFacebookVicReeves&BobMortimer.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Vic-Reeves-Bob-Mortimer/25024831991
Bolton Wanderers F. C. on Facebook, 14/08/11	WBR: WinkBall were at Loftus Road to capture the thoughts of the fans before and after the final whistle of the QPR and Bolton Wanderers match. Bolton Wanderers F.C. posted the fan footage by WinkBall on their official Facebook page, liked by over 25,844 fans	1. Saved copy in Press folder as: WBRFacebookBoltonWanderersFC.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Bolton-Wanderers-FC/108890685801603
The Boxettes on Facebook, 13/08/11	WBR: The Boxettes featured WinkBall's coverage of their gig at the Jazz Cafe in Camden as they ask fans to check out their videos and 'share the love'. The Boxettes featured WinkBall material in a post on their official Facebook page, liked by over 4,579 fans	1. Saved copy in Press folder as: WBRFacebookTheBoxettes.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/theBoxettes
The Apple Cart Festival on Facebook, 09/08/11	WBR: WinkBall was at The Apple Cart Festival in Victoria Park talking to the attendees about their thoughts on the festival. Footage from the event was posted on the festival's official Facebook page, liked by over 1,293 fans	1. Saved copy in Press folder as: WBRFacebookTheAppleCartFestival.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/theapplecart

NAME & DATE	SUMMARY	FORMAT / LOCATION
Music and Goods Exchange, 08/08/11	WBR: Music and Goods Exchange is one of the longest running second hand stores in England, selling vinyl, CDs, DVDs, books and clothing in various stores in the area of Notting Hill Gate in London. As part of the Exclusive London business video directory, WinkBall interviewed and filmed some of the Music and Goods Exchange chain stores in Notting Hill, showcasing their stores, goods and information for perspective buyers and sellers. The promo was posted on the official Music and Goods Exchange homepage	1. Saved copy in Press folder as: WBRMusicAndGoodsExchangeExclusiveLondon.html 2. Printed copies in press folders 3. Online at: http://mgeshops.com/main/home
Royal Albert Hall on Facebook, 08/08/11	WBR: WinkBall was outside the Royal Albert Hall to gather views from the attendees of Nigel Kennedy performing at the Proms. Footage of the interviews was posted on the Royal Albert Hall's official Facebook page, liked by over 17,098 fans	1. Saved copy in Press folder as: WBRFacebookRoyalAlbertHall.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/royalalberthall
Wembley Stadium on Facebook, 08/08/11	WBR: WinkBall was at Wembley Stadium to grab the views of the fans from the grounds as Manchester United played against fierce rivals Manchester City FC. The fan footage created by WinkBall was posted on Wembley Stadium's official Facebook page, liked by over 50,281 fans	1. Saved copy in Press folder as: WBRFacebookWembleyStadium.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/WembleyStadium
Adam Ant on Facebook, 06/08/11	WBR: Fans share their thoughts on Adam Ant's gig and the venue, Under The Bridge. Footage of the event was posted on Adam Ant's official Facebook page, liked by over 1,482 fans	1. Saved copy in Press folder as: WBRFacebookAdamAnt.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Adam-Ant/109147155778124
Under the Bridge on Facebook, 06/08/11	WBR: Fans share their thoughts on Adam Ant's gig and the venue, Under The Bridge. Footage of the event was posted on Under The Bridge's official Facebook page, liked by over 654 fans	1. Saved copy in Press folder as: WBRFacebookUnderTheBridge.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/UTBlondon
The Vintage Festival on Facebook, 03/08/11	WBR: WinkBall covered The Vintage Festival at Southbank, London on 29th to 31st July where reporters spoke to the sellers and buyers, asking them questions such as why they like vintage clothes and what era of clothing they like the most. The Vintage Festival posted up the WinkBall montage on their official Facebook page, liked by over 23,044 fans	1. Saved copy in Press folder as: WBRFacebookTheVintageFestival.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/TheVintageFestival
Jess Mills, 01/08/11	Music: Singer Jess Mills, who released her solo album with rave reviews has posted her interview with WinkBall at Lovebox on her official home page. Jess Mills has over 1,184 followers on Twitter. WinkBall spoke to Jess Mills at Lovebox, asking her about playing at the festival and what to expect from her music this year	1. Saved copy in Press folder as: MusicJessMillsLoveboxInterview.html 2. Printed copies in press folders 3. Online at: http://jessmills.co.uk/
Minus 1 Kidney, 28/07/11	LDN 12: W.K. Raphael aka Ralph M1K (Minus One Kidney), a kidney donor, speaks to WinkBall at the London 2012 One Year To Go celebration in Trafalgar Square. Ralph M1K will be one of the lucky few who are privileged to carry the Olympic Torch at the opening ceremony of London 2012. Footage of his interview with WinkBall has been posted up on his personal website promoting his charity work and awareness for kidney donors and transplants	1. Saved copy in Press folder as LDN12Minus1KidneyOneYearToGo.html 2. Printed copies in press folders 3. Online at: http://www.minus1kidney.com/index.php/olympic-games
The Telegraph online, 28/07/11	LDN 12: With one year to go until the London 2012 Olympic Games begins, WinkBall, in partnership with The Telegraph, has been asking a number of famous faces for their thoughts on the games coming to London. WinkBall has spoken to a host of celebrities including Piers Morgan, Will Young, Barbara Windsor MBE, Michael Parkinson CBE and George Lamb to name a few	1. Saved copy in Press folder as: LDN12TelegraphOneYearToGoCelebritites.html 2. Printed copies in press folders 3. Online at: http://www.telegraph.co.uk/sport/olympics/8660838/London-2012-Olympics-One-Year-to-Go-video-wall.html
The Telegraph online, 28/07/11	LDN 12: WinkBall, in partnership with The Telegraph, have been capturing the hopes and dreams of Team GB in a fantastic series of interviews and video diaries in the long run-up to London 2012. This impressive exclusive video collection is on show online with The Telegraph	1. Saved copy in Press folder as: LDN12TelegraphTeamGBAthletes.html 2. Printed copies in press folders 3. Online at: http://www.telegraph.co.uk/sport/olympics/8660826/Team-GB-Athletes-video-wall.html
The Telegraph on Facebook, 27/07/11	LDN 12: With one year to go until the London 2012 Olympic Games begins, WinkBall, in partnership with The Telegraph, has been asking a number of famous faces for their thoughts on the games coming to London. WinkBall has spoken to a host of celebrities including Piers Morgan, Will Young, Barbara Windsor MBE, Michael Parkinson CBE and George Lamb to name a few. Footage of the celebrity interviews has been posted up on The Telegraph's official Facebook page, liked by over 34,013 people	1. Saved copy in Press folder as: LDN12FacebookTelegraphOneYearToGo.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/TELEGRAPH.CO.UK
Michael Schenker on Facebook 27/07/11	Music: Michael Schenker, one of the founding members of rock legends The Scorpions, speaks to WinkBall after his set at High Voltage Festival 2011 about British rock fans and the festival itself. The interview created by WinkBall was posted on Michael Schenker's official Facebook page, like by over 9,812 fans	1. Saved copy in Press folder as: MusicFacebookMichaelSchenker.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Michael-Schenker/104045402964459
Noah And The Whale on Facebook, 26/07/11	WBR: WinkBall reporters were outside the Roundhouse in Camden Town to capture the reactions from the crowds there to see Noah And The Whale play for another night of the iTunes Festival 2011. The fan footage created by WinkBall was posted on the Noah And The Whale's official Facebook page, like by over 219,184 fans	1. Saved copy in Press folder as: WBRFacebookNoahAndTheWhaleiTunesFestival2011.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/noahandthewhale?sk=wall
Roundhouse on Facebook, 23/07/11	WBR: WinkBall reporters were outside the Roundhouse in Camden Town to capture the reactions from the crowds there to see Coldplay play for another night of the iTunes Festival 2011. Fan footage created by WinkBall was posted on the Roundhouse's official Facebook page, like by over 15,600 fans	1. Saved copy in Press folder as: WBRFacebookRoundhouseColdplayiTunesFestival.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/roundhouseLDN?sk=wall
BFI Southbank on Facebook, 21/07/11	WBR: WinkBall were at the film premiere of new comedy Horrible Bosses at the BFI Southbank where reporters mingled with the crowds to capture their opinions of the movie. BFI Southbank posted footage of the event on the official Facebook page, which is liked by over 12,328 people	1. Saved copy in Press folder as: WBRFacebookBFISouthbankHorribleBosses.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/bfisouthbank?sk=wall
Yasmin on Facebook, 21/07/11	WBR: WinkBall are covering Global Gathering 2011 and speaking to the big names performing at the festival, including Boys Noize, Yasmin, High Contrast and Camo & Crooked. Reporters will be asking the artists what they think about Global Gathering and what they most look forward to playing at one of the UK's hottest festivals. Yasmin posted up WinkBall's Global Gathering footage on the official Facebook page with over 16,328 likes	1. Saved copy in Press folder as: WBRFacebookYasminOnlineGlobalGathering.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/YasminOnline
Boys Noize on Facebook, 21/07/11	WBR: WinkBall are covering Global Gathering 2011 and speaking to the big names performing at the festival, including Boys Noize, Yasmin, High Contrast and Camo & Crooked. Reporters will be asking the artists what they think about Global Gathering and what they most look forward to playing at one of the UK's hottest festivals. Boys Noize posted up WinkBall's Global Gathering footage on the official Facebook page with over 352,386 likes	1. Saved copy in Press folder as: WBRFacebookBoysNoizeGlobalGathering.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/boysnoize?sk=wall

NAME & DATE	SUMMARY	FORMAT / LOCATION
Roundhouse on Facebook, 20/07/11	WBR: Another night at the Roundhouse in Camden as part of the iTunes Festival 2011 which saw Jamie Woon playing there as well as WB reporters, who were catching the fans' reactions outside. Roundhouse has posted up the fan montage on the official Facebook page, liked by over 15,600 fans!	1. Saved copy in Press folder as: WBRFacebookRoundhouse.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/roundhouseLDN?sk=wall
iTunes Festival on Facebook, 20/07/11	WBR: Another night at the Roundhouse in Camden as part of the iTunes Festival 2011 which saw Jamie Woon playing there as well as WB reporters, who were catching the fans' reactions outside. iTunes Festival has posted up the fan montage on their official Facebook page, liked by over 3,161 fans	1. Saved copy in Press folder as: WBRFacebookiTunesFestival2011.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/iTunesFestival2011
Jamie Woon on Facebook, 20/07/11	WBR: Another night at the Roundhouse in Camden as part of the iTunes Festival 2011 which saw Jamie Woon playing there as well as WB reporters, who were catching the fans' reactions outside. Jamie Woon has posted up the fan montage on his official Facebook page, liked by over 48,142 fans!	1. Saved copy in Press folder as: WBRFacebookJamieWoonMusic.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/jamiewoonmusic?sk=wall
The Phoenix Foundation on Facebook, 19/07/11	Music: Richie from The Phoenix Foundation spoke to WinkBall after their set on the Gaymers Stage at Lovebox 2011. The Phoenix Foundation has posted up the interview on the official Facebook page, liked by over 3,763 fans	1. Saved copy in Press folder as: MusicFacebokThePhoenixFoundation.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/the phoenix foundation?sk=wall
Rumer on Facebook, 19/07/11	WBR: Rumer was at the Roundhouse, Camden performing for the iTunes Festival! WB reporters were there to catch reviews from the fans outside. Rumer has posted up the fan montage on the official Facebook page, liked by over 36,274 fans!	1. Saved copy in Press folder as: WBRFacebookRumer.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/rumerofficial?sk=wall
Roundhouse on Facebook, 19/07/11	WBR: Rumer was at the Roundhouse, Camden performing for the iTunes Festival! WB reporters were there to catch reviews from the fans outside. Roundhouse has posted up the fan montage on the official Facebook page, liked by over 14,964 fans!	1. Saved copy in Press folder as: WBRFacebookRoundhouse.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/roundhouseLDN?sk=wall
iTunes Festival on Facebook, 19/07/11	WBR: Rumer was at the Roundhouse, Camden performing for the iTunes Festival! WB reporters were there to catch reviews from the fans outside. iTunes Festival has posted up the fan montage on their official Facebook page, liked by over 3,161 fans	1. Saved copy in Press folder as: WBRFacebookiTunesFestival2011.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/iTunesFestival2011
Nandos on Facebook, 16/07/11	WBR:	1. Saved copy in Press folder as: 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Nandos/106105802760967
Roundhouse on Facebook, 12/07/11	WBR: Foo Fighters fans spoke to WinkBall video reporters outside the Roundhouse in London as the band performed as part of the iTunes Festival! Roundhouse has posted up the fan montage on the official Facebook page, liked by over 14,964 fans!	1. Saved copy in Press folder as: WBRFacebookRoundhouseFooFighters.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/roundhouseLDN
Ed Sheeran on Facebook, 12/07/11	WBR: WB video reporters were outside Scala in London to speak to the fans attending acoustic folk singer/songwriter, Ed Sheeran's gig. The montage from this event has been posted on Ed's official Facebook page, which is liked by over 190,523 fans	1. Saved copy in Press folder as: WBRFacebookEdSheeran.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/EdSheeranMusic?sk=wall
The Old Vic Theatre on Facebook, 11/07/11	WBR: WB was outside The Old Vic Theatre obtaining the responses from the audience attending Richard III, starring acting legend Kevin Spacey. The Old Vic Theatre has posted up the fan montage on the official Facebook page, liked by over 10,494 fans!	1. Saved copy in Press folder as: WBRFacebookOldVicTheatre.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/OldVicTheatre
Roundhouse on Facebook, 11/07/11	WBR: Glasvegas fans spoke to WinkBall video reporters at the Roundhouse in London as the band performed on day ten of the iTunes Festival! Roundhouse has posted up the fan montage on the official Facebook page, liked by over 14,934 fans!	1. Saved copy in Press folder as: WBRFacebookRoundhouse.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/roundhouseLDN?sk=wall
iTunes Festival on Facebook, 11/07/11	WBR: Glasvegas fans spoke to WinkBall video reporters at the Roundhouse in London as the band performed on day ten of the iTunes Festival! iTunes Festival has posted up the fan montage on the official Facebook page, liked by over 2,694 fans!	1. Saved copy in Press folder as: WBRFacebookiTunesFestival2011.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/iTunesFestival2011
The Top Travel Spots, 08/07/11	Music: Wordpress blog, Top Travel Spots, offers readers news and reviews of top holiday destinations across the world. WB chat with Australian electro punk band Art vs Science in an exclusive interview during their four gig tour in the UK	1. Saved copy in Press folder as: MusicTopTravelSpotsArtVsScience.html 2. Printed copies in press folders 3. Online at: http://toptravelspots.info/sydney/winkball-music-art-vs-science-interview/
City of London Festival on Facebook, 05/07/11	WBR: WinkBall capture what Londoner's think of the festival's Play Me I'm Yours exhibit. The city festival official Facebook page with over 1,069 likes has posted WB's montage of the event	1. Saved copy in Press folder as: WBRFacebookCityOfLondonFestival.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/City-of-London-Festival/61266971257?sk=wall
Sandi Thom on Facebook, 04/07/11	Music: Sandi Thom, Scottish singer/songwriter of smash hit, I Wish I Was a Punk Rocker gives WB an exclusive interview at the Jazz Cafe. The interview was posted on her official Facebook page with over 9,754 likes	1. Saved copy in Press folder as: MusicFacebookSandiThom.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/sandithom?sk=wall
OK Go on Facebook, 30/06/11	WBR: WB reporters were outside Koko club in London to speak to the fans attending the OK Go gig. OK Go has posted up the fan montage on their official Facebook page, liked by over 368,689 fans	1. Saved copy in Press folder as: WBRFacebookOKGo.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/okgo?sk=wall
Steve Lukather on Facebook, 27/06/11	Music: Guitar legend and member of Rock Pop veterans, Toto speaks to WinkBall in a great interview about Toto's latest gig at Hammersmith, history of the band and music in the online age. Steve Lukather posted the interview on his official Facebook page, liked by 9,570 fans	1. Saved copy in Press folder as: MusicFacebookSteveLukather.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Steve-Lukather/107933152563448
Bright Eyes on Facebook, 24/06/11	Music: Rock and rollers, Bright Eyes play at the Royal Albert Hall in London with Welsh singer Gruff Rhys. WinkBall were outside to grab the excitement and thoughts from the audience before and after the show. Bright Eyes posted WinkBall's footage on their official Facebook page, liked by 288,035 fans	1. Saved copy in Press folder as: MusicFacebookBrightEyes.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/BrightEyes
London Elektriccity on Facebook, 16/06/11	WBR: UK Drum & Bass star London Elektriccity talks to WinkBall at Parklife Festival about festival tips and his best festival memory. London Elektriccity posted the video on his own official Facebook page where it has received more than 36 likes and 11 comments. His official page has over 49,589 likes	1. Saved copy in Press folder as: WBRFacebookLondonElektriccity.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/londonelektriccity?sk=wall
Channel 5 online, 16/06/11	Rachel Shenton, star of Hollyoaks and nominee for best newcomer in television, talks on Channel 5's The Wright Stuff about Viewtalk. Her discussion on the live show gained fantastic support from the host Matthew Wright and panellists and generated an increase of hits to the website by a staggering 755%!	1. Saved copy in Press folder as: DeafChannel5RachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.channel5.com/shows/the-wright-stuff/episodes/episode-114-21
eBody Building Tips, 15/06/11	WBR: eBody Building Tips offers advice, news and reviews and instructional videos for body building enthusiasts. WinkBall attended the Body Power expo, talking to and capturing the spectacular display of the ultra-strong male and female physique	1. Saved copy in Press folder as: WBR eBodyBuildingTips.html 2. Printed copies in press folders 3. Online at: http://ebodybuildingtips.org/uncategorized/bodybuilding-websites-on-winkball/

NAME & DATE	SUMMARY	FORMAT / LOCATION
This Is Drum & Bass, 15/06/11	WBR: This Is Drum & Bass is a music blog focusing solely on news and reviews of the Drum & Bass genre. Camo & Crooked talk to WinkBall from Parklife festival about festival memories and other festival related banter!	1. Saved copy in Press folder as: WBRThisIsDrum&BassCamo&CrookedInterview.html 2. Printed copies in press folders 3. Online at: http://www.thisisdrumandbass.com/2011/06/15/winkball-camo-crooked-interview/
High Contrast on Facebook, 15/06/11	WBR: UK Drum & Bass superstar High Contrast talks to WinkBall from the Parklife festival about forthcoming gigs and his best festival memory. High Contrast has posted the WinkBall interview on his official Facebook page with 128 likes and 15 comments. His official page has over 171,026 likes	1. Saved copy in Press folder as: WBRFacebookHighContrast.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/highcontrastuk
AO-AO on WordPress, 09/06/11	WBR: AO-AO is a music blog featuring news and reviews of all genres and new music. Roska & Jamie George make a visit to WinkBall HQ to talk about Lovebox Festival, new music and favourite take-aways!	1. Saved copy in Press folder as: WBRWordPressAO-AORoskaJamieGeorgeInterview.html 2. Printed copies in press folders 3. Online at: http://aoaoblog.wordpress.com/2011/06/09/winkball-music-roska-jamie-george-interview-video/
News Guide, 03/06/11	WBR: News Guide provides the latest in news and press releases of all fields of interest across the globe. Sami Yusuf, the world-renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRNewsGuideSamiYusufInterview.html 2. Printed copies in press folders 3. Online at: http://newsguide.us/art-entertainment/music/20828-winkballcom-speak-to-islamic-rock-star-sami-yusuf-and-give-his-fans-a.html
The House of Coxhead, 27/05/11	WBR: The House of Coxhead is a music blog featuring the latest articles and videos from the world of music. WinkBall put forward the fans' questions to Example, one of the UK's biggest DJs in an exclusive interview in the lead up to the festival season	1. Saved copy in Press folder as: WBRHouseOfCoxheadExampleInterview.html 2. Printed copies in press folders 3. Online at: http://www.thehouseofcoxhead.com/home/tag/winkball
Bedouin Soundclash on Facebook, 26/05/11	WBR: WinkBall reporters were outside KOKO in London to interview the fans out to see Bedouin Soundclash, the hit Canadian band from Toronto. The band have posted WinkBall's montage of the event on their official Facebook page	1. Saved copy in Press folder as: WBRFacebookBedouinSoundclash.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/bedouinsoundclash?sk=wall
Wretch 32 on Frequency, 22/05/11	WBR: Frequency is a video media networking site providing the most popular videos based on the user's preference. Wretch 32 gives WinkBall an exclusive interview at the Radio 1's Big Weekend Festival	1. Saved copy in Press folder as: WBRFrequencyWretch32.html 2. Printed copies in press folders 3. Online at: http://www.frequency.com/video/winkball-interviews-wretch-32-at-radio/7055768
Yekith on Tumblr, 18/05/11	WBR: Tumblr blogger, Yekith posts up WinkBall's exclusive interview with American Punk stars My Chemical Romance at Radio 1's Big Weekend Festival, gaining lots of interest and comments from following bloggers	1. Saved copy in Press folder as: WBRTumblrYekithMyChemicalRomance.html 2. Printed copies in press folders 3. Online at: http://yekith.tumblr.com/post/5600691930/winkball-interview-with-my-chemical-romance
Sami Yusuf on Frequency, 17/05/11	WBR: Frequency is a video media networking site providing the most popular videos based on the user's preference. Sami Yusuf, the world renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRFrequencySamiYusuf.html 2. Printed copies in press folders 3. Online at: http://www.frequency.com/video/winkball-music-sami-yusuf/6773797
Sami Yusuf on Facebook, 17/05/11	WBR: Sami Yusuf is a world renowned British singer-songwriter with over an astounding 1.8 million fans on Facebook alone. WinkBall filmed an exclusive interview with the artist, receiving thousands of views in the first few hours of publishing it online	1. Saved copy in Press folder as: WBRFacebookSamiYusuf.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/SamiYusuf?sk=wall
Blinkx.com, 05/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafBlinkxViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.blinkx.com/watch-video/hollyoaks-star-launches-deaf-facebook/tvQRJsGFgh8v3rrE0gtwOg
Talk Talk, 05/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafTalkTalkViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.talktalk.co.uk/video/38235/entertainment/Hollyoaks-star-launches-%26%2339%3Bdeaf-Facebook%26%2339%3B/#38235
MSN, 05/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafMSNVideoPlayerViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://video.uk.msn.com/watch/video/hollyoaks-star-launches-deaf-facebook/2i6uwx62
Virgin Media, 05/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafVirginMediaViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.virginmedia.com/celebrity/video/hollyoaks-star-launches-deaf-facebook/931590273001#!/hollyoaks-star-launches-deaf-facebook/931590273001
Mirror.co.uk, 04/05/11	Deaf: WinkBall has joined forces with Deafax to launch the innovative and pioneering new website, Viewtalk on 4th May. Rachel Shenton, star of TV series Hollyoaks, has been promoting the launch during Deaf Awareness Week	1. Saved copy in Press folder as: DeafMirrorOnlineViewtalkRachelShenton.html 2. Printed copies in press folders 3. Online at: http://www.mirror.co.uk/video/celebs/2011/05/05/hollyoaks-star-launches-deaf-facebook-115875-23108521/
Yasmin's World, 13/04/11	WBR: British DJ and singer/songwriter, Yasmin posts WinkBall's exclusive interview with her following a call to fans on her official Facebook page to gather questions to be asked. Yasmin writes of her delight in doing the interview and to watch out for more WinkBall action!	1. Saved copy in Press folder as: WBRYasminsWorldYasminInterview.html 2. Printed copies in press folders 3. Online at: http://www.yasminsworld.co.uk/
BlipTV, 13/04/11	WBR: BlipTV is an online platform hosting over 50,000 independently produced Web shows, which can be managed and distributed across the Web and to TV stations in America. As The Royal Wedding of Prince William and Kate Middleton approaches, WinkBall's Wedding Reporters are up and down the country gathering tips and advice on how to have a long and lasting relationship	1. Saved copy in Press folder as: WBRBlipTVRoyalWeddingMessages.html 2. Printed copies in press folders 3. Online at: http://blip.tv/file/5008483
TBVidz, 12/04/11	WBR: TBVidz is an online music video website featuring WinkBall's video interview with American jazz/soul singer Bilal at the Jazz Café in Camden Town.	1. Saved copy in Press folder as: WBRTBVidzBilal.html 2. Printed copies in press folders 3. Online at: http://tbvidz.com/hip-hop/winkball-music-bilal-interview/
Chords Center, 11/04/11	WBR: Chords Center is host to a library of guitar labs, lyrics and videos of popular and unsigned bands from all genres as well as music entertainment news. WinkBall gets an exclusive little interview with members of the band and some more of the fans outside the Vaccines gig at The Ritz in Manchester	1. Saved copy in Press folder as: WBRChordsCenterTheVaccines.html 2. Printed copies in press folders 3. Online at: http://www.chordscenter.net/winkball-the-vaccines-at-the-ritz-manchester_watch-video-nlhfft.html
We Love You West Ham, 06/04/11	Forums: We Love You West Ham is a forum blog on Blogger for fans of West Ham United Football Club. On this page, one follower has posted up WinkBall's footage of fans outside the stadium talking about their favourite West Ham goal	1. Saved copy in Press folder as: WBRWeLoveYouWestHam.html 2. Printed copies in press folders 3. Online at: http://weloveyouwestham.blogspot.com/2011/04/west-ham-top-10-goals.html
Facebook, 06/04/11	WBR: The latest British singer/songwriting phenomenon, Jessie J posts WinkBall's video montage of the fans at her gig at the O2 Shepherd's Bush Empire. A string of comments and likes respond to the post on Jessie's official page	1. Saved copy in Press folder as: WBRFacebookJessieJ.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/JessieJOfficial?sk=wall

NAME & DATE	SUMMARY	FORMAT / LOCATION
Let Game, 04/04/11	LDN 12: LetGame is an online video website, sharing videos of computer gaming, sports and others of mixed general interest. WinkBall caught up with the England Women's football team ahead of their international friendly match against USA at Leyton Orient's Matchroom Stadium to talk to Head Coach Hope Powell and England legends Kelly Smith and Rachel Yankey	1. Saved copy in Press folder as: LDN12LetGame.html 2. Printed copies in press folders 3. Online at: http://letgame.net/video/Si9sM4sC4iQ/winkball-england-v-usa.html
CreamSoda CreamSoda, 29/03/11	WBR: A blog by London-based photographer, Nedim Nazerali. CreamSoda, hosted on Blogger, is predominantly fashion driven featuring articles and photos from London Fashion Week. Nedim posts his WinkBall interview recorded at Somerset House on the fifth day of London Fashion Week	1. Saved copy in Press folder as: WBRCreamSodaCreamSodaLDNFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://creamsoda-creamsoda.blogspot.com/2011/03/me-on-winkball-tv-lwf-day-5.html
Facebook, 27/03/11	WBR: Rapidly addictive funk-punk band, Cage the Elephant from Kentucky,USA, play at the Electric Ballroom to an ecstatic crowd. WinkBall reporters were in the middle of the action, getting their great responses of the gig. Cage the Elephant was so pleased with the footage that thy have posted it up on their official fan page on Facebook with great response from readers	1. Saved copy in Press folder as: WBRFacebookCageTheElephant.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/cagetheelephant?sk=wall&filter=1
World News, 25/03/11	WB Gen: World News, launched in 1998 provides global and regional news coverage in over 40 languages in an effort to be the most comprehensive news media available. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBGenWorldNewsRussellSlade.html 2. Printed copies in press folders 3. Online at: http://wn.com/WinkBall_present_Russell_Slade_with_Manager_of_the_Month_award
Chord Center, 16/03/11	WBR: Chords Center is host to a library of guitar labs, lyrics and videos of popular and unsigned bands from all genres as well as music entertainment news. Winkball were at the O2 Academy talking to fans of Reading-born band, Does It Offend You, Yeah? about their favourite songs from the band	1. Saved copy in Press folder as: WBRChordsCenterDoesItOffendYouYeah.html 2. Printed copies in press folders 3. Online at: http://www.chordscenter.net/winkball-interviews-does-it-offend-you-yeah-fans-at-_watch-video-fnhhrr.html
Facebook, 15/03/11	WBR: WinkBall met up with Jose Garcia from two-piece band, The Beets on the roof of XOYO in London to talk music. Jose Garcia has posted the link to this interview on his own personal Facebook page	1. Saved copy in Press folder as: WBRFacebookJoseGarcia.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/profile.php?id=545346614&sk=wall
Football Video, 11/03/11	WB Gen: Football Video is an online blog presenting video news and highlights of everything football and American football. WinkBall Football: Capturing the passion as it happens presents The UK's No 1 video site's impressive presence in the media world with more interviews of sports fans than BBC, ESPN and Sky sports combined	1. Saved copy in Press folder as: WBGenFootballVideo.htm 2. Printed copies in press folders 3. Online at: http://www.footballvideo.tv/winkball-football-capturing-the-passion-as-it-happens/
Chord Center, 05/03/11	WBR: Chords Center is host to a library of guitar labs, lyrics and videos of popular and unsigned bands from all genres as well as music entertainment news. WinkBall headed to the Cluny to grab interviews from headliners Mausi and the support bands including Athletes in Paris at the single launch for Mausi's Follow Me Home	1. Saved copy in Press folder as: WBRChordsCenterAthletesInParis.htm 2. Printed copies in press folders 3. Online at: http://www.chordscenter.net/winkball-interview-with-athletes-in-paris_watch-video-hhtdpr.html
Asian Image, 04/03/11	WBR: Asian Image is the most widely read Asian newspaper and news website in the North West of England. Established in 1997, the publication investigates and reports on issues affecting the Asian community in this region. WinkBall are presenting a fresh depiction of the Cricket World Cup with locally trained WinkBall Citizen Reporters, which is proving popular with viewers.	1. Saved copy in Press folder as: WBRAsianImageCricketFansViews.htm 2. Printed copies in press folders 3. Online at: http://www.asianimage.co.uk/sport/8891485.The_Cricket_World_Cup__Fans_views/
Yidio, 03/03/11	WBR: Yidio is a platform for accessing video content from numerous sources. It organises and categorises all content to make it easier to browse. Mainly focused on TV shows, Yidio also provides various social features, such as recommendations and sharing. WinkBall joins the crowd outside Shepherd's Bush Empire to ask the fans their opinions of English singer/rapper, Example before and after the gig	1. Saved copy in Press folder as: WBRYidioExample.htm 2. Printed copies in press folders 3. Online at: http://www.yidio.com/example---fans-speak-to-winkball/id/2913147202
World News, 11/02/11	LDN 12: World News, launched in 1998 provides global and regional news coverage in over 40 languages in an effort to be the most comprehensive news media available. Katarina Johnson Thompson from Liverpool is World Junior Heptathlon Champion and at only 18 years old is showing more promise than Jessica Ennis and Dame Kelly Holmes, according to coach Mike Holmes. WinkBall caught up with Katarina to talk about her preparation and thoughts in the build up to London 2012 Olympics	1. Saved in Press folder as: LDN12WorldNews.htm 2. Printed copies in press folders 3. Online at: http://wn.com/Katarina_Johnson__Thompson_WinkBall_interview_pt2
IndianWeb2.com, 10/02/11	WBR: IndianWeb2.com is a weblog delivering profiles and news on the latest online products and new websites. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town and sending out their extensive reporter network in mass force around the nation's capital	1. Saved in Press folder as: WBRIndianWeb2.htm 2. Printed copies in press folders 3. Online at: http://www.indianweb2.com/2011/02/london-town-ready-to-express-their-love-this-valentines-day-with-winkball-com/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+indianweb2+%28IndianWeb2.com+-+Technology+and+Web+News+%26+Reviews%29
SuperGlued, 03/02/11	WBR: SuperGlued is aimed to share people's experiences and thoughts of music shows. Members can upload photos, videos and reviews of cionverts and gigs and discuss about them. WinkBall's video montage of Noah and the Whale fans at Shepherds Bush Hall is top of the list for the band's recap of all their last shows. The reporters asked fans what songs they would like to hear, what they like about listening to live music and their highlights of the concert	1. Saved in Press folder as: WBRSuperglued.htm 2. Printed copies in press folders 3. Online at: http://superglued.com/show/index/505486-Noah_and_the_Whale__Bowery_Ballroom,_New_York,_NY_on_Mar_21,_2011
West London Homes, 10/01/11	WBR: West London Homes is a blog focusing on West London properties. The site features videos of properties for sale and to let as well as other videos of general interest. WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved in Press folder as: WBRWestLondon.htm 2. Printed copies in press folders 3. Online at: http://www.westlondonhomes.net/2011/02/04/winkball-west-ham-and-spurs-fans-on-the-olympic-stadium/
Dear Mr. Levy, 10/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford. The embedded video has sparked much debate on this forum, mainly from the Spurs anti-Stratford supporters with much to say about the incentive to move the home grounds	1. Saved in Press folder as: WBRDearMrLevy.html 2. Printed copies in press folders 3. Online at: http://www.dearmrlevy.com/dml/2011/1/10/olympic-stadium-chit-chat-with-spurs-and-west-ham-fans.html#comments
Cast TV, 10/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved in Press folder as: WBRCastTV.html 2. Printed copies in press folders 3. Online at: http://www.casttv.com/video/9aiqmzq/winkball-west-ham-and-spurs-fans-on-the-olympic-stadium-video

NAME & DATE	SUMMARY	FORMAT / LOCATION
World News, 10/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved in Press folder as: WBRWorldNews.html 2. Printed copies in press folders 3. Online at: http://wn.com/WinkBall_West_Ham_and_Spurs_fans_on_the_Olympic_Stadium
Telegraph.co.uk, 24/12/10	F4F: Britain's top celebrities help WinkBall's Faces for the Forces campaign to reach half a million messages of goodwill for the British armed forces serving abroad this Christmas	1. Saved in Press folder as: F4FTheTelegraph.html 2. Printed copies in press folders 3. Online at: http://www.telegraph.co.uk/technology/8219982/Site-gathers-half-a-million-Christmas-video-messages-for-troops.html
British Forces Broadcasting Service, 22/12/10	F4F: Britain's top celebrities help WinkBall's Faces for the Forces campaign to reach half a million messages of goodwill for the British armed forces serving abroad this Christmas	1. Saved in Press folder as: F4FBFBS.html 2. Printed copies in press folders 3. Online at: http://www.bfbs.com/news/afghanistan/christmas-messages-forces-42472.html
Quartet of Peace, 12/10	WBR: Violinist, David Juritz and other collaborators of the Quartet of Peace speak to WinkBall about the projects' legacy and how the music connects and honours the four South African Nobel Peace Prize Winners, Nelson Mandela, Chief Albert Luthuli, F.W. de Klerk and Rev. Dr. Desmond Tutu	1. Saved in Press folder as: WBRQuartetOfPeace.htm 2. Printed copies in press folders 3. Online at: http://www.quartetofpeace.com/
Football Asylum, 18/12/10	WBR: WinkBall reporters attended the Wolverhampton Wolves vs Newcastle United match on 28th August, 2010, collecting thoughts of the game and messages to the manager from the Newcastle fans	1. Saved in Press folder as: WBRFootballAsylum.html 2. Printed copies in press folders 3. Online at: http://www.footballasylum.net/winkball-newcastle-fans-at-wolves-v-newcastle-28th-august-2010
Facebook, 16/12/10	WBR: Male Bonding, rising post-punk stars from London talk to WinkBall Music about the band's formation, stories and above all, music.	1. Saved in Press folder as: WBRFacebookMaleBonding.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/MALE-BONDING/329657221053
Akor Merkezi, 16/12/10	WBR: London punk band, Male Bonding give an exclusive interview to WinkBall, in which they discuss their records, influences and answer the 10 quick-fire questions	1. Saved in Press folder as: WBRAkorMerkeziMaleBonding.html 2. Printed copies in press folders 3. Online at: http://www.akormerkezi.com/male-bonding-interview-on-winkball-com_video-izle-tpdnvp.html
Now Magazine Online, 15/12/10	F4F: Pixie Lott and other celebrities are all sending their messages of goodwill to troops abroad this Christmas in WinkBall's Faces for the Forces campaign, noted as being 'The UK's biggest ever show of support for troops'.	1. Saved in Press folder as: F4FNowMagazineOnline.html 2. Printed copies in press folders 3. Online at: http://www.nowmagazine.co.uk/celebrity-news/508694/video-pixie-lott-and-other-celebrities-record-christmas-goodwill-messages-for-the-forces/1/
Fanhouse, 13/12/10	WBR: FanHouse, the award-winning sports blog site features WinkBall's video montage of fans discussing the Queen's Park Rangers vs Watford match at Loftus Road Stadium	1. Saved in Press folder as: WBRFanHouse.html 2. Printed copies in press folders 3. Online at: http://www.fanhouse.com/videos/video/tagchampionship/winkball-qpr-vs-watford/1807439436;jsessionid=1193B0C9806C4CF21C78B2C3DD189A6C
My Space, 08/12/10	WBR: London-based band, Electricity In Our Homes give an exclusive interview to WinkBall, in which they discussing their records, influences and answer the 10 quick-fire questions	1. Saved in Press folder as: WBRMySpaceElectricityInOurHomes.html 2. Printed copies in press folders 3. Online at: http://www.myspace.com/video/499420683/electricity-in-our-homes-interview/107176174
Akor Merkezi, 07/12/10	WBR: London-based band, Electricity In Our Homes give an exclusive interview to WinkBall, in which they discussing their records, influences and answer the 10 quick-fire questions	1. Saved in Press folder as: WBRAkorMerkezi.html 2. Printed copies in press folders 3. Online at: http://www.akormerkezi.com/electricity-in-our-homes-interview-on-winkball-com_video-izle-ljpjtp.html
Dailymotion, 07/12/10	WBR: London-based band, Electricity In Our Homes give an exclusive interview to WinkBall, in which they discussing their records, influences and answer the 10 quick-fire questions	1. Saved in Press folder as: WBRDailyMotionElectricityInOurHomes.html 2. Printed copies in press folders 3. Online at: http://www.dailymotion.com/video/xfzw2a_electricity-in-our-homes-interview-on-winkball-com_music
Best World Cup Video, 04/12/10	WC: Best World Cup Video, a free video-sharing site features WinkBall's video montage of Holland football fans giving their thoughts of the team and the 2010 World Cup	1. Saved copy in Press folder as: WBRBestWorldCupVideo.html 2. Printed copies in press folders 3. Online at: http://www.bestworldcupvideo.com/world-cup-funny-videos/wink-ball-holland-fans.html
Daily Motion, 03/12/10	WBR: Fans of Vampire Weekend give their thoughts in WinkBall's video montage of the band's performance at Alexandra Palace	1. Saved copy in Press folder as: WBRDailyMotionVampireWeekend.html 2. Printed copy in press folders 3. Online at: http://www.dailymotion.com/video/xfx6uo_winkball-vampire-weekend-fans-at-alexandra-palace_music
Hello Magazine online, 01/12/10	F4F: Top celebrities, including Pixie Lott and give their goodwill 'wink' to the troops in WinkBall's Faces for the Forces campaign	1. Saved copy in Press folder as: ForcesHelloMagazine2010.html 2. Printed copy in press folders 3. Online at: http://www.hellomagazine.com/videos/watch/celebrities/video/2010/12/01/797?s=celebrities&p=0
House to Home, 01/12/10	F4F: Celebrities, including boy band JLS, Dame Vera Lynn, Holly Willoughby and many others give their goodwill 'winks' to the troops for Faces for the Forces	1. Saved copy in Press folder as: F4FHouseToHome.htm 2. Printed copy in press folders 3. Online at: http://www.housetohome.co.uk/articles/news/Celebrities_Christmas_messages_to_the_troops_-_SEE_VIDEOS_508721.html?subslug=
King Celebrity, 28/11/10	F4F: Celebrity video website, King Celebrity posts the Mayor of London's goodwill message for WinkBall's Faces for the Forces campaign	1. Saved copy in Press folder as: F4FKingCelebrity.htm 2. Printed copy in press folders 3. Online at: http://www.celebrity-space.com/faces-for-the-forces-boris-johnson/
Transport for London, 26/11/10	TFL: Transport for London commissioned WinkBall to film Mike Brown, Managing Director of London Underground giving a short message concerning the 24-hour tube strike, which took place on 29th November 2010	1. Saved copy in Press folder as: TFLMessageFromLondonUnderground.htm 2. Printed copy in press folders 3. Online at: http://www.youtube.com/watch?v=70MbaTEmM2g
Dailymotion, 25/11/10	WBR: WinkBall reporters were out at White Hart Lane to record the fan's thoughts of the Tottenham v Werder Bremen match	1. Saved copy in Press folder as: WBRDailyMotion.htm 2. Printed copy in press folders 3. Online at: http://www.dailymotion.com/video/xfs1wb_winkball-tottenham-v-werder-bremen-fans_sport
SeaFlog, 25/11/10	WB Gen: Spanish video-sharing website, SeaFlog features Faces of the Fans, WinkBall's own weekly topical football show	1. Saved copy in Press folder as: WBGenSeaFlog.htm 2. Printed copy in press folders 3. Online at: http://www.seaflog.com/buscar-videos/north-london-derby.html
Closer Online, 25/11/10	F4F: WinkBall's wide-spread coverage of the UK's major cities and impressive celebrity involvement in the Faces for the Forces campaign has attracted the attention of Closer's brand new online blog page, which discusses the latest and hottest headlines in the UK	1. Saved copy in Press folder as: F4FCloserOnline.htm 2. Printed copy in Press folders 3. Online at: http://www.closeronline.co.uk/welcome-to-the-closer-online-blog.aspx?dateonline=Thursday+25+November+2010
Conservative Future, 23/11/10	F4F: Conservative Future, the largest youth political organisation in the UK with over 15,000 members has teamed up with WinkBall to help reach the 1 million winks target. In their Event News coverage, Conservative Future mention the Faces for the Forces campaign and where readers can go to record their message of support	1. Saved copy in Press folder as: F4FConservativeFuture.htm 2. Printed copy in Press folders 3. Online at: http://www.conservativefuture.com/2010/11/23/winkballs-faces-forces-campaign/
Royal Armouries on Facebook, 23/11/10	F4F: Royal Armouries post the WinkBall wall of goodwill messages from the museum in Leeds on Facebook	1. Saved copy in Press folder as: F4FRoyalArmouriesOnFacebook.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Leeds-United-Kingdom/Royal-Armouries/215812575369

NAME & DATE	SUMMARY	FORMAT / LOCATION
Liverpool FC, 21/11/10	F4F: Roy Hodgson, manager of Liverpool Football Club sends his 'wink' of goodwill to the troops serving abroad this Christmas as part of the WinkBall Faces for the Forces campaign	1. Saved copy in Press folder as: F4FLiverpoolFC.htm 2. Printed copy in press folders 3. Online at: http://www.liverpoolfc.tv/news/latest-news/hodgson-backs-troops-campaign
Sounds of the Camper Van, 25/10/10	WBR: Posted video of the Oxjam coverage with a mini interview with project leader Paul McAstocker. Here he gives a little insight into what Oxjam is all about	1. Saved copy in Press folder as: WBROxjam.html 2. Online at: http://soundsofthecampervan.blogspot.com/2010/10/winkball-on-project.html
Spor Videolari, 20/10/10	WBR: Blackpool vs Manchester City at Bloomfield Road and WinkBall's citizen reporters were out interviewing both home and away fans before and after the match to get their opinions, predictions and reactions	1. Saved in Press folder as: WBRSPorVideolari.html 2. Printed copies in press folders 3. Online at: http://www.spor-videolari.com/video/ak6l46ZmeWg/Blackpool_FC_v_Manchester_City_Fans_speak_to_Wi
Steve Pound MP, 10/10/10	WBR: Labour MP, Steve Pound chosen as Wink of the Week. His interview is featured on his own website	1. Printed copy in Press folder 2. Saved copy in Press folder as: WinkofWeekStevePoundMP.html 3. Online at: http://stevepoundmp.wordpress.com/2010/10/10/wink-of-the-week/
Biglobe, 5/10/10	WBR: Japanese video media site with WBR montage video of Bury and Shrewsbury fans talking about the match	1. Printed copy in Press folder 2. Saved copy in Press folder as: Biglobe.html 3. Online at: http://movie1.search.biglobe.ne.jp/video/watch/168e332e1695d9af
Strange Thoughts, 3/10/10	Pol Conf 10: Political blog with posted video from WB	1. Saved doc in Press folder as: StrangeThoughtsBlog.doc 2. Online at: http://www.strangethoughts.org.uk/
Bashy blog, 1/10/10	WBR: WB reporter video posted on blog	Online at: http://www.bashy.com/area/blog
Telegraph: Culture Sectiononline: headline story, 30/9/10	NHC 10: Great article about our Carnival campaign	1. Printed page in Press folder 2. Saved doc in Press folder as: Carnival2010Telegraph.html 3. On web (>31/9/10) at: http://www.telegraph.co.uk/culture/culturenews/7971687/WinkBall-army-of-citizen-journalists-out-in-force-at-Notting-Hill-Carnival.html
Labour Party online, 29/9/10	Pol Conf 10: Reactions to Ed Milliband's Speech as the new Labour Party leader	1. Saved doc in Press folder as Labour2010LeaderSpeech.doc 2. Online at: http://www2.labour.org.uk/helenas-take-on-ed-milibands-leaders-speech,2010-09-29 http://www2.labour.org.uk/toms-thoughts-on-ed-milibands-speech,2010-09-29 http://www2.labour.org.uk/video-response-to-the-leaders-speech,2010-09-29
Liquida, 23/09/10	WBR: The Tottenham Hotspur v Arsenal WinkBall video montage is featured on Italy's first user generated content-based news portal	1. Saved in Press folder as: WBR Liquida.html 2. Printed copy in Press folders 3. Online at: http://www.liquida.com/video/a3e37921c/tottenham-hotspur-v-arsenal-fan-montage/
Blog by me @ blogspot.com, 21/9/10	WBR: Personal blog page featuring WB video	1. Saved in Press folder as NYWBRBlog.html,NYWBRBlogSnaoshot.png
World News, 21/08/10	WC: World News, launched in 1998, provides global and regional news coverage in over 40 languages in an effort to be the most comprehensive news media available. WinkBall captures the heart and soul of football in a video montage of Holland fans expressing their excitement and thoughts of the team's successful run in the World Cup tournament	1. Saved in Press folder as: WCWorldNewsHollandFans.htm 2. Printed copies in press folders 3. Online at: http://wn.com/WinkBall_Holland_fans
Gary King, 18/8/10	WBR: Telegraph journalist Gary King loved the WinkBall coverage of this event, and posted our montage on his blog	1. Printed copy in Press folder 2. Online at: http://journalisted.com/gary-king
NME, 03/08/10	WBR: The New Musical Express (better known as the NME) is a popular music magazine in the United Kingdom, published weekly since March 1952 and online since 1996. WinkBall were at the heart of the action at the Underage Festival, finding out what makes it one of the highlights of the musical calendar via the emotional power of online video	1. Saved copy in Press folder as: WBRNMEUnderageFestival.htm 2. Printed copies in press folder 3. Online at: http://www.nme.com/nme-video/youtube/id/2HTT_H2pHTl
Flagscouts, 12/7/2010	WBR: A member of FLAGS (Fellowship for Lesbians and Gays in Scouting) embedded his interview on the site	1. Printed page in Press folder 2. Saved as FLAGSPrideWBR.html 3. on web 13/7/10 at: http://www.flagscouts.org.uk/?p=527
FreeCDDDB, 11/7/2010	WBR: Cornbury Festival	Our press release has been re-written (by a programme?)
Trancemega, 10/7/2010	WBR: At the Air gig, 10/7/10.	1. Printed page in Press folder 2. Saved as TrancemegaAirWBRs.html 3. Saved as TrancemegaAirWBRs.pdf 4. Online 13/7/10 at: http://trancemega.com/2010/07/12/winkball-air-at-the-hmv-forum/
Mixmag, 19/4/10	Kiss: Judge Jules WB blog interview embedded on their front page	1. Printed page in Press folder 2. Saved doc in Press folder as: KissMixmagJulesScreenShot 3. Online 19/4/10 at: http://www.mixmag.net/
Don't Stay In, 19/4/10	Kiss: Judge Jules WB blog interview embedded on their front page	1. Printed page in Press folder 2. Saved doc in Press folder as: KissDontStayInJules 3. On web 19/4/10 at: http://www.dontstayin.com/article-12746
BBC Blogs, 12/04/10	PPC: Rory Callen-Jones gives his review of informative political sites to help the voters to learn a little more about the PPCs. WinkBall is mentioned in the short list of sites available, offering over 300 recorded messages by local PPCs, a feature not included in the other sites in the review.	1. Saved in Press folder as: PPC_BBCBlogs 2. Printed copy in Press folders 3. Online at: http://www.bbc.co.uk/blogs/thereporters/rorycellanjones/2010/04/informative_political_sites.html
Kentish Gazette, 06/04/10	PPC: WinkBall's research on political knowledge and enthusiasm for the elections is used as the basis for the Kentish Gazette article on voting for the general elections 2010.	1. Saved in Press folder as: PPCKentishGazette.html 2. Printed copy in Press folders 3. Online at: http://www.kentonline.co.uk/kentish_gazette/news/2010/april/6/election_launched.aspx
City Unslicker: Capitalists @ Work, 23/3/10	PPC: Political Commentator places his interview on his blog.	1. Printed page in Press folder 2. Saved doc in Press folder as: PPCCommentatorCityUnslicker 3. On web (>23/3/10) at: http://cityunslicker.blogspot.com/
Shlomo's Blog, 4/3/2010	WBR: Used and promoted our videos on his site. Small amount of text, plus video.	1. Printed page in Press folder 2. Saved doc in Press folder as: ShlomosBlogConcertoBeatboxer 3. On web (>5/3/10) at: http://shlo.co.uk/blog/
Hello Magazine online, 12/12/09	Forces: Celebrities send goodwill messages in WB montage	1. Printed copy in Press folder 2. Saved copy in Press folder as: HelloMagazine.html 3. Online at: http://www.hellomagazine.com/videos/watch/celebrities/video/2009/12/14/313
Daily Express Online, 10/12/09	Forces: Celebrities send goodwill messages in WB montage	1. Printed copy in Press folder 2. Saved copy in Press folder as: DailyExpressOnline.html 3. Online at: http://www.express.co.uk/videos/v/iLyROoafIFyc/Celebrities-send-Christmas-messages-to-our-troops
The Mirror Online, 10/12/09	Forces: Celebrities send goodwill messages in WB montage	1. Printed copy in Press folder 2. Saved copy in Press folder as: MirrorOnline.html 3. Online at: http://www.mirror.co.uk/celebs/news/2009/12/10/celebs-including-jls-joan-collins-and-joe-calzaghe-honour-british-forces-video-115875-21887758/

NAME & DATE	SUMMARY	FORMAT / LOCATION
Dizzee Rascal on Clash Music, 29/10/09	WBR: Dizzee Rascal interview on UK hip-hop & his influences during his Dirtee Stank tour	1. Printed copy in Press folder 2. Online at: http://www.clashmusic.com/feature/dizzee-rascal-on-uk-hip-hop
QPR Report (Blogspot.com), 20/10/09	WBR: Football blog discussion with link to winkball.com	1. Saved in Press folder as FootballBlogDiscussionsOnline.doc 2. Online at: http://qprreport.blogspot.com/2009/10/qpr-report-football-snippets-tuesday.html
Knees Up Mother Brown (kumb.com) West Ham site, 6/10/09	WBR: Reference to WB's reporting and winkball.com	1. Saved in Press folder as FootballBlogDiscussionsOnline.doc 2. Online at: http://www.kumb.com/story.php?id=124454
The Chelsea Blog, 25/9/09	WBR: Blog featuring a fan video	1. Saved in Press folder as The Chelsea Blog.doc 2. Online at: http://thechelseablog.org/2009/09/25/can-chelsea-compete-on-4-fronts-fans-opinion-video/
BBC Radio 3: At the Proms Blog, 17/9/09	WBR: Displays 5 winks from Royal Albert Hall during the proms. Small description of Winkball	1. Saved in Press folder as Proms-on-winkball.shtml 2. Online at: http://www.bbc.co.uk/blogs/radio3/2009/09/proms-on-winkball.shtml
Vital Football (Burnley FC), 1/9/09	WBR: Football blog discussion with video link from winkball.com	1. Saved in Press folder as FootballBlogDiscussionsOnline.doc 2. Online at: http://www.burnley.vitalfootball.co.uk/sitepage.asp?a=168601
An Englishman's Castle, 4/10	Pol Conf Apr 10: Views on Gordon Brown's Speech in Brighton at Labour party conference	1. Saved in Press folder as LabourConEnglishHomeCastle.html 2. Online at http://www.anenglishmanscastle.com/archives/cat_uk_politics_5.html
turkcemp4.com	WBR: Video site featuring various reports of events	1. Saved in Press folder as TurkishSiteWBR.html 2. Online at: http://www.turkcemp4.com/winkball/

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
UNRWA: Ma'an News Agency piece, 21/11/09	UN: Ma'an News Agency piece about the UNRWA Yearbook project: doesn't mention WB but good to include as an explanation with the BBC News TV piece.	http://www.maannews.net/eng/ViewDetails.aspx?ID=241455		
Teachers First WB review, 26/1/12	WB Gen: Teachers First website, a site which reviews other websites it sees as useful teaching aids to teachers across the world, recommends WinkBall as a great tool for teaching with. A full and fantastic review of WinkBall and how it works is provided.	1. Saved copy in Press folder 2. Online at: http://www.youthfirst.org/search_action.cfm?grade_low=0&grade_high=12&searchtext=winkb		
@London_Places on Twitter, 29/11/11	WBR: WB were outside the Apollo theatre on Shaftesbury Avenue to capture the thoughts and opinions from the attendees seeing Jerusalem. @London_Places tweeted the link to the video wall page on WB to its readers of over 5,935 followers	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/London_Places/status/141496769560322048		
@little_noise on Twitter, 29/11/11	WBR: Little Noise Sessions is a charity music event, raising money and awareness for Mencap. Hosted by Jo Whiley, Little Noise Sessions saw big names, Example and Ed Sheeran perform to a ecstatic crowd, who in turn expressed their passion to the WB reporters outside St John-at-Hackney Church, London. @little_noise has a following of over 2,076 fans	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/little_noise/status/141471572245479424		
@scalalondon on Twitter, 25/11/11	WBR: London music venue, Scala, tweets a link to WB footage of fans giving their opinion outside the venue for the Lana Del Rey performance. @scalalondon has a following of over 2,006 fans	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/scalalondon/status/140188759013605376		
@abfromz on Twitter, 18/11/11	WB Gen: @abfromz aka Arjana Blazic, blogger and founder of mojamatura.net, tweets a link to WinkBall.com with a WinkBall description of the site to her followers of over 2,757 readers	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/abfromz/status/137479024049008640		
@deecaffari on Twitter, 08/11/11	WBR: Dee Caffari, the first woman to sail single-handedly around the world in both directions tweeted WB footage of the Women in Marketing Awards 2011 interviews of herself, Tanya Brookfield and Lloyd Hamilton, both of whom are directors of Toe in the Water, an initiative to help injured and permanently disabled men and women get out onto the water and become re-inspired by life. @deecaffari has a following of over 2,963 fans	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/deecaffari/status/133937198696366081 & http://twitter.com/#!/deecaffari/status/133938822005260289 & http://twitter.com/#!/deecaffari/status/133940619025457155		
@RaceOnline_2012 on Twitter, 08/11/11	WBR: @RaceOnline_2012 tweets WB's footage of the GoOn Barnsley campaign, a series of events to encourage people in the UK to get online and to learn how to use the Internet. Race Online is a government initiative, fronted by Digital Champion Martha Lane Fox, to get the whole of the UK population online in 2012. @RaceOnline_2012 has a following of over 3,677 readers	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/RaceOnline_2012/status/133935568492036098		
@Marthalanefox on Twitter, 08/11/11	WBR: Internet and business entrepreneur, and founder of Lastminute.com, Martha Lane Fox re-tweets WB's footage of the GoOn Barnsley campaign, a series of events to encourage people in the UK to get online and to learn how to use the Internet. @Marthalanefox has a following of over 26,008 fans	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/Marthalanefox/status/133931004791492608		
@JamieGeorgeUK on Twitter, 07/11/11	WBR: UK Underground music producer and songwriter, Jamie George tweets his interview with WB at Global Gathering 2011 saying, "Amazing memories! Big up WinkBall". @JamieGeorgeUK has a following of over 2,271 on Twitter	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/JamieGeorgeUK/status/133674036768157697		
Why Music Matters on Facebook, 04/11/11	WBR: Why Music Matters is a collective organisation of musicians and others who work in and around music to promote the industry's values and importance. WB talked to fans of the Arctic Monkeys to get their opinion on why music matters to them. The link to WB's footage of the survey was posted on the Why Music Matters official Facebook page, liked by 65,158 fans	1. Saved copy in Press folder 2. Online at: http://www.facebook.com/whymusicmatters?sk=wall		
@AIRTATTOO on Twitter, 28/10/11	WBR: Reporters were at the Symphony Hall in Birmingham to see The RAF In Concert and Joined the Bands of the Royal Air Force as they honoured the bravery and commitment of the armed forces past and present. @AIRTATTOO tweeted the link to the video wall to their followers of over 3,478 fans. Air Tattoo is the World's largest military air show	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/AIRTATTOO/status/129930633190445056		
@THSHBirmingham on Twitter, 27/10/11	WBR: Reporters were at the Symphony Hall in Birmingham to see The RAF In Concert and Joined the Bands of the Royal Air Force as they honoured the bravery and commitment of the armed forces past and present. @THSHBirmingham tweeted the link to the video wall via Twitter to their followers of over 3,192 fans	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/THSHBirmingham/status/129496088787947521		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
@The_Toners on Twitter, 25/10/11	WBR: Reporters were at the London Palladium to interview the fans attending vocal group, The Overtones, asking them how they came across the band and what they like about them. A link to the video wall was tweeted by an unofficial fan group on Twitter, @The_Toners with a following of over 1,573 fans	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/The_Toners/status/128920989840060416		
The Dykeenies on Facebook, 25/10/11	WBR: WB were at The Dykeenies gig at HMV Institute Birmingham to capture the passion and the opinions of the fans outside. The link to the video wall was posted on the official Dykeenies Facebook page, liked by over 9,595 fans	1. Saved copy in Press folder 2. Online at: http://www.facebook.com/thedykeenies/posts/130788607027124		
@BirkbeckNews on Twitter, 25/10/11	WBR: Birkbeck University tweeted a link to WB's interviews with the students, asking them their feedback of the university and how it ranks with others. @BirkbeckNews tweeted the link to their readers of over 1,762 followers	1. Saved copy in Press folder 2. Online at: http://twitter.com/#!/BirkbeckNews/status/128858434505420800		
@David_Renshaw on Twitter, 25/10/11	WBR: David Renshaw, editor of PopDash.com posts a link to WinkBall's video wall of Bon Iver fans attending the gig at Hammersmith Apollo. @David_Renshaw tweeted the link to his followers of over 1,841 readers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/david_rensdaw/status/128850762947235840 & http://twitter.com/#!/david_rensdaw/status/128852144337059840		
Bon Iver on Facebook, 25/10/11	WBR: WB were at Hammersmith Apollo to interview the fans attending American folk band Bon Iver. The link to the video wall was posted on Bon Iver's official Facebook page, liked by over 871,568 fans	1. Printed copies in press folders 2. Online at: http://www.facebook.com/boniverwi/posts/217668184966986		
@boniver on Twitter, 25/10/11	WBR: WB were at Hammersmith Apollo to interview the fans attending American folk band Bon Iver. @boniver tweeted the link to the footage on WB.com to their followers of over 114,705 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/boniver/status/128849523681402880		
@LondonLovesBiz on Twitter, 24/10/11	WBR: LondonLovesBusiness.com is an independent editorial website about London's business scene in its entirety providing news, analysis, video, profiles, lists and opinion pieces. WB interviewed traders along London's high streets to celebrate multi-cultural businesses in London, giving owners the chance to shout out about the unique aspects of their trade, face-to-face on video. The footage was included in an article written by founder of WinkBall, Dr James Ohene-Djan on LondonLovesBusiness.com. @LondonLovesBiz tweeted the link to this article to their followers of over 11,319 readers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/LondonLovesBiz/status/128504448942223360		
Darren Hayes on Facebook, 23/10/11	WBR: Darren Hayes from Savage Garden performs music from his new album as a solo artist at the Shepherd's Bush Empire. Darren posts a comment about his fans in the WB videos on the official Darren Hayes Facebook page, liked by over 111,001 fans	1. Printed copies in press folders 2. Online at: http://www.facebook.com/DarrenHayesOfficial/posts/10150424376779		
Savage Garden on Facebook, 21/10/11	WBR: Darren Hayes from Savage Garden performs music from his new album as a solo artist at the Shepherd's Bush Empire. The link to the fan interviews was also posted up on the official Savage Garden Facebook page, liked by over 449,401 fans	1. Printed copies in press folders 2. Online at: http://www.facebook.com/SavageGarden/posts/206848366051612		
Darren Hayes on Facebook, 21/10/11	WBR: Darren Hayes from Savage Garden performs music from his new album as a solo artist at the Shepherd's Bush Empire. Darren posted up footage of the event on the official Darren Hayes Facebook page, liked by over 111,001 fans	1. Printed copies in press folders 2. Online at: http://www.facebook.com/DarrenHayesOfficial/posts/23171578022170		
@Skeptta on Twitter, 21/10/11	WBR: WinkBall citizen video reporters were at the O2 Academy in Islington where UK grime artist Skepta performed for a sold out crowd. Skepta tweeted the link to the fan footage saying, "Got me emotional I can't lie..." @Skeptta is followed by over 202,671 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/Skeptta/status/127412186652999680		
@londonlaunch on Twitter, 21/10/11	WBR: WB were interviewing attendees at the Saatchi Gallery in Chelsea for the social media event, London Launch Live, hosted by Tiffany St James, the Government's former Social Media Strategist and Speaker. @londonlaunch tweeted the link to Day 1 of the event to its followers of over 1,878 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/londonlaunch/status/127311830837235712		
@charliesaidthat on Twitter, 20/10/11	WBR: WB were interviewing attendees at the Saatchi Gallery in Chelsea for the social media event, London Launch Live, hosted by Tiffany St James, the Government's former Social Media Strategist and Speaker. @charliesaidthat tweeted the link to the video wall on WB to over 2,041 followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/charliesaidthat/status/126980387888046080 & http://twitter.com/#!/charliesaidthat/status/126981576872566784		
@JCornish_ on Twitter, 20/10/11	WBR: WB reporters were at O2 Academy in Birmingham to capture the reactions of the ecstatic fans before and after seeing Jessie J's performance. @JCornish_ tweeted footage of the event to over 2,171 followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/JCornish_/status/127010948442632192		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
@xzibit on Twitter, 19/10/11	WBR: Rapper and Pimp My Ride host, Xzibit performed to die-hard fans at the O2 Academy Islington where WB reporters interviewed the crowd before and after the gig, to hear what they had to say about the performance. @xzibit tweeted the link to the video wall of the event to over 122,388 fans and followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/xzibit/status/126729955315949568		
@JCFanzone on Twitter, 19/10/11	WBR: WB reporters were at Jamie Cullum's gig at the HMV Forum to capture the reactions from the crowds before and after the performance. @JCFanzone tweeted Wb's footage to its followers of over 1,533 fans. @JC Fanzone tweets news and other relevant stories about Jazz/Pop singer and songwriter Jamie Cullum	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/JCFanzone/status/126644353031618560 & http://twitter.com/#!/JCFanzone/status/126645731711926272		
@businessnews2go on Twitter, 19/10/11	Politics: Speaking to the public, party delegates and journalists in mass force, WinkBall has created a unique video snapshot of political opinion in Great Britain and conveyed its story through the medium of video. @businessnews2go feeds business news and other stories of related interest to followers of over 5,896 readers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/businessnews2go/status/126526996531511296		
@LiveTheatre on Twitter, 18/10/11	WBR: WB reporters were at the Duchess Theatre to capture the passion of those attending the production of The Pitman Painters. @LiveTheatre tweeted the footage from WB's music channel on YouTube to over 1,775 followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/LiveTheatre/status/126256250106294272		
@jessklingelfuss on Twitter, 18/10/11	WBR: Fashion Photographer, Jessica Klingelfuss gives her festival survival tips in WB's pre-festival vox pop coverage, and tweets her interview to her fans of over 1,582 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/jessklingelfuss/status/126214483050897408		
@JGCornerPub on Twitter, 18/10/11	WBR: Josh Groban, an American multi-platinum selling musician and actor, performed at the Hammersmith Apollo in London where WB reporters captured the thoughts and reactions from the crowd before and after the show. An unofficial fan-based Twitter feed, tweeting Josh Groban news, tweeted WB's footage to over 2,436 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/JGCornerPub/status/126104868908838912		
@OlympicsRightNow on Twitter, 16/10/11	India: @OlympicsRightNow tweets news and information regarding Olympic and other sporting events. This tweet alerts their 2,133 followers to WinkBall's amazing Commonwealth Games footage in India, and provides a link to it. Their tweet: "Delhi Locals Show Their Support For Commonwealth Games 2010 On http://WinkBall.com http://goo.gl/fb/1SE6T #london2012".	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/OlympicRightNow/status/125499293904797696		
CamdenGreenParty on Wordpress, 15/10/11	Politics: Natalie Bennet, Green Party Candidate for the London Assembly speaks to WB about economics, environment and the Olympics at the Green Party Conference 2011. The interview was linked in on political blog, CamdenGreenParty, featured on Wordpress. The blog maintained by Camden Green Party members and activists, recording activities and events in which they've been involved	1. Saved copy in Press folder as: PoliticsCamdenGreenParty'sBlogNatalieBennett 2. Printed copies in press folders 3. Online at: http://camdengreenparty.wordpress.com/2011/10/15/natalie-bennett-london-assembly-candidate-speaks-to-winkball-on-economics-environment-and-the-olympics/?like=1		
@4uall on Twitter, 15/10/11	Politics: Speaking to the public, party delegates and journalists in mass force, WinkBall has created a unique video snapshot of political opinion in Great Britain and conveyed its story through the medium of video. @4uall tweeted the press release to its 2,395 followers. @4uall tweets press releases and other stories of general interest to its readers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/4uall_com/status/125163785597100033		
@Offthesubsbench on Twitter, 13/10/11	WBR: BBC Radio producer, Phil S aka @Offthesubsbench tweeted a response to WinkBall's tweet of fan interviews at The Horrors gig. @Offthesubsbench has a following of over 1,811 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/Offthesubsbench/status/124457155347750913		
The Straits on Facebook, 13/10/11	WBR: The Straits toured the UK to perform the band's much loved showcase of songs, selected from their catalogue of albums. WB was at the HMV Hammersmith Apollo, asking the fans what they love most about the band and to give a review of their performance! The Straits posted the link to WB's video wall on the official Facebook page, liked by over 1,065 fans	1. Saved copy in Press folder as: WBRFacebookTheStraits.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/permalink.php?story_fbid=169064213181135&id=16222775382		
@IndieLabelMkt on Twitter, 13/10/11	WBR: The Independent Label Market went teamed up with Brooklyn Flea's 4th Annual Superstar DJ Record Fair, where label bosses manned the stools to provide a unique and informal format for record-buying. Independent Label Market tweeted the link to WB's footage on the official Twitter feed, followed by over 1,017 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/IndieLabelMkt/status/124445376802603008		

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Independent Label Market on Facebook, 13/10/11	WBR: The Independent Label Market went teamed up with Brooklyn Flea's 4th Annual Superstar DJ Record Fair, where label bosses manned the stools to provide a unique and informal format for record-buying. Independent Label Market posted the link to WB's footage on the official Facebook page, liked by over 754 fans	1. Saved copy in Press folder as: WBRFacebookIndependentLabelMarket.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/permalink.php?id=209825562378146&story_fbid=23302099008		
@RADheadquarters on Twitter, 12/10/11	WBR: The Royal Academy of Dance thanks WinkBall for a re-tweet on their official Twitter feed. @RADheadquarters is followed by over 3,358 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/RADheadquarters/status/124154145212080128		
@Sambuca91 on Twitter, 10/10/11	WBR: The power pop band The Feeling played to a packed O2 Academy in Newcastle on the 9/10/11. Reporters were at the venue talking to the fans about their favourite songs and what they thought of the gig. @Sambuca91 tweeted his wink after The Feeling's performance to his followers of over 2,822 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/Sambuca91/status/123447761814290432		
Paint Car, 10/10/11	Politics: Speaking to the public, party delegates and journalists in mass force, WinkBall has created a unique video snapshot of political opinion in Great Britain and conveyed its story through the medium of video. Press Release published online at PaintCar.com - a blog site containing mostly various press releases from different sources	1. Saved copy in Press folder as: PoliticsPaintCarConferenceSeason2011.html 2. Printed copies in press folders 3. Online at: http://autocar-paints.com/?p=997		
Birmingham Royal Ballet on Facebook, 08/10/11	WBR: WinkBall reporters were back down at the Birmingham Hippodrome to capture the audience reactions at the opening night of Birmingham Royal Ballet 's Autumn Glory. Birmingham Royal Ballet posted WinkBall's footage of the event on the official Facebook page, liked by over 3,842 people	1. Saved copy in Press folder as: WBRFacebookBirminghamRoyalBalletAutumnG 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Birmingham-Royal-Ballet/90001263084		
@BRB on Twitter, 08/10/11	WBR: WinkBall reporters were back down at the Birmingham Hippodrome to capture the audience reactions at the opening night of Birmingham Royal Ballet 's Autumn Glory. Birmingham Royal Ballet tweeted WinkBall's footage of the event on the official Twitter feed, followed by over 4,609 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/BRB/status/122602591078195200		
@rickygoldin on Twitter, 08/10/11	WBR: WinkBall reporters were at Wyndhams Theatre on 5th October 2011, asking the patrons what it is that has brought them to see this Driving Miss Daisy and what are their expectations for the evening. Among the many interviews conducted that evening, actor and producer, Ricky Goldin gave his review and thoughts of the themes and meanings behind the play. @rickygoldin tweeted his interview at the event to his followers of over 10,686 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/rickygoldin/status/122723060955623427		
Blogminster, 07/10/11	Politics: Brooks Newmark - MP for Braintree and Senior Government Whip recorded an interview with WinkBall at the 2011 Conservative Party Conference in Manchester, talking about his views on the core values of the Conservative party. Blogminster.com posted the link to the embedded video on Newmark's site. Blogminster allows readers to view the workings of Parliament through the commentary of insiders as well as departmental, parliamentary and government news	1. Saved copy in Press folder as: PoliticsBlogminsterBrooksNewmark.html 2. Printed copies in press folders 3. Online at: http://www.blogminster.com/2011/10/07/a-quick-interview-with-brooks-on-winkball/?utm_source=dlvr.it&utm_medium=twitter&utm_campaign=Feed%3A+blogminster2010+%28Blogminster+-+MP+news+and+blogs+from+around+Westmins		
@blogminster on Twitter, 07/10/11	Politics: Brooks Newmark - MP for Braintree and Senior Government Whip recorded an interview with WinkBall at the 2011 Conservative Party Conference in Manchester, talking about his views on the core values of the Conservative party. @blogminster tweeted the link to Brook Newmark's interview with WinkBall on BrookNewmark.com to their followers of over 3,772 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/blogminster/status/122253625127997440		
@Political_Blogs on Twitter, 07/10/11	Politics: Brooks Newmark - MP for Braintree and Senior Government Whip recorded an interview with WinkBall at the 2011 Conservative Party Conference in Manchester, talking about his views on the core values of the Conservative party. @Political_Blogs tweeted the link to Brook Newmark's interview with WinkBall on BrookNewmark.com to their followers of over 2,833 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/Political_Blogs/status/122253605137956864		
@brumhippodrome on Twitter, 07/10/11	WBR: WinkBall reporters were back down at the Birmingham Hippodrome to capture the audience reactions at the opening night of Birmingham Royal Ballet 's Autumn Glory. @brumhippodrome posted WinkBall's footage of the event to their followers of over 4,745 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/brumhippodrome/status/122288648887611392		

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@London_Places on Twitter, 07/10/11	WBR: WinkBall reporters were at Wyndhams Theatre on 5th October 2011, asking the patrons what it is that has brought them to see this Driving Miss Daisy and what are their expectations for the evening. @London_Places tweeted the footage of the event to their followers of over 5,325 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/London_Places/status/122248940451139584		
Birmingham Hippodrome on Facebook, 07/10/11	WBR: WinkBall reporters were back down at the Birmingham Hippodrome to capture the audience reactions at the opening night of Birmingham Royal Ballet 's Autumn Glory. Birmingham Hippodrome posted and tagged WinkBall's footage of the event on the official Facebook page, liked by over 6,097 people	1. Saved copy in Press folder as: WBRFacebookBirminghamHippodromeAutumnG 1. Printed copies in press folders 2. Online at: http://www.facebook.com/birminghamhippodrome/posts/27602986908		
@stolenrecs on Twitter, 05/10/11	WBR: English indie rock band, Pete and the Pirates tweet WinkBall's coverage of their gig at Scala in London. Stolen Recordings, the record label of Pete and Pirates (@stolenrecs) also tweeted WinkBall footage to their following of over 1,254 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/stolenrecs/status/121598614295429120		
@PetePirates on Twitter, 05/10/11	WBR: English indie rock band, Pete and the Pirates tweet WinkBall's coverage of their gig at Scala in London with a thank you to WinkBall for making the 'nice videos'. @PetePirates has a following of over 3,075 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/PetePirates/status/121554881881456640		
@mattzarb on Twitter, 03/10/11	Politics: Matt Zarb-Cousin, an influential Tweeter, tweets his interview at the Labour Party Conference, saying, "It's a really good idea. Check the website..." to his followers of over 1,882 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/mattzarb/status/120889944272158721		
@benhowlettcf on Twitter, 30/09/11	Politics: Ahead of the Conservative Party's conference this weekend Ben Howlett of Conservative Future speaks to WinkBall about core Conservative values. Tweeted by @benhowlettcf, who has a following of over 1,469 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/benhowlettcf/status/119773953471430659		
@BRB on Twitter, 30/09/11	WBR: Birmingham Royal Ballet are "LOVING" WinkBall's event coverage of their performance of Beauty and the Beast at Birmingham's Hippodrome on 28th September. @BRB has a following of over 4,549 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/BRB/status/119742230381604864		
@brumhippodrome on Twitter, 30/09/11	WBR: Birmingham Hippodrome retweet WinkBall's video wall of the Royal Ballet's performance of Beauty and the Beast on 28th September to their followers of over 4,701 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/brumhippodrome/status/119685001037090817		
@CouncillorTudor on Twitter, 29/09/11	Politics: Councillor Tudor Evans is Local Government's Improvement and Development Regional Lead Member Peer for the South West region. He works to improve the performance of Labour councillors and groups. He tweeted his excitement of seeing his interview up on WinkBall from Day 1 of the Labour Conference 2011. @CouncillorTudor has a following of over 2,130 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/CouncillorTudor/status/119516427261722624		
San Francisco Chronicle Online, 29/09/11	Politics: Speaking to the public, party delegates and journalists in mass force, WinkBall has created a unique video snapshot of political opinion in Great Britain and conveyed its story through the medium of video. Press Release published online at SF Gate – Home of the San Francisco Chronicle – a regular destination for WinkBall press releases	1. Saved copy in Press folder as: PoliticsSanFranciscoChronicle2011ConferenceS 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2011/09/28/prweb8836828.DTL		
Yahoo! News Online, 28/09/11	Politics: Speaking to the public, party delegates and journalists in mass force, WinkBall has created a unique video snapshot of political opinion in Great Britain and conveyed its story through the medium of video. Yahoo News is a regular destination for WB press releases and has a Facebook following of over 1,308,692 likes	1. Saved copy in Press folder as: PoliticsYahooNewsOnline2011ConferenceSeaso 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/winkball-capture-green-liberal-labour-conservative-opinion-over-013210044.html		
@thecivilwars on Twitter, 28/09/11	WBR: WinkBall reporters were at The Civil War's gig at the Union Chapel, asking the fans what are their expectations for the evening and how were they introduced to the band. The American duo band tweeted a link to WinkBall's footage of interviews captured at the event to their large following of over 40,665 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/thecivilwars/status/119095871446073346		
@GiselaStuart on Twitter, 28/09/11	Politics: Delegates from Constituency Labour Parties, affiliated trade unions and socialist societies all take part in debates to shape Labour's vision for Britain at the annual Labour Party Conference in Liverpool. WinkBall reporters were there to see what they had to say. @GiselaStuart on Twitter. Gisela Stuart is the Labour MP for Birmingham Edgbaston, she tweeted WinkBall's video wall of the 3rd at the Labour Conference in Liverpool to her followers of over 3,363 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/GiselaStuart/status/119026016617381888		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
@workitmedia on Twitter, 27/09/11	WBR: WinkBall reporters were at Toynbee Studios 26th September 2011 asking the fans what sets Zola Jesus apart from other artists and what they thought of the show. @workitmedia of Work It Media PR, representing Zola Jesus, tweeted WinkBall's footage of the event to their followers of over 1,208 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/workitmedia/status/118740611158388736		
@myGoldsmiths on Twitter, 26/09/11	WBR: Goldsmith University sends a message out to followers of WinkBall reporter's presence on campus, "They are a friendly bunch, so smile nicely for the camera!". @myGoldsmiths has a following of over 1,848 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/myGoldsmiths/status/118301335971049473		
@So_BFM on Twitter, 26/09/11	WBR: Sofia Bak of @So_BFM has been a regular follower of WinkBall's impressive coverage throughout all of London Fashion Week 2011. Sofia has been tweeting video walls and individual interviews of fashion celebrities to her followers of over 1,879 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/So_BFM/status/118309779843186688		
@LouiseEllman on Twitter, 26/09/11	Politics: Louise Ellman - MP for Liverpool Riverside gave an interview to WinkBall reporters at the Labour Conference 2011 in Liverpool. Louise Ellman tweeted the interview to her followers of over 1,754 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/LouiseEllman/status/118316518772711424		
@KateGreenMP on Twitter, 26/09/11	Politics: Kate Green - MP for Stretford and Urmston gave an interview to WinkBall reporters at the Labour Conference 2011 in Liverpool. Kate Green tweeted the interview to her followers of over 2,917 people	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/KateGreenMP/status/118321635882319872		
@LiverpoolEmpire on Twitter, 26/09/11	WBR: WinkBall 'shout out' to recent followers in the music and entertainment industry on Twitter, receiving a positive response from @LiverpoolEmpire. @LiverpoolEmpire has over 3,719 followers, following only 764 - a very positive influence	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/LiverpoolEmpire/status/118404283250130945		
@daryl_photoshop on Twitter, 26/09/11	WBR: 'just seen a guy looking like you on WinkBall.com' - a message tweeted by @daryl_photoshop to a fellow tweeter. @daryl_photoshop has over 3,443 followers, and following only 291 - a very positive influence	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/daryl_photoshop/status/118253211953012738		
@EddieWemple on Twitter, 25/09/11	WBR: Pete Doherty performed live on Friday 23rd September at the O2 Brixton Academy to his loyal fans. WinkBall were outside the venue talking those fans before and after the event, capturing their raw thoughts and emotions. Tweeted by @EddieWemple with over 2,080 followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/EddieWemple/status/117949553356963840		
@JamesChanning on Twitter, 25/09/11	WBR: Pete Doherty performed live on Friday 23rd September at the O2 Brixton Academy to his loyal fans. WinkBall were outside the venue talking those fans before and after the event, capturing their raw thoughts and emotions. Tweeted by @JamesChanning with over 2,375 followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/JamesChanning/status/117949554204229632		
@K_Hawke on Twitter, 25/09/11	WBR: Pete Doherty performed live on Friday 23rd September at the O2 Brixton Academy to his loyal fans. WinkBall were outside the venue talking those fans before and after the event, capturing their raw thoughts and emotions. Tweeted by @K_Hawke with over 2,667 followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/K_Hawke/status/117949555106000896		
Split Festival on Facebook, 20/09/11	WBR: Split Festival, started in 2009, is an event to celebrate the arts and culture in Sunderland. Reporters attended the festival as part of WinkBall's festival campaign, asking musicians, stall keepers and partygoers what they felt about the festival and what their highlights were. Split Festival posted links to the footage on the official Facebook page, liked by over 1,654 fans	1. Saved copy in Press folder as: WBRFacebookSplitFestival.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/splitfestival?sk=wall		
@JenLittleBird on Twitter, 19/09/11	WBR: WinkBall attended the London Fashion Week 2011 show where they asked those attending about their outfits, shopping habits and favourites from this year's show. @JenLittleBird aka Jen Holmes, a style blogger, tweeted WinkBall's montage of the London show at Sommerset House. @JenLittleBird has a following on Twitter of over 2,906 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/JenLittleBird		
@KENTONMagazine on Twitter, 19/09/11	WBR: Kenton Magazine is a North American online publication providing news and reviews from the fashion industry to young men and women. WinkBall attended the New York Fashion Week 2011 show where they asked those attending about their outfits, shopping habits and favourites from this year's show. @KENTONMagazine tweeted the WinkBall interview with Kenton Magazine's Editor in Chief, Alexander Liang from New York Fashion Week 2011. @KENTONMagazine has a following of over 3,831 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/KENTONmagazine		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Liverpool Empire on Facebook, 19/09/11	WBR: WinkBall rocked up to The Liverpool Empire to interview members of the audience as they came out of the hit show We Will Rock You. Liverpool Empire posted the footage of the event on the official Facebook page, liked by over 5,297 fans	1. Saved copy in Press folder as: WBRFacebookLiverpoolEmpire.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/LiverpoolEmpire		
Brian May, 18/09/11	WBR: WinkBall rocked up to The Liverpool Empire Theatre and Birmingham's Hippodrome to interview members of the audience as they came out of We Will Rock You. Footage from the events were posted on Brian May's official website, by the Queen guitarist himself. With the post, Brian May expressed his thanks and enthusiasm for WinkBall's footage for both events, stating that "It's great to get such energy coming back!"	1. Saved copy in Press folder as: WBRBrianMayWeWillRockYou.html 2. Printed copies in press folders 3. Online at: http://www.brianmay.com/brian/brianssb/brianssbsep11.html#11		
@jazzabellediary on Twitter, 17/09/11	WBR: WinkBall attended the London Fashion Week 2011 show where they asked those attending about their outfits, shopping habits and favourites from this year's show. @jazzabellediary, art student and blogger tweeted her interview by WinkBall at London Fashion Week. Jazmine has a following of over 1,307 fans	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/jazzabellediary		
Theatre Royal Newcastle on Facebook, 14/09/11	WBR: The Theatre Royal re-opens after months of refurbishment to an ecstatic audience, excited to see David Haig and Clive Francis perform in the classic play, Alan Bennett's The Madness of George III. Reporters asked the audience what they thought of the play and of the re-development. Theatre Royal Newcastle posted the WinkBall link on the official Facebook Page, liked by over 2,927 fans	1. Saved copy in Press folder as: WBRFacebookTheatreRoyalNewcastle.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Theatre-Royal-Newcastle/17950275842		
@martynware on Twitter, 12/09/11	WBR: WinkBall reporters attended Ogilvy Lab Day, a daylong music festival in the heart of a London office!! Lab Day isn't just a musical showcase, but a chance for industry experts to come together, network and enjoy some musical talent. Martyn Ware, a founding member of The Human League and Heaven 17 speaks his mind to one of the reporters on the scene about the event and the future of sound branding. @martynware, an influential tweeter, tweeted his interview to his following of over 908 followers	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/martynware		
@nicoleyershon on Twitter, 11/09/11	WBR: WinkBall reporters attended Ogilvy Lab Day, a daylong music festival in the heart of a London office!! Lab Day isn't just a musical showcase, but a chance for industry experts to come together, network and enjoy some musical talent. @nicoleyershon tweeted of the fantastic coverage and personally thanked WinkBall for attending for the creating of a great video wall of the event. Nicole is Director of Innovation Solutions at Ogilvy and the Lab Day Festival	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/nicoleyershon		
@JudyVintageFair on Twitter, 09/09/11	WBR: Judy Vintage Fair are the curators of 'Vintage at Goodwood,' 'Vintage at the South Bank' and Britain's biggest vintage fair.	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/JudyVintageFair		
KentConnectsConference 08/09/11	WBR: WinkBall are attending Kent Connects' first national technology exhibition & conference, where reporters will be asking attendees their thoughts and highlighting what was discussed at the event	1. Saved copy in Press folder as: WBRKentConnectsConference.html 2. Printed copies in press folders 3. Online at: http://kentconnectsconference.eventbrite.com/		
@WHampstead on Twitter, 07/09/11	WBR:	1. Printed copies in press folders 2. Online at: http://twitter.com/#!/WHampstead		
LondonLovesBusiness 07/09/11	WB Gen: LondonLovesBusiness.com is an independent editorial website about London's business scene in its entirety providing news, analysis, video, profiles, lists and opinion pieces. London Loves Business write a fantastically positive article from their interview with WinkBall's Managing Director, Dr James Ohene-Djan in which he impresses the author with WinkBall's incredible achievements and coverage. The article concludes "there'll be big smiles all round" if WinkBall procure a deal with City Hall to cover the Olympics.	1. Saved copy in Press folder as: WBGenLondonLovesBusinessJamesInterview.html 2. Printed copies in press folders 3. Online at: http://www.londonlovesbusiness.com/londons-next-digital-superstar/207.article		
Seth Rogen on Facebook, 01/09/11	WBR: Seth Rogen, Hollywood superstar tells WinkBall reporters at Abbey Road that 'if you like Rock n' Roll this (London) is definitely the city for you!'. WinkBall reporters were at Abbey Road as part of WinkBall's Perfect London campaign. A fan page dedicated to all things Seth Rogen posted up the interview on their Facebook page, liked by over 151,730 fans	1. Saved copy in Press folder as: WBRFacebookSethRogen.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Seth-Rogen/53602834034		
@GreenFeed on Twitter, 31/08/11	Pol: WinkBall caught up with Green Party MP Stuart Jeffery ahead of the Green Party Autumn Conference 2011 in Sheffield to discuss his agenda for the coming term. Stuart Jeffery posted the video on his personal blog	1. Saved copy in Press folder as: PolTwitterGreenFeedStuartJeffery.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/GreenFeed		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Notting Hill Carnival on Facebook, 31/08/11	NHC11: A photograph of a carnival attendee blowing a WinkBall horn has been taken by one of the many photographers amidst the crowd at Notting Hill Carnival. The post, created by WinkBall was re-posted on Notting Hill Carnival's Facebook page, liked by over 11,910 fans	1. Saved copy in Press folder as: NHC11FacebookNottingHillCarnival.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/pages/Notting-Hill-Carnival/77776898384		
Yahoo News, 27/08/11	NHC11: Yahoo News is a regular destination for WB press releases and has a Facebook following of over 852,743 likes. WinkBall will be using its unique video social media capabilities to create a more positive image of London by creating a mega-wall of carnival goers expressing their love of the city at the Notting Hill Carnival 2011 this Bank Holiday Weekend	1. Saved copy in Press folder as: NHC11YahooNewsWhatRiotsNottingHillCarnival 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/riots-riots-winkball-aims-video-interview-30-000-070349382.html		
@FelaMusical on Twitter, 26/08/11	WBR: WinkBall reporters were outside the Sadler's Wells Theatre to capture the raw emotion from attendees at Fela! The Musical. Footage of the event was linked on @FelaMusical's post on the official Twitter account, followed by over 4,746 fans	1. Saved copy in Press folder as: WBRTwitterFelaMusical.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/FelaMusical		
@brumhippodrome on Twitter, 26/08/11	WBR: WinkBall captured great audience reactions from Guangdong's Swan Lake performance. @brumhippodrome tweeted WinkBall's footage on the official Twitter feed, followed by over 4,474 fans	1. Saved copy in Press folder as: WBRTwitterbrumhippodromeSwanLake.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/brumhippodrome		
@tntmagazine on Twitter, 26/08/11	NHC11: WinkBall will be using its unique video social media capabilities to create a more positive image of London by creating a mega-wall of carnival goers expressing their love of the city at the Notting Hill Carnival 2011 this Bank Holiday Weekend. TNT Magazine offers travel advice and a 'guides to living'. @tntmagazine is followed by over 3,316 readers	1. Saved copy in Press folder as: NHC11Twittertntmagazine.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/tntmagazine		
Diva Magazine Online, 23/08/11	WBR: Diva Magazine, the UK's leading lesbian and bisexual magazine has published an article of the sixth annual UK Black Pride festival hosted by London's Birkbeck student union. WinkBall were also attending the festival, speaking to the attendees and grabbing their opinion of the event. Footage from the day has been linked in Diva's article, published on their official website	1. Saved copy in Press folder as: WBRDivaMagazineOnlineUKBlackPride2011.html 2. Printed copies in press folders 3. Online at: http://www.divamag.co.uk/category/lifestyle/uk-black-pride-2011-review.aspx		
iheartdilla.com, 22/08/11	WBR: iheartdilla.com is a site dedicated to bringing news and reviews, covering upcoming hip hop artists, events, art, and film. In a recent review of The Roots' gig at Hammersmith Apollo, WinkBall footage of fans giving their thoughts of the gig outside the venue were linked to in an article published by iheartdilla.com	1. Saved copy in Press folder as: WBRiheartdillaTheRoots.html 2. Printed copies in press folders 3. Online at: http://iheartdilla.com/ihd/2011/08/review-the-roots-hammersmith-apollo-19th-august-2011.html		
@brumhippodrome on Twitter, 19/08/11	WBR: WinkBall was at the Hippodrome in Birmingham to see Carlos Acosta and Royal Ballet Principal Zenaïda Yanowsky perform as part of the Premieres plus. @brumhippodrome linked WinkBall's footage in their post about the event on their official Twitter account, followed by over 4,374 fans	1. Saved copy in Press folder as: WBRTwitterbrumhippodrome.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/brumhippodrome		
@EcoTurismo on Twitter, 19/08/11	WBR: WinkBall was in the great parks of Cornbury Estate in Oxford for Wilderness Festival on the 12th to 14th August 2011, capturing the spirit of a pioneering new festival of music, food, learning and rejuvenation. Reporters also interviewed the small shops and boutiques lining the festival walkways, including charitable travellers Lucie and Lachlan who sell bands and more for charity. EcoTurismo linked the footage in a post on Wilderness. Eco Turismo is followed by over 4,581 fans	1. Saved copy in Press folder as: WBRTwitterEcoTurismoWilderness.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/EcoTurismo		
@VegabondVenture on Twitter, 18/08/11	WBR: WinkBall was in the great parks of Cornbury Estate in Oxford for Wilderness Festival on the 12th to 14th August 2011, capturing the spirit of a pioneering new festival of music, food, learning and rejuvenation. Reporters also interviewed the small shops and boutiques lining the festival walkways, including charitable travellers Lucie and Lachlan who sell bands and more for charity. VegabondVenture belonging to Lucie and Lachlan posted a personal thanks to WinkBall for the interview conducted at Wilderness; they are followed by over 1,592 fans	1. Saved copy in Press folder as: WBRTwitterVagabondVentureWilderness.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/VagabondVenture		
@1MarkSchwarzer on Twitter, 16/08/11	WBR: Mark Schwarzer, goalkeeper for Fulham F.C. tweets that he will be 'looking out' for WinkBall reporters at a concert that evening. Mark Schwarzer has a following of over 11,544 fans	1. Saved copy in Press folder as: WBRTwitter1MarkSchwarzer.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/1MarkSchwarzer		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
@THSHBirmingham on Twitter, 16/08/11	WBR: WinkBall went down to Brindleyplace in Birmingham to see the open air Jazz performance, Rush hour Blue's: Ska'd for life and spoke to the members of the audience. THSHBirmingham is Birmingham's Town Hall Symphony Hall Twitter account with a following of over 2,774 fans	1. Saved copy in Press folder as: WBRTwitterTHSHBirminghamSka.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/THSHBirmingham		
@Brindleyplace on Twitter, 15/08/11	WBR: WinkBall went down to Brindleyplace in Birmingham to see the open air Jazz performance, Rush hour Blue's: Ska'd for life and spoke to the members of the audience. @Brindleyplace posted WinkBall footage of the event on the official Twitter page, followed by over 1,859 fans	1. Saved copy in Press folder as: WBRTwitterBrindleyplace.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/Brindleyplace		
@Andy_Dutton on Twitter, 15/08/11	WBR: Andy Dutton of @Andy_Dutton on Twitter posts his interview recorded at the Vic Reeves & Bob Mortimer comedy night by WinkBall.com. @Andy_Dutton has a following of 2,018 followers on Twitter with a TFF Ratio of 12.64 (very positive)	1. Saved copy in Press folder as: WBRTwitter@Andy_Dutton.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/Andy_Dutton		
@sohotheatre on Twitter, 12/08/11	WBR: WinkBall reporters were speaking to the fans who attended comedian Lawrence Leung's show at Soho Theatre in London as part of his UK tour. @sohotheatre tweeted the fan footage on its official Twitter page, followed by over 9,367 fans	1. Saved copy in Press folder as: WBRTwittersohotheatreLawrenceLeung.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/sohotheatre		
@BiggaFish on Twitter, 12/08/11	WBR: Winkball reporters headed to the famous Camden night spot on the 1st of August 2011 to establish was it sweet music or low down dirty grime the listening public wanted. @BiggaFish, followed by over 1,829 fans, tweeted their approval of WinkBall's video as featured on YouTube. Bigga Fish is a not for profit youth organisation, established in 1999 it is dedicated to the education of 13-21 year olds through music and its related industries.	1. Saved copy in Press folder as: WBRTwitterBiggaFish.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/BiggaFish		
@southbankcentre on Twitter, 12/08/11	WBR: South Bank Centre ask followers to check out WinkBall's montage of fan feedback to Le Cirque Invisible. Tweeted by @southbankcentre, with a following of over 26,401 people	1. Saved copy in Press folder as: WBRTwittersouthbankcentreLeCirqueInvisible.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/southbankcentre		
@Lawrence_Leung on Twitter, 12/08/11	WBR: WinkBall reporters were speaking to the fans who attended comedian Lawrence Leung's show at Soho Theatre in London as part of his UK tour. @Lawrence_Leung tweeted the fan footage on his official Twitter page, followed by over 9,678 fans	1. Saved copy in Press folder as: WBRTwitterLawrence_Leung.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/Lawrence_Leung		
Morrissey Solo, 11/08/11	WBR: Morrissey Solo is an unofficial site dedicated to bringing news and providing chat forums for fans of music legend Morrissey. WinkBall were at the Brixton O2 Academy to capture the thoughts of fans attending the Morrissey gig. WinkBall's footage was posted up on Morrissey Solo, liked by 1,633 fans on Facebook and followed by 6,993 on Twitter	1. Saved copy in Press folder as: WBRMorrisseySolo.html 2. Printed copies in press folders 3. Online at: http://www.morrissey-solo.com/content/324-Concert-goers-interviewed-before-after-Morrissey-s-Brixton-Show		
@lizziecundy on Twitter, 11/08/11	WBR: WinkBall reporters were on the red carpet, talking to members of the audience and celebrities, including pop group Six D, Agne from Made in Chelsea and Lizzie Cundy, who all attended the exclusive premiere of Glee the 3D Concert Movie in Leicester Square. Lizzie Cundy tweeted the interview footage on her official Twitter account, followed by over 9,355 fans	1. Saved copy in Press folder as: WBRTwitterlizziecundy.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/lizziecundy		
@agneMIC on Twitter, 11/08/11	WBR: WinkBall reporters were on the red carpet, talking to members of the audience and celebrities, including pop group Six D, Agne from Made in Chelsea and Lizzie Cundy, who all attended the exclusive premiere of Glee the 3D Concert Movie in Leicester Square. Agne Motiejunaite from Made In Chelsea tweeted the interview footage on her official Twitter account, followed by over 13,033 fans	1. Saved copy in Press folder as: WBRTwitteragneMIC.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/agneMIC		
@SixDofficial on Twitter, 11/08/11	WBR: WinkBall reporters were on the red carpet, talking to members of the audience and celebrities, including pop group Six D, Agne from Made in Chelsea and Lizzie Cundy, who all attended the exclusive premiere of Glee the 3D Concert Movie in Leicester Square. Six D tweeted the interview footage on their official Twitter account, followed by over 12,842 fans	1. Saved copy in Press folder as: WBRTwitterSixDofficial.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/SixDofficial		
@KingsHeadThtr on Twitter, 11/08/11	WBR: Organisers at the Kings Head Theatre ask fans on Twitter to check out WinkBall's 'incredible' coverage of the production, Turn of the Screw. @KingsHeadThtr have a following of over 1,433 fans	1. Saved copy in Press folder as: WBRTwitterKingsHeadThtr.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/KingsHeadThtr		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Royal Opera House on Facebook, 11/08/11	WBR: The prestigious Royal Opera House tagged WinkBall in a post featuring WinkBall's own montage of attendees being asked their opinion of the Mariinsky Ballet production on the 10th August, 2011. The Royal Opera House has a following of over 52,628 people	1. Saved copy in Press folder as: WBRFacebookRoyalOperaHouse.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/royaloperahouse		
AJ Allmendinger, 10/08/11	WBR: AJ Allmendinger is an American racing driver, most notably in NASCAR and 2003 Champ Car Atlantic Champion. AJAllmendinger.com is the driver's website which provides news and a live Twitter feed from the man himself. WinkBall.com was once again at the heart of the action, bringing their exciting online video coverage to the Field Day Festival and discovering what makes it such a fantastic music festival for all involved	1. Saved copy in Press folder as: WBRAJAllmendingerFieldDayFestival.html 2. Printed copies in press folders 3. Online at: http://thewire.ajallmendinger.com/article/00NY2Yneb7bw4?q=London		
Digital Journal, 10/08/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Digital Journal has a Facebook following of over 6,376 likes and a regular destination for WB press releases. WinkBall.com was once again at the heart of the action, bringing their exciting online video coverage to the Field Day Festival and discovering what makes it such a fantastic music festival for all involved	1. Saved copy in Press folder as: WBRDigitalJournalFieldDayFestival.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/387368		
World News, 10/08/11	WBR: World News, launched in 1998 provides global and regional news coverage in over 40 languages in an effort to be the most comprehensive news media available. WinkBall.com was once again at the heart of the action, bringing their exciting online video coverage to the Field Day Festival and discovering what makes it such a fantastic music festival for all involved	1. Saved copy in Press folder as: WBRWorldNewsFieldDayFestival.html 2. Printed copies in press folders 3. Online at: http://article.wn.com/view/2011/08/10/WinkBall_speak_to_festival		
San Francisco Chronicle Online, 10/08/11	WBR: WinkBall.com was once again at the heart of the action, bringing their exciting online video coverage to the Field Day Festival and discovering what makes it such a fantastic music festival for all involved	1. Saved copy in Press folder as: WBRSanFranciscoChronicleFieldDayFestival.html 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2011/08/09/prweb8707210.DTL		
@urban_housewife on Twitter, 10/08/11	WBR: Tweeter, @urban_housewife posts of her WinkBall interview outside Morrissey's Brixton show. Tweeted by @urban_housewife, with a following of over 4,955. Also maintains a very positive following to follower ratio	1. Saved copy in Press folder as: WBRTwitterurban_housewifeMorrisseyBrixton.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/urban_housewife		
Yahoo News, 09/08/11	WBR: Yahoo News is a regular destination for WB press releases and has a Facebook following of over 852,743 likes. WinkBall.com was once again at the heart of the action, bringing their exciting online video coverage to the Field Day Festival and discovering what makes it such a fantastic music festival for all involved	1. Saved copy in Press folder as: WBRYahooNewsFieldDayFestival.html 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/winkball-speak-festival-fans-londons-east-end-field-010013614.html		
@PartyAmerica on Twitter, 09/08/11	WBR: WinkBall.com was once again at the heart of the action, bringing their exciting online video coverage to the Field Day Festival and discovering what makes it such a fantastic music festival for all involved. @PartyAmerica has tweeted WinkBall press releases on previous occasions and has a following of over 2,878 people	1. Saved copy in Press folder as: WBRTwitterPartyAmericaFieldDayFestival.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/PartyAmerica		
@musicfans007 on Twitter, 09/08/11	WBR: WinkBall.com was once again at the heart of the action, bringing their exciting online video coverage to the Field Day Festival and discovering what makes it such a fantastic music festival for all involved. @musicfans007 has tweeted WinkBall press releases on previous occasions and has a following of over 1,966 people	1. Saved copy in Press folder as: WBRTwittermusicfans007FieldDayFestival.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/musicfans007		
@southbankcentre on Twitter, 08/08/11	WBR: London's South Bank Centre thanks WinkBall for footage gathered by street reporters of shoppers at the Vintage Fair on South Bank. Tweeted by @southbankcentre, with a following of over 26,343 people	1. Saved copy in Press folder as: WBRTwitterSouthBankCentreVintageFair.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/southbankcentre		
Daily Mail online, 06/08/11	Deaf: The Mail on Sunday speaks to Hollyoaks star and Viewtalk ambassador, Rachel Shenton about how her father's profound deafness towards the end of his life inspired her to learn BSL and her subsequent involvement in the deaf community, particularly with Viewtalk in a full page article	1. Saved copy in Press folder as: DeafDailyMailOnlineRachelShentonViewtalk.html 2. Printed copies in press folders 3. Online at: http://www.dailymail.co.uk/health/article-2023175/Hollyoaks-Rachel-Shenton-How-Dads-deafness-inspired-learn-sign-language.html?ito=feeds-newsxml		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Theatre Monkey, 03/08/11	WBR: Winkball citizen video reporters were at the production of A Midsummer Night's Dream at the Iris Theatre on Wednesday, 3rd August 2011, chatting with the audience before and after the show to find out if it was a nightmare or dreamy! TheatreMonkey offers information and listings of most theatre productions in London. Footage of the event was linked beneath the production information.	1. Saved copy in Press folder as: WBRTheatreMonkeyMidsummerNightsDream 2. Printed copies in press folders 3. Online at: http://www.theatremonkey.com/fringetheatrenotes.htm		
Art News, 02/08/11	WBR: Art News is a news feed of articles to do with the arts, including: exhibitions, concerts and events. WinkBall created a unique video snap shot of Global Gathering that told the story of the festival from the viewpoint of the fans. In addition to fans, WinkBall.com also spoke to a host of top dance acts including DJ Yasmin and Beardyman, who were playing at the Global Gathering Festival. Sourced from San Francisco Chronicle online	1. Saved copy in Press folder as: WBRArtNewsGlobalGathering2011.html 2. Printed copies in press folders 3. Online at: http://art.forum1000.com/dance/winkball-com-speak-to-fans-and-top-dj-acts-at-premier-dance-music-festival-san-francisco-chronicle-press-release-dance.html		
Digital Journal, 02/08/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Digital Journal has a Facebook following of over 6,262 likes and a regular destination for WB press releases. WinkBall created a unique video snap shot of Global Gathering that told the story of the festival from the viewpoint of the fans. In addition to fans, WinkBall.com also spoke to a host of top dance acts including DJ Yasmin and Beardyman, who were playing at the Global Gathering Festival	1. Saved copy in Press folder as: WBRDigitalJournalGlobalGathering2011.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/380830		
Benzinga, 02/08/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. Benzinga.com is a regular destination for WB press releases and has a Facebook following of over 3,340 likes. WinkBall created a unique video snap shot of Global Gathering that told the story of the festival from the viewpoint of the fans. In addition to fans, WinkBall.com also spoke to a host of top dance acts including DJ Yasmin and Beardyman, who were playing at the Global Gathering Festival	1. Saved copy in Press folder as: WBRBenzingaGlobalGathering2011.html 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/pressreleases/11/08/p1828185/winkball-com-speak-to-fans-and-top-dj-acts-at-premier-dance-music-festi		
jessmillsmusic on Twitter, 01/08/11	Music: Singer Jess Mills, who released her solo album with rave reviews has posted her interview with WinkBall at Lovebox on her official Twitter page with a following of over 1,184 fans. WinkBall spoke to Jess Mills at Lovebox, asking her about playing at the festival and what to expect from her music this year	1. Saved copy in Press folder as: MusicTwitterjessmillsmusicLoveboxInterview.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/jessmillsmusic		
San Francisco Chronicle, 27/07/11	WBR: WinkBall captured the passion of the High Voltage Festival perfectly and gave fans and artists an exciting and open video platform to share their love for the High Voltage Festival	1. Saved copy in Press folder as: WBRSanFranciscoChronicleHighVoltage.html 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2011/07/27/prweb8675618.DTL		
World Market Media, 27/07/11	WBR: World Market Media is a high traffic stock market, news data website providing cutting edge new media products and services to publicly traded companies worldwide. WinkBall captured the passion of the High Voltage Festival perfectly and gave fans and artists an exciting and open video platform to share their love for the High Voltage Festival	1. Saved copy in Press folder as: WBRWorldMarketMediaHighVoltage.html 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/market-summary-1876/8954142-winkball-rock-out-at-london-rock-festival-high-voltage-festival-2011.aspx		
Digital Journal, 27/07/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Digital Journal has a Facebook following of over 5,762 likes and a regular destination for WB press releases. WinkBall captured the passion of the High Voltage Festival perfectly and gave fans and artists an exciting and open video platform to share their love for the High Voltage Festival	1. Saved copy in Press folder as: WBRDigitalJournalHighVoltage.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/375357		
SpinefarmUK on Twitter, 27/07/11	Music: WB spoke to glam rock legend, Michael Monroe at the High Voltage Festival 2011 in Victoria Park, London. @SpinefarmUK tweeted WB's interview with the rock star on their Twitter page with a following of over 4,576 fans	1. Saved copy in Press folder as: MusicTwitterSpinefarmUKMichaelMonroe.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/search/realtime/winkball		
CricketFresh.in, 23/07/11	WBR: CricketFresh.in is a Twitter-powered online cricket magazine. The link directs viewers straight to Heston's wink on WinkBall.com. Celebrity chef Heston Blumenthal gives his match predictions and hopes to WinkBall at Day Two of 1st NPower Test at Lord's, which sees England play India	1. Saved copy in Press folder as: WBRCricketFreshHestonBlumenthal.html 2. Printed copies in press folders 3. Online at: http://cricketfresh.in/details/heston-blumenthal---winkball		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
jasonkincaid on Twitter, 22/07/11	WBR: WB reporters were outside the cinemas for the release of the final instalment of the Harry Potter saga to grab opinions of the audience as they left. Jason Kincaid, reporter for TechCrunch gave his interview and posted up the footage on his Twitter account, which has a following of over 19,687 fans	1. Saved copy in Press folder as: WBRTwitterjasonkincaid.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/jasonkincaid		
Murkagedave on Twitter, 21/07/11	Music: Dave Lewis of Murkage fame tweeted a 'biggup' to WB for the exclusive interview at Lovebox, where the band answered questions about the festival and the forthcoming Olympic Games. Murkagedave has a following of over 1,713 fans	1. Saved copy in Press folder as: MusicTwitterMurkagedave.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/murkagedave		
jessmillsmusic on Twitter, 20/07/11	WBR: Jess Mills tweets WB's post-show chat with the singer/songwriter at Lovebox festival. Jess Mills is a rising music star with a following of over 1,094 fans on Twitter alone	1. Saved copy in Press folder as: WBRTwitterJessMillsMusic.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/jessmillsmusic		
All Voices, 20/07/11	WBR: All Voices is a global community site that allows users to share news, videos, images and opinions tied to news events and people. WinkBall have created an exciting and fascinating insight into Lovebox 2011 that gives a unique video snapshot of the festival from the fans perspective	1. Saved copy in Press folder as: WBRAllVoicesWBAtPremiereMusicFestival.html 2. Printed copies in press folders 3. Online at: http://www.allvoices.com/news/9730244-winkball-feel-the-love-at-premier-music-festival-in-london		
RoadRunner, 20/07/11	WBR: RoadRunner is an online cable service that also provides local and national news, entertainment, information and other multimedia applications. The company is part of the Time Warner umbrella. WinkBall have created an exciting and fascinating insight into Lovebox 2011 that gives a unique video snapshot of the festival from the fans perspective	1. Saved copy in Press folder as: WBRRoadRunnerWBAtPremiereMusicFestival.html 2. Printed copies in press folders 3. Online at: http://www.rr.com/news/topicdl/article/dlt/0aGpeH76X866i/07n		
Yahoo Daily News, 20/07/11	WBR: Yahoo News is a regular destination for WB press releases and has a Facebook following of over 852,743 likes. WinkBall have created an exciting and fascinating insight into Lovebox 2011 that gives a unique video snapshot of the festival from the fans perspective	1. Saved copy in Press folder as: WBRYahooDailyNewsWBAtPremiereMusicFestival.html 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/winkball-feel-love-premier-music-festival-london-190220741.html		
World News, 20/07/11	WBR: World News, launched in 1998 provides global and regional news coverage in over 40 languages in an effort to be the most comprehensive news media available. WinkBall have created an exciting and fascinating insight into Lovebox 2011 that gives a unique video snapshot of the festival from the fans perspective. Sourced from Yahoo Daily News	1. Saved copy in Press folder as: WBRWorldNewsWBAtPremiereMusicFestival.html 2. Printed copies in press folders 3. Online at: http://article.wn.com/view/2011/07/20/WinkBall_Feel_the_Love_		
iPolitics360, 19/07/11	Deaf: Ipolitics360 is a forum where people have the opportunity to voice their opinions on political issues past and present. Viewtalk reporters have been collecting highlights and views from renowned celebrities; Rachel Shenton, Larry Lamb, Mr Mohamed Al Fayed and Jaye Jacobs who have a link with deafness and the deaf community	1. Saved copy in Press folder as: DeafIPolitics360ViewtalkCelebrities.html 2. Printed copies in press folders 3. Online at: http://ipolitics360.com/Videos/Viewtalkcelebrities-eTGEbyzeaZo.htm		
RoyalOperaHouse on Twitter, 19/07/11	WBR: WB were at Rufus Wainwright's performance at the Royal Opera House, asking the audience's opinions of the concert. WB's footage of the event was tweeted on the Opera House's official Twitter page with a following of over 23,559 fans	1. Saved copy in Press folder as: WBRTwitterRoyalOperaHouse.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/RoyalOperaHouse		
nasque on Twitter, 19/07/11	Music: WB chat with Kate Nash in an exclusive interview backstage of her gig at the Stanley Theatre in Liverpool. WB's interview was tweeted on @nasque Twitter feed with a following of over 1,189 fans	1. Saved copy in Press folder as: MusicTwitternasque.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/nasque		
TheBasementJaxx on Twitter, 18/07/11	WBR: UK electro dance duo Basement Jaxx thank fans who attended their gig at the Barbican and post up WB's footage of the event for those who missed it on their official Twitter feed	1. Saved copy in Press folder as: WBRTwitterTheBasementJaxx.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/TheBasementJaxx		
THSHBirmingham on Twitter, 18/07/11	WBR: THSHBirmingham is Birmingham's Town Hall Symphony Hall Twitter account with a following of over 2,641 fans. WB were at Symphony Hall, chatting to Raymond Gubbay and the audience on the last night of the Summer Proms	1. Saved copy in Press folder as: WBRTwitterTHSHBirmingham.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/THSHBirmingham		
SydAust on Twitter, 08/07/11	Music: SydAust, providing travel information for visitors to Australia, tweet of WB's exclusive interview with Australian electro punk band Art vs Science	1. Saved copy in Press folder as: MusicTwitterSydAustArtVsScience.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/SydAust		
jericho4life on Twitter, 06/07/11	WBR: A Twitter fan page for WWE star Chris Jericho and his metal band Fozzy. WB's montage of the Manchester gig responses and the interview with Chris Jericho were posted on jericho4life, which has a following of over 1,486 fans	1. Saved copy in Press folder as: WBRTwitterJericho4life.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/jericho4life		
RMVNutini on Twitter, 06/07/11	WBR: A Twitter account from RateMusicVideos.com for singer/songwriter Paolo Nutini with a following of over 1,268 fans. Cornbury Music Festival article – Fantastic Festival Feedback	1. Saved copy in Press folder as: WBRTwitterRMVNutiniFantasticFestivalFeedback.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/RMVNutini		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Sandi_Thom on Twitter, 06/07/11	WBR: Sandi Thom invites followers to view responses captured by WinkBall reporters at her gig at the Jazz Cafe. Sandi Thom's official Twitter account has over 2,396 followers	1. Saved copy in Press folder as: WBRTwitterSandiThom.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/Sandi_Thom		
Manicstmania on Twitter, 06/07/11	WBR: Manic Street Mania, the unofficial Twitter page for Rock band The Manic Street Preachers, tweeted of WB's coverage outside their gig at the iTunes festival	1. Saved copy in Press folder as: WBRTwitterManicStreetMania.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/manicstmania		
musicfans007 on Twitter, 05/07/11	WBR: musicfans007 offers news and other articles for all things from the music world with over 2,001 followers. Cornbury Music Festival article – Fantastic Festival Feedback	1. Saved copy in Press folder as: WBRTwitterMusicfans007FantasticFestivalFeedl 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/musicfans007		
Kellycart on Twitter, 05/07/11	WBR: Kellycart - a general info provider of articles for all fields of interest on Twitter with a following of over 3,058. Cornbury Music Festival article – Fantastic Festival Feedback	1. Saved copy in Press folder as: WBRTwitterKellycartFantasticFestivalFeedback. 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/kellycart		
festivalnieuws on Twitter, 05/07/11	WBR: Amsterdam's festival news from across the world with 1,255 followers. Cornbury Music Festival article – Fantastic Festival Feedback	1. Saved copy in Press folder as: WBRTwitterFestivalnieuwsFantasticFestivalFeec 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/festivalnieuws		
RhamsisALi on Twitter, 05/07/11	WBR: RhamsisALi has over 8,004 followers. Cornbury Music Festival article – Fantastic Festival Feedback	Account suspended until further notice Printed copies in press folders		
Publicity News on Twitter, 05/07/11	WBR: Publicity News provides headlines of public relations & PR news on their Twitter feed with over 14,456 followers. Cornbury Music Festival article – Fantastic Festival Feedback	1. Saved copy in Press folder as: WBRTwitterPublicity NewsFantasticFestivalFeedback.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/PublicityNews		
PartyAmerica on Twitter, 05/07/11	WBR: Michael Guerriero, author of bestselling travel guide Part Across America, tweets about WB's creation of a unique video story of Cornbury's first to final day of the festival. Guerriero's Twitter account has a following of over 2,867 fans	1. Saved copy in Press folder as: WBRTwitterPartyAmericaFantasticFestivalFeedb 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/PartyAmerica		
Chester Race Courses on Twitter, 05/07/11	WBR: The people at Chester Race Course have tweeted WB's coverage of the Chester Rocks festival on their Twitter page	1. Saved copy in Press folder as: WBRTwitterChesterRacecourse.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/ChesterRaces		
BRPHollis on Twitter, 05/07/11	WBR: Writer and blogger, Bryan Hollis tweets the article of WB creation of a unique video story of Cornbury's first to final day of the festival	1. Saved copy in Press folder as: WBRTwitterbrphollisFantasticFestivalFeedback.f 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/brphollis		
Barbican Centre on Twitter, 04/07/11	WBR: The largest multi-arts centre in Europe, The Barbican tweets of the audience's responses to the Oumou Sangare's concert as captured by WB reporters	1. Saved copy in Press folder as: WBRTwitterBarbicanCentre.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/BarbicanCentre		
Al Jarreau, 04/07/11	WBR: Al Jarreau, 7 time Grammy award winning legend, posts a message on his official website of WB and the ability for fans to upload their response to shows, including his in London	1. Saved copy in Press folder as: WBRAIJarreau.html 2. Printed copies in press folders 3. Online at: http://www.aljarreau.com/		
Al Jarreau on Twitter, 04/07/11	WBR: Al Jarreau, 7 time Grammy award winning legend, tweets of WB and the ability for fans to upload their response to shows, including his in London. Al Jarreau has a following of over 1,294 fans	1. Saved copy in Press folder as: WBRTwitterAlJarreau.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/Al_Jarreau		
Fuse.tv, 04/07/11	WBR: Owned by The Madison Square Garden Company (MSG), Fuse.tv is one of many different sites under the same MSG umbrella. It provides news on music, entertainment and sport. Fuse.tv has over 701,121 Facebook likes. Speaking to the many fans in attendance, WB managed to create a unique video story from Cornbury's first to final day	1. Saved copy in Press folder as: WBRFuseTVFantasticFestivalFeedbackics.html 2. Printed copies in press folders 3. Online at: http://fuse.tv/news/articles/?article=04XQfNPbSJdeP		
Benzinga, 04/07/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. Speaking to the many fans in attendance, WB managed to create a unique video story from Cornbury's first to final day	1. Saved copy in Press folder as: WBRBenzingaFantasticFestivalFeedback.html 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/07/p1500588/fantastic-festival-feedback-winkball-at-cornbury-music-festival		
Yahoo News, 04/07/11	WBR: Yahoo News is a regular destination for WB press releases and has a Facebook following of over 852,743 likes. Speaking to the many fans in attendance, WB managed to create a unique video story from Cornbury's first to final day	1. Saved copy in Press folder as: WBRYahooNewsFantasticFestivalFeedback.html 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/fantastic-festival-feedback-winkball-cornbury-music-festival-013206644.html		
Digital Journal, 04/07/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Digital Journal has a Facebook following of over 5,762 likes and a regular destination for WB press releases. Speaking to the many fans in attendance, WB managed to create a unique video story from Cornbury's first to final day	1. Saved copy in Press folder as: WBRDigitalJournalFantasticFestivalFeedback.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/353489		
TwiszzzyTaughtMe on Twitter, 02/07/11	WBR: Frequent Twitter, TwiszzzyTaughtMe tweeted Alexis Jordan a WB video of fans outside her gig at Scala London	1. Saved copy in Press folder as: WBRTwitterTwiszzzyTaughtMe.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/TwiszzzyTaughtMe		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Toto on Facebook, 28/06/11	Music: WinkBall speak to David Paich, Steve Lukather, Steve Porcaro, and fans that attended the rare performance by the gurus of pop rock at Hammersmith Apollo in London. Toto posted the interview on their official Facebook page, receiving great feedback and likes from the fans. Their page has a massive following of over 288,957 people	1. Saved copy in Press folder as: MusicFacebookToto.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/Toto99com		
Recipe So Easy, 26/06/11	WB Gen: Recipe So Easy features articles on food, restaurants as well as providing food recipes, reviews and tips for healthy eating. WinkBall have created a version of their WinkBall Base internal video communications system which enables Subsea Infrastructure to send project stakeholders video messages	1. Saved copy in Press folder as: WBGenRecipeSoEasyWBSubsea.html 2. Printed copies in press folders 3. Online at: http://recipesoeasy.com/with/lucky340061added/conti500930		
Chester Rocks on Twitter, 25/06/11	WBR: WinkBall interview December Giant who are playing at this year's Chester Rocks festival. Chester Rocks tweet on their official Twitter page with over 2,632 followers	1. Saved copy in Press folder as: WBRTwitterChesterRocks.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/Chester_Rocks		
Heart Fashion on Twitter, 24/06/11	WBR: WB cover the London Fashion week and tweet about video the wall. Heart Fashion on Twitter with a following of over 1,338 people retweet WB's mention	1. Saved copy in Press folder as: WBRTwitterHeartFashion.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/we_heartfashion		
Scala London on Twitter, 23/06/11	WBR: WB were outside Scala in London to interview fans outside The Killers gig. Scala London on Twitter retweet WB's mention of The Killers at Scala wall. Scala have a following of over 1,461 users	1. Saved copy in Press folder as: WBRTwitterScalaLondon.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/scalalondon		
The Killers Chile on Twitter, 23/06/11	WBR: WB were outside Scala in London to interview fans outside The Killers gig. Retweeted on The Killers Chile on Twitter – The Killers Chile is a Twitter account for fans of the band based in Chile with over 2,001 followers	1. Saved copy in Press folder as: WBRTwitterTheKillersChile.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/thekillerschile		
Hammersmith Apollo on Twitter, 22/06/11	WBR: WB were outside the Ozzy Osbourne gig at Hammersmith Apollo to talk to fans of The Prince of Darkness. Hammersmith Apollo retweeted WB's mention of the interviews on Twitter. The account has a following of over 1,300 people	1. Saved copy in Press folder as: WBRTwitterHammersmithApollo.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/HamApollo		
West Hampstead on Twitter, 21/06/11	WBR: WB interview The Undertones at the Powers Bar in Kilburn. West Hampstead on Twitter retweeted WB's post of this event. West Hampstead have a following of over 2,492 tweeters	1. Saved copy in Press folder as: WBRTwitterWestHampstead.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/WHampstead		
Soweto Entertainment Magazine, 21/06/11	WBR: Soweto Entertainment Magazine's blog site features a link to the interview with Sifiso Mkhonza as he talks to WinkBall reporters about Youth Day, its importance and its meaning to him. This article has received over 1,724 page hits on the site as well as the magazine having a following on Twitter of over 989 people	1. Saved copy in Press folder as: WBRsowetoEntertainmentMagazineSifisoMkhor 2. Printed copies in press folders 3. Online at: http://sowetoentertainmentmagazine.blogspot.com/2011/06/sifiso-mkhonza-on-winkball.html		
Road Runner, 21/06/11	WBR: RoadRunner is an online cable service that also provides local and national news, entertainment, information and other multimedia applications. The company is part of the Time Warner umbrella. WinkBall reporters were at London's idyllic location of Finsbury Park, speaking to the many fans who are there to experience all what the London Feis Festival had to offer	1. Saved copy in Press folder as: WBRRoadRunnerWBGetFeisty.html 2. Printed copies in press folders 3. Online at: http://www.rr.com/news/topicdl/article/dlt/0aGpeH76X866i/09n		
News Zone, 21/06/11	WBR: NewsZone provides the latest news and press releases from all fields of interest. WinkBall reporters were at London's idyllic location of Finsbury Park, speaking to the many fans who are there to experience all what the London Feis Festival had to offer	1. Saved copy in Press folder as: WBRNewsZoneWBGetsFeisty.html 2. Printed copies in press folders 3. Online at: http://www.newszone.us/society/people/319320-winkball-get-feisty-over-video-coverage-of-music-festival.html		
San Francisco Chronicle, 20/06/11	WBR: WinkBall reporters were at London's idyllic location of Finsbury Park, speaking to the many fans who are there to experience all what the London Feis Festival had to offer	1. Saved copy in Press folder as: WBRSanFranciscoChronicleWBGetsFeisty.html 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2011/06/20/prweb8586657.DTL		
Digital Journal, 20/06/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Digital Journal has a Facebook following of 5,694 people. WinkBall reporters were at London's idyllic location of Finsbury Park, speaking to the many fans who are there to experience all what the London Feis Festival had to offer	1. Saved copy in Press folder as: WBRDigitalJournalWBGetFeisty.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/342326		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Deepbassunited.com, 16/06/11	WBR: UK Drum & Bass superstar High Contrast talks to WinkBall from the Parklife festival about forthcoming gigs and his best festival memory. A link to the interview has been posted up on Deep Bass United, a music blog dedicated to providing news and interviews of Drum & Bass and electronic music. This site has a following on Facebook with 91 likes	1. Saved copy in Press folder as: WBRDeepBassUnitedHighContrastInterview.html 2. Printed copies in press folders 3. Online at: http://www.deepbassunited.com/2011/06/winkball-high-contrast-interview/		
Nu:Tone on Facebook, 15/06/11	WBR: UK Drum & Bass star Nu:Tone talks to WinkBall at Parklife Festival about festival tips and his best festival memory. Nu:Tone posted the video on his own official Facebook page, which has received 12,865 likes	1. Saved copy in Press folder as: WBRFacebookNuTone.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/dannutone		
CL Projects, 15/06/11	WBR: CL Projects London in partnership with Graffik Gallery on Portobello Road features the WinkBall logo as one of the collaborators for covering the Best of British Urban Art exhibition	1. Saved copy in Press folder as: WBRCLProjectsGraffik.html & http://www.cl-projects.com/current-exhibitions 2. Printed copies in press folders 3. Online at: http://us2.campaign-archive1.com/?u=777da751db24551b444f7fb4b&id=46279c9b6		
Jade Ewen Source on Blogger, 13/06/11	WBR: Messaoud, a keen fan of Jade Ewen from the Sugarbabes offers news and reviews in her music blog. Featured in the blog is WinkBall's 'meet the band' competition in association with Chester Rocks Festival	1. Saved copy in Press folder as: WBRJadeEwenSourceChesterRocksCompetition.html 2. Printed copies in press folders 3. Online at: http://jadeewensource.blogspot.com/		
Web 2.0 for English on Scoop.It!, 12/06/11	WB Gen: Editor of Web 2.0 for English, an online magazine on the magazine platform, Scoop.it, posts a summary of WinkBall, taken from the website's description with link on his magazine	1. Saved copy in Press folder as: WBGenWeb2.0ForEnglish.html 2. Online at: http://www.scoop.it/t/web-2-0-for-english		
Jason Gardiner on Twitter, 09/06/11	WBR: Jason Gardiner, ITV's This Morning Fashion Expert and renown dancer/choreographer thanks WinkBall for his interview at the Graduate Fashion Week in London	1. Saved copy in Press folder as: WBRTwitterJasonGardiner.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/officialjasong		
Jazz Cafe on Twitter, 09/06/11	WBR: The Jazz Cafe in Camden gives special thanks to WinkBall for the event coverage and providing feedback of the Rakim show	1. Saved copy in Press folder as: WBRTwitterJazzCafe.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/jazzcafecamden		
Mission: McFly on Blogger, 09/06/11	WBR: Mission: McFly is a fan blog providing news and claims to help promote the band in the Netherlands. Chester Rocks and WinkBall are teaming up to offer one fan the chance to meet their favourite band playing at the Chester Rocks festival	1. Saved copy in Press folder as: WBRMissionMcFlyChesterRocksCompetition.html 2. Printed copies in press folders 3. Online at: http://missionmcfly.com/		
Glee Club Birmingham on Facebook, 08/06/11	WBR: Glee Club Birmingham, the Midland's premiere comedy and music venue posts up WinkBall's interview with Andrea Corr. Andrea Corr, the lead singer of hit 90s Irish pop group The Corrs catches up with WinkBall at the Glee Club in Birmingham to chat about her new album release this summer	1. Saved copy in Press folder as: WBRFacebookAndreaCorrGleeClub.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/gleebirmingham		
Justin Bieber World Tour on WordPress, 07/06/11	WBR: WordPress blog featuring related news and reviews of Justin Bieber's music and tours. Covering his UK gig at the Manchester MEN Arena, WinkBall reporters captured first hand the sheer hysteria of Bieber Fever	1. Saved copy in Press folder as: WBRJustinBieberWorldTourBieberFever.html 2. Printed copies in press folders 3. Online at: http://justinbieberworldtour.org/tag/fever/		
Hudbu Festival, 07/06/11	WB Gen: Hudbu Festival offers festivalgoers an array of today's best dance music all set in what is to be the North West's largest ever-built undercover arena. Special thanks go out to WinkBall.com as one of the main supporters of the Hudbu Festival. WinkBall are partnering with Hudbu to provide the unique and unmatched scale of event coverage of the festival season in 2011	1. Saved copy in Press folder as: WBGenHudbuFestivalSpecialThanks.html 2. Printed copies in press folders 3. Online at: http://www.hudbu.com/		
Benzinga, 03/06/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. Sami Yusuf, the world-renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRBenzingaSamiYusufFanInterview.html 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/06/p1134988/winkball-com-speak-to-islamic-rock-star-sami-yusuf-and-give-his-fans-a		
San Francisco Chronicle, 03/06/11	WBR: Sami Yusuf, the world-renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRSanFranciscoChronicleSamiYusufInterview.html 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2011/06/02/prweb8522206.DTL		
Topix, 03/06/11	WBR: American-based online news provider, Topix offers a range of articles and discussions of regional and world wide current affairs. Sami Yusuf, the world-renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRTopixSamiYusufFanInterview.html 2. Printed copies in press folders 3. Online at: http://www.topix.com/content/prweb/2011/06/winkball-com-speak-to-islamic-rock-star-sami-yusuf-and-give-his-fans-a-unique-platform-to-communicate		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
TMC Net, 02/06/11	WBR: TMCNet.com is an American communications and technology online community site. Sami Yusuf, the world-renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRTMCNetSamiYusufFanInterview.htm 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/2011/06/02/5550677.htm		
All Voices, 02/06/11	WBR: AllVoices is a global community site that allows users to share news, videos, images and opinions tied to news events and people. Sami Yusuf, the world-renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRAllVoicesSamiYusufFanInterview.html 2. Printed copies in press folders 3. Online at: http://www.allvoices.com/news/9284852-winkballcom-speak-to-islamic-rock-star-sami-yusuf-and-give-his-fans-a-unique-platform-to-communicate		
Ali Campbell Forum, 02/06/11	WBR: Ali Campbell, the lead singer to legendary band UB40, sung at the O2 Academy in Birmingham where WinkBall Reporters mingled with the crowds outside, gathering thoughts and reactions from the fans. A forum member posted a link to the footage from this event on the Ali Campbell forum site	1. Saved copy in Press folder as: WBRAliCampbellForumBirmingham.html 2. Printed copies in press folders 3. Online at: http://www.alicampbell.net/forum/forums/thread-view.asp?tid=14645&posts=14&mid=375716		
Green Technology World, 02/06/11	WBR: The Green Technology World community provides free resources pertinent to all businesses interested in reducing their impact on the environment. Sami Yusuf, the world-renowned British singer-songwriter heralded as 'Islam's Biggest Rock Star' by Time magazine gives WinkBall an exclusive interview	1. Saved copy in Press folder as: WBRGreenTechnologyWorldSamiYusufFanInter 2. Printed copies in press folders 3. Online at: http://green.tmcnet.com/news/2011/06/02/5550677.htm		
Computer User, 01/06/11	WBR: Computer User is an award-winning website providing information on the latest technology tools and trends. WinkBall and their unique reporter network coverage captured all the action and passion as it happened at the National Digital Conference, which painted a distinct video picture of the conference from an engaging citizen's perspective	1. Saved copy in Press folder as: WBRComputerUserNationalDigitalConference.html 2. Printed copies in press folders 3. Online at: http://www.computeruser.com/pressreleases/winkball-films-the-national-digital-conference-as-it-encourages-everyone-to-go-on-nd11-conference.html		
All Voices, 31/05/11	WBR: AllVoices is a global community site that allows users to share news, videos, images and opinions tied to news events and people. Speaking to the likes of Example, DJ Marky, DJ Yasmin, Boyz Noize, Stanton Warriors and Architecture in Helsinki, WinkBall captured the essence of what Lovebox and Global Gathering is all about and what makes them such a hit on the festival circuit	1. Saved copy in Press folder as: WBRAllVoicesLoveboxGlobalGathering.html 2. Printed copies in press folders 3. Online at: http://www.allvoices.com/news/9263963-uk-video-site-creates-unique-video-testimonial-to-lovebox-and-global-gathering		
Yahoo News, 31/05/11	WBR: Speaking to the likes of Example, DJ Marky, DJ Yasmin, Boyz Noize, Stanton Warriors and Architecture in Helsinki, WinkBall captured the essence of what Lovebox and Global Gathering is all about and what makes them such a hit on the festival circuit	1. Saved copy in Press folder as: WBRYahooNewsLoveboxGlobalGathering.html 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/s/prweb/20110601/bs_prweb/prweb850805		
TMC Net, 31/05/11	WBR: TMCNet.com is an American communications and technology online community site. Speaking to the likes of Example, DJ Marky, DJ Yasmin, Boyz Noize, Stanton Warriors and Architecture in Helsinki, WinkBall captured the essence of what Lovebox and Global Gathering is all about and what makes them such a hit on the festival circuit	1. Saved copy in Press folder as: WBRTMCNetLoveboxGlobalGathering.htm 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/2011/05/31/5545342.htm		
Digital Journal, 31/05/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Speaking to the likes of Example, DJ Marky, DJ Yasmin, Boyz Noize, Stanton Warriors and Architecture in Helsinki, WinkBall captured the essence of what Lovebox and Global Gathering is all about and what makes them such a hit on the festival circuit	1. Saved copy in Press folder as: WBRDigitalJournalLoveboxGlobalGathering.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/324303		
Fixed Mobile Convergence, 31/05/11	WBR: Fixed Mobile Convergence enables decision makers to stay current by providing the latest news to help optimize business communications. Speaking to the likes of Example, DJ Marky, DJ Yasmin, Boyz Noize, Stanton Warriors and Architecture in Helsinki, WinkBall captured the essence of what Lovebox and Global Gathering is all about and what makes them such a hit on the festival circuit	1. Saved copy in Press folder as: WBRFixedMobileConvergenceLoveboxGlobalGa 2. Printed copies in press folders 3. Online at: http://fixed-mobile-convergence.tmcnet.com/news/2011/05/31/5545342.htm		
Digital Journal, 29/05/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. WinkBall captured the splendour and beauty of the RHS Chelsea Flower Show perfectly as well as celebrities' fantastic testimonials onto this distinguished social event	1. Saved copy in Press folder as: WBRDigitalJournalChelseaFlowerShow.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/322551		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
BizWire Express, 29/05/11	WBR: BizWire Express coordinates with a number of content partners worldwide to provide real time news for all fields of interest. WinkBall captured the splendour and beauty of the RHS Chelsea Flower Show perfectly as well as celebrities' fantastic testimonials onto this distinguished social event	1. Saved copy in Press folder as: WBRBizWireExpressChelseaFlowerShow.html 2. Printed copies in press folders 3. Online at: http://www.bizwireexpress.com/showstory.php?storyid=158140		
The Next Web, 27/05/11	WB Gen: WinkBall is leading by example in this critique by online technology news, business and culture blog site, The Next Web. In this article, established websites (Pitchfork, Apple) are singled out for falling behind with the dominating social networking scene. WinkBall are made example of as the 'how to' of embracing this dynamic potential of social networking via its unique use of video media and interactive walls	1. Saved copy in Press folder as: WBGenTheNextWeb.html 2. Printed copies in press folders 3. Online at: http://thenextweb.com/2011/05/27/5-websites-that-need-to-get-social/		
McFly Metro, 26/05/11	WBR: McFly Metro is owned and managed by two avid fans who have dedicated their site for all things McFly. Chester Rocks and WinkBall are teaming up to offer one fan the chance to meet their favourite band playing at the Chester Rocks festival	1. Saved copy in Press folder as: WBRMcFlyMetroChesterRocksCompetition.html 2. Printed copies in press folders 3. Online at: http://mcflymetro.webs.com/apps/blog/show/7184688-win-a-meet-and-greet-at-chester-rocks		
Bedouin Soundclash, 26/05/11	WBR: WinkBall reporters were outside KOKO in London to interview the fans out to see Bedouin Soundclash, the hit Canadian band from Toronto. The band have shouted out to WinkBall on their official homepage	1. Saved copy in Press folder as: WBRBedouinSoundclash.html 2. Printed copies in press folders 3. Online at: http://www.bedouinsoundclash.com/news/were-you-koko-london-winkball-was		
Hypnotic Brass Ensemble on Twitter, 25/05/11	WBR: Hypnotic Brass Ensemble, the hit band from Chicago, USA, played at the Jazz Café to an electric audience. The band tweeted WinkBall's wall of the gig on their official Twitter page	1. Saved copy in Press folder as: WBRTwitterHypnoticBrassEnsemble.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/hypnoticbrass		
BMX Talk, 24/05/11	LDN12: BMX Talk is a discussion forum for BMX enthusiasts. WinkBall's Dagenham National wall was posted up by a member of the BMX Talk forum, commenting on the 'good stuff' that was captured by WinkBall reporters	1. Saved copy in Press folder as: LDN12BMXTalkDagenhamNational.html 2. Printed copies in press folders 3. Online at: http://www.bmxtalk.com/viewtopic.php?f=2&t=35918		
Chester Rocks on Facebook, 23/05/11	WBR: Chester Rocks and WinkBall are teaming up to offer one fan the chance to meet their favourite band playing at the Chester Rocks festival. Fans are being asked on Facebook to record a wink of themselves covering one of band's songs in order to enter the competition. It has already received a lot of comments and interest	1. Saved copy in Press folder as: WBRFacebookChesterRocks.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/topic.php?uid=155848914464238&topic=290		
Accounts Receivable Management, 22/05/11	WBR: The Accounts Receivable Management site is designed to be a one-stop resource for news about technology solutions geared for the accounts receivable industry. WinkBall and their unique reporter network coverage captured all the action and passion as it happened at the National Digital Conference, which painted a distinct video picture of the conference from an engaging citizen's perspective	1. Saved copy in Press folder as: WBRAccountsReceivableManagementNationalD.html 2. Printed copies in press folders 3. Online at: http://ar-management.tmcnet.com/news/2011/05/22/5526664.htm		
Benzinga, 22/05/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. WinkBall and their unique reporter network coverage captured all the action and passion as it happened at the National Digital Conference, which painted a distinct video picture of the conference from an engaging citizen's perspective	1. Saved copy in Press folder as: WBRBenzingaNationalDigitalConference.html 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/05/p1102794/winkball-films-the-national-digital-conference-as-it-encourages-everyo		
TMC Net, 22/05/11	WBR: TMCNet.com is an American communications and technology online community site. WinkBall and their unique reporter network coverage captured all the action and passion as it happened at the National Digital Conference, which painted a distinct video picture of the conference from an engaging citizen's perspective	1. Saved copy in Press folder as: WBRTMCNetNationalDigitalConference.htm 2. Printed copies in press folders 3. Online at: http://technews.tmcnet.com/news/2011/05/22/5526664.htm		
World Book and News, 22/05/11	WBR: World Book and News is a news website incorporating regional, national and global news in entertainment, financial, business, sport, medical and technology. WinkBall and their unique reporter network coverage captured all the action and passion as it happened at the National Digital Conference, which painted a distinct video picture of the conference from an engaging citizen's perspective	1. Saved copy in Press folder as: WBRWorldBookAndNewsNationalDigitalConfere.html 2. Printed copies in press folders 3. Online at: http://worldbookandnews.com/news/daily-news/63434-WinkBall-Films-the-National-Digital-Conference-as-it-Encourages-Everyone-to-Go-ON-ND11-Conference.html		
San Francisco Gate, 22/05/11	WBR: News, sports, entertainment and business articles provided by the online edition of the San Francisco Chronicle. WinkBall and their unique reporter network coverage captured all the action and passion as it happened at the National Digital Conference, which painted a distinct video picture of the conference from an engaging citizen's perspective	1. Saved copy in Press folder as: WBRSFGateNationalDigitalConference.html 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2011/05/22/prweb8463973.DTL		

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Sami Yusuf Official Forum, 22/05/11	WBR: Members discuss the Sami Yusuf interview and fan videos posted on WinkBall on the official Sami Yusuf forum.	1. Saved copy in Press folder as: WBRsamiYusufOfficialForum.html 2. Printed copies in press folders 3. Online at: http://www.samiyusufofficial.com/forums/showthread.php/10962-Ask-Sami-a-question-on-Winkball.com		
Beatsteaks, 20/05/11	WBR: Award-winning German punk rock band, Beatsteaks post a link on their official homepage to WinkBall's coverage of their gig at London's KOKO club	1. Saved copy in Press folder as: WBRBeatsteaksKOKO.html 2. Printed copies in press folders 3. Online at: http://www.beatsteaks.com/main.php?locale=en		
Business Ideas 4 U, 19/05/11	WBR: Business Ideas 4 U is a news blog, providing articles on current business and marketing stories. Straight from the streets of host nation India, locally trained video reporters have brought WinkBall's unique video coverage to the Cricket World Cup and found out what the fans thought on this exciting sports event	1. Saved copy in Press folder as: WBRBusinessIdeas4UWBExcitingCricketCovera 2. Printed copies in press folders 3. Online at: http://businessideas.resumit.com/cricket-world-in-a-spin-over-winkball%E2%80%99s-exciting-online-video-coverage-of-world-cup-in-india/		
Example on Facebook, 19/05/11	WBR: In the lead up to WinkBall's interview with Example, fans have been asked to visit WinkBall.com to record their questions to be presented to the man himself!	1. Saved copy in Press folder as: WBRFacebookExample.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/leadingbyexample		
Hottest Male Actors, 18/05/11	WBR: Hottest Male Actors supplies news, reviews and the gossip on male celebrities. Covering his UK gig at the Manchester MEN Arena, WinkBall reporters captured first hand the sheer hysteria of Bieber Fever	1. Saved copy in Press folder as: WBRHottestMaleActorsBieberFever.html 2. Printed copies in press folders 3. Online at: http://hottest-male-actors.com/tag/winkball-com/		
E-Commerce SEO, 15/05/11	LDN 12: E-Commerce SEO provide news articles focused on the online market, product developments and sales. Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: LDN12ECommerceSEO2012TicketLaunch.html 2. Printed copies in press folders 3. Online at: http://ecommerce-seo.net/2011/winkball-captures-londoners%E2%80%99-passion-for-olympic-events-as-2012-tickets-are-launched/		
Ali Campbell Forum, 15/05/11	WBR: Ali Campbell, the lead singer to legendary band UB40, sung at the O2 Academy in Liverpool where WinkBall Reporters mingled with the crowds outside, gathering thoughts and reactions from the fans. A forum member posted a link to the footage from this event on the Ali Campbell forum site	1. Saved copy in Press folder as: WBRAliCampbellForumLiverpool.html 2. Printed copies in press folders 3. Online at: http://www.alicampbell.net/forum/forums/thread-view.asp?tid=14534&posts=7&start=1		
Bluemoon, 13/05/11	Forums: Bluemoon is the unofficial Manchester City Football Club forum. Members posted up the link to WinkBall and commented on their experiences being interviewed by the Street Reporters	1. Saved copy in Press folder as: ForumsBluemoon.html 2. Printed copies in press folders 3. Online at: http://forums.bluemoon-mcfc.co.uk/viewtopic.php?f=14&t=219899		
Ali Campbell Forum, 10/05/11	WBR: Ali Campbell, the lead singer to legendary band UB40, sung at the O2 Academy in Newcastle where WinkBall Reporters mingled with the crowds outside, gathering thoughts and reactions from the fans. A forum member posted a link to the footage from this event on the Ali Campbell forum site where fellow members responded with positive comments: 'Loving the interviews' 'They are fantastic thanks for putting the link up' 'Love em'	1. Saved copy in Press folder as: WBRAliCampbellForumNewcastle.html 2. Printed copies in press folders 3. Online at: http://www.alicampbell.net/forum/forums/thread-view.asp?tid=14512&posts=8&start=1&fid=2		
World Book and News, 07/05/11	WBR: World Book and News is a news website incorporating regional, national and global news in entertainment, financial, business, sport, medical and technology. WinkBall continues to grow, as does its expanding music coverage, which has featured exciting musical acts the likes of The Blackout, The King Blues and Yasmin	1. Saved copy in Press folder as: WBRWorldBookAndNewsWBArtistInterviews.html 2. Printed copies in press folders 3. Online at: http://worldbookandnews.com/entertainment/music-downloads-ipod-am3/47427-WinkBalls-music-coverage-grows-stronger-with-more-exciting-artist.html		
The Oatcake, 01/05/11	Forums: The Oatcake is Stoke City F.C.'s unofficial fan forum in which a member has begun a thread mentioning WinkBall's involvement at the Stoke vs Blackpool match	1. Saved copy in Press folder as: ForumsTheOatcakeStokeVsBlackpool.html 2. Printed copies in press folders 3. Online at: http://oatcakefanzine.proboards.com/index.cgi?board=Potters&action=display&thread=160655		
World Book and News, 30/04/11	WBR: World Book and News is a news website incorporating regional, national and global news in entertainment, financial, business, sport, medical and technology. WinkBall caught up with the England Women's football team ahead of their international friendly match against USA at Leyton Orient's Matchroom Stadium to talk to Head Coach Hope Powell and England legends Kelly Smith and Rachel Yankey	1. Saved copy in Press folder as: LDN12WorldBookAndNewsWomensFootball.html 2. Printed copies in press folders 3. Online at: http://www.worldbookandnews.com/sport/soccer/39374-WinkBall-Capture-Passion-for-Womens-Football-Ahead-of-London-2012.html		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
The San Francisco Chronicle, 29/04/11	Deaf: WinkBall has joined forces with Deafax, a charity that empowers deaf and hard of hearing people, to launch ViewTalk - the innovative and pioneering new website for the deaf community	1. Saved copy in Press folder as: DeafSanFranciscoChronicleViewTalkLaunch.html 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=%2Fg%2Fa%2F2011%2F04%2F28%2Fprweb8356208.DTL		
Publicity News on Twitter, 29/04/11	WBR: Publicity News provides headlines of public relations & PR news on their Twitter feed. As the Royal Wedding approaches, WinkBall have been sending out their extensive worldwide network of street reporters to capture public mood give the public their chance to offer some marital advice for the couple to be	1. Saved copy in Press folder as: WBRTwitterPublicityNewsRoyalWeddingWisdom.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/PublicityNews & http://twitter.com/#!/PublicityNews/status/63851842827845632		
Yahoo News Singapore, 29/04/11	WBR: As the Royal Wedding approaches, WinkBall have been sending out their extensive worldwide network of street reporters to capture public mood give the public their chance to offer some marital advice for the couple to be	1. Saved copy in Press folder as: WBRYahooNewsSingaporeRoyalWeddingWisdom.html 2. Printed copies in press folders 3. Online at: http://sg.news.yahoo.com/winkball-wedding-wisdom-windsors-230209371.html		
Yahoo News, 29/04/11	WBR: As the Royal Wedding approaches, WinkBall have been sending out their extensive worldwide network of street reporters to capture public mood give the public their chance to offer some marital advice for the couple to be	1. Saved copy in Press folder as: WBRYahooNewsRoyalWeddingWisdom.html 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/s/prweb/20110429/bs_prweb/prweb835503		
Saves the Day on Twitter, 28/04/11	WBR: American rock band from New Jersey return to London to perform at the Electric Ball Room. Backstage they met up with WinkBall to talk about their history, influences and why they feel more appreciated in the UK than the US	1. Saved copy in Press folder as: WBRTwitterSavesTheDay1.html & WBRTwitterSavesTheDay2.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/savestheday & http://twitter.com/#!/savestheday/status/63662397105258496		
Topix, 28/04/11	WBR: American-based online news provider, Topix offers a range of articles and discussions of regional and world wide current affairs. As the Royal Wedding approaches, WinkBall have been sending out their extensive worldwide network of street reporters to capture public mood give the public their chance to offer some marital advice for the couple to be	1. Saved copy in Press folder as: WBRTopixRoyalWeddingWisdom.html 2. Printed copies in press folders 3. Online at: http://www.topix.net/content/prweb/2011/04/winkballs-wedding-wisdom-for-the-windsors		
TMC Net, 28/04/11	WBR: TMCNet.com is an American communications and technology online community site. As the Royal Wedding approaches, WinkBall have been sending out their extensive worldwide network of street reporters to capture public mood give the public their chance to offer some marital advice for the couple to be	1. Saved copy in Press folder as: WBR TMCNetRoyalWeddingWisdom.htm 2. Printed copies in press folders 3. Online at: http://education.tmcnet.com/news/2011/04/28/5475801.htm		
TMC Net, 28/04/11	Deaf: TMCNet.com is an American communications and technology online community site. WinkBall has joined forces with Deafax, a charity that empowers deaf and hard of hearing people, to launch ViewTalk	1. Saved copy in Press folder as: WBGenTMCNetViewTalkLaunch.html 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/2011/04/28/5475877.htm		
Digital Journal, 28/04/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. As the Royal Wedding approaches, WinkBall have been sending out their extensive worldwide network of street reporters to capture public mood give the public their chance to offer some marital advice for the couple to be	1. Saved copy in Press folder as: DigitalJournalRoyalWeddingWisdom.html 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/292425		
Benzinga, 28/04/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. As the Royal Wedding approaches, WinkBall have been sending out their extensive worldwide network of street reporters to capture public mood give the public their chance to offer some marital advice for the couple to be	1. Saved copy in Press folder as: WBRBenzingaRoyalWeddingWisdom.html 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/04/p1042462/winkballs-wedding-wisdom-for-the-windsors		
Everton F.C., 26/04/11	Forums: The official fan forum for Everton Football Club. Members discuss their interviews and others found on WinkBall's Everton vs. Aston Villa wall	1. Saved copy in Press folder as: ForumsEvertonFC.html 2. Printed copies in press folders 3. Online at: http://www.evertonfc.com/forum/showthread.php?7621-winkball		
The Oatcake, 26/04/11	Forums: The Oatcake is Stoke City F.C.'s unofficial fan forum in which a member has begun a thread mentioning WinkBall's involvement at the Stoke vs Aston Villa match	1. Saved copy in Press folder as: ForumsTheOatcakeStokeVsVilla.html 2. Printed copies in press folders 3. Online at: http://oatcakefanzine.proboards.com/index.cgi?board=Potters&action=display&thread=159800		
Bianca Gerald's Musical Life, 23/04/11	WBR: Artist, Songwriter & Musician, Gerald Bianca talks of WinkBall's attendance at Music Connex and of the interview she took part in on her own blog	1. Saved copy in Press folder as: WBRBiancaGerald'sMusicalLife.html 2. Printed copies in press folders 3. Online at: http://biancageraldsmusicallife.blogspot.com/2011/04/music-connex-another-networking-bonanza.html?sref=tw		

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Decibel, 22/04/11	WBR: Decibel's CEO was interviewed by WinkBall at MusicConnex 2011 after speaking at "Data is the new Oil" panel. Decibel is a company specialising in unique music metadata	1. Saved copy in Press folder as: WBRDecibel.html 2. Printed copies in press folders 3. Online at: http://decibel.net/blog/?p=979		
Twitter - The Raghu Dixit Project, 19/04/11	WBR: Raghu Dixit, singer/songwriter and front man of the world famous Raghu Dixit Project spoke to WinkBall in an exclusive interview before he was set to play his gig at the Alchemy Festival and asked him about his introduction to music, his musical influences and much more. The interview is now linked on Raghu Dixit's Twitter page	1. Saved copy in Press folder as: TwitterTheRaghuDixitProject1.html & TwitterTheRaghuDixitProject2.html 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/trdp & http://twitter.com/#!/trdp/status/60314841998561280		
Crowley 08, 17/04/11	WBR: Crowley 08 is a blog providing news and composition scores from rock legend Ozzie Osbourne as well as other articles from the music scene. WinkBall continues to grow, as does its expanding music coverage, which has featured exciting musical acts the likes of The Blackout, The King Blues and Yasmin	1. Saved copy in Press folder as: WBRCrowley08WBArtistInterviews.html 2. Printed copies in press folders 3. Online at: http://www.crowley08.com/tag/winkballs/		
Web Buyer Guide, 17/04/11	WBR: Web Buyer Guide is a comprehensive directory to support Web buyer's purchasing decisions by providing company information and product prices as well as current news and press releases. WinkBall continues to grow, as does its expanding music coverage, which has featured exciting musical acts the likes of The Blackout, The King Blues and Yasmin	1. Saved copy in Press folder as: WBWebBuyerGuideWBArtistInterviews.html 2. Printed copies in press folders 3. Online at: http://webbuyerguide.org/winkballs-music-coverage-grows-stronger-with-more-exciting-artist.htm		
San Francisco Gate, 16/04/11	WBR: News, sports, entertainment and business articles provided by the online edition of the San Francisco Chronicle. WinkBall continues to grow, as does its expanding music coverage, which has featured exciting musical acts the likes of The Blackout, The King Blues and Yasmin	1. Saved copy in Press folder as: WBRSFGateWBArtistInterviews.htm 2. Printed copies in press folders 3. Online at: http://www.sfgate.com/cgi-bin/article.cgi?f=/g/a/2011/04/16/prweb8312680.DTL		
Music Blogging, 16/04/11	WBR: Music Blogging is a WordPress blog on music, concerts, new music video's and upcoming albums from artists of all genres. WinkBall continues to grow, as does its expanding music coverage, which has featured exciting musical acts the likes of The Blackout, The King Blues and Yasmin	1. Saved copy in Press folder as: WBRMusicBloggingWBArtistInterviews.htm 2. Printed copies in press folders 3. Online at: http://www.musicblogging.net/?p=69754		
TMC Net, 15/04/11	WBR: TMCNet.com is an American communications and technology online community site. WinkBall continues to grow, as does its expanding music coverage, which has featured exciting musical acts the likes of The Blackout, The King Blues and Yasmin	1. Saved copy in Press folder as: WBRTMCNetWBArtistInterviews.html 2. Printed copies in press folders 3. Online at: http://education.tmcnet.com/news/2011/04/15/5449348.htm		
Green Technology World, 15/04/11	WBR: The Green Technology World community provides free resources pertinent to all businesses interested in reducing their impact on the environment. WinkBall continues to grow, as does its expanding music coverage, which has featured exciting musical acts the likes of The Blackout, The King Blues and Yasmin	1. Saved copy in Press folder as: WBRGreenTechnologyWorldWBArtistInterviews. 2. Printed copies in press folders 3. Online at: http://green.tmcnet.com/news/2011/04/15/5449348.htm		
Facebook - Yasmin, 13/04/11	WBR: As a follow up to her previous post asking fans for questions, Yasmin posts up a link to WinkBall's exclusive interview with her, asking the questions gathered from the fans	1. Saved copy in Press folder as: WBRFacebookYasminResults.html 2. Printed copies in press folders 3. Online at: http://www.facebook.com/YasminOnline?sk=wall		
Twitter - Yasmin (itsYasmin), 13/04/11	WBR: British DJ and singer/songwriter, Yasmin asks her followers to check out the exclusive interview she did with WinkBall at WinkBall.com.	1. Saved copy in Press folder as: WBRTwitterYasmin.html 2. Printed copies in press folders 3. Online at: http://twitter.com/itsyasmin		
Twitter - Ministry of Sound, 13/04/11	WBR: The famous London record label and nightclub, Ministry of Sound tweets a link to WinkBall's exclusive interview with DJ/singer/songwriter, Yasmin on WinkBall.com	1. Saved copy in Press folder as: WBRTwitterMinistryOfSound.html 2. Printed copies in press folders 3. Online at: http://twitter.com/ministryofsound		
Twitter - The Blackout, 13/04/11	WBR: Welsh hard rock band, The Blackout, who recently supported My Chemical Romance on their tour have re-tweeted WinkBall's link to the exclusive interview with the band on WinkBall.com	1. Saved copy in Press folder as: http://twitter.com/the_blackout.html 2. Printed copies in press folders 3. Online at: http://twitter.com/the_blackout		
Twitter - KOKO, 12/04/11	WBR: London's famous venue, KOKO re-tweeted WinkBall's link to the exclusive interview and fan responses to The King Blues gig on WinkBall.com	1. Saved copy in Press folder as: WBRTwitterKOKOClub.html 2. Printed copies in press folders 3. Online at: http://twitter.com/kokolondon		
Fox & BBC News, 11/04/11	WBR: Fox & BBC News is an unofficial news blog powered by the WordPress platform offering news stories from across the world. WinkBall are offering fans a unique opportunity to pose their questions to the band before the interview takes place. WinkBall.com interviewed both Kate Nash and The Pigeon Detectives to find out more about them, their music and their thoughts on the role of the online world in music	1. Saved copy in Press folder as: WBRFox&BBCNewsKateNashPigeonDetectives 2. Printed copies in press folders 3. Online at: http://foxnewsbbc.com/2011/04/11/winkball-com-pose-fans%E2%80%9999-questions-to-kate-nash-and-the-pigeon-detectives/		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Twitter - Publicity News, 09/04/11	WBR: Publicity News provides headlines of public relations & PR news on their Twitter feed. WinkBall are offering fans a unique opportunity to pose their questions to the band before the interview takes place. WinkBall.com interviewed both Kate Nash and The Pigeon Detectives to find out more about them, their music and their thoughts on the role of the online world in music	1. Saved copy in Press folder as: WBRTwitterPublicityNews.htm 2. Printed copies in press folders 3. Online at: http://twitter.com/PublicityNews/status/56647940860682240		
Web Buyer Guide, 09/04/11	WBR: Web Buyer Guide is a comprehensive directory to support Web buyer's purchasing decisions by providing company information and product prices as well as current news and press releases. WinkBall are offering fans a unique opportunity to pose their questions to the band before the interview takes place. WinkBall.com interviewed both Kate Nash and The Pigeon Detectives to find out more about them, their music and their thoughts on the role of the online world in music	1. Saved copy in Press folder as: WBRWebBuyerGuideKateNashPigeonDetectives.htm 2. Printed copies in press folders 3. Online at: http://webbuyerguide.org/winkball-com-pose-fans%E2%80%99-questions-to-kate-nash-and-the-pigeon.htm		
7th Space, 08/04/11	WBR: 7thSpace is an online portal covering many different topics such as news & headlines, business, family, entertainment and more. WinkBall are offering fans a unique opportunity to pose their questions to the band before the interview takes place. WinkBall.com interviewed both Kate Nash and The Pigeon Detectives to find out more about them, their music and their thoughts on the role of the online world in music	1. Saved copy in Press folder as: WBR7thSpaceKateNashPigeonDetectives.htm 2. Printed copies in press folders 3. Online at: WBR7thSpaceInteractiveKateNashPigeonDetectives.htm		
Business Video, 08/04/11	WBR: Business Video brings together leading B2B and research analyst companies TMC and Interactive Media Strategies to cover business video and enterprise communications marketplaces. WinkBall are offering fans a unique opportunity to pose their questions to the band before the interview takes place. WinkBall.com interviewed both Kate Nash and The Pigeon Detectives to find out more about them, their music and their thoughts on the role of the online world in music	1. Saved copy in Press folder as: WBRBusinessVideosKateNashPigeonDetectives.htm 2. Printed copies in press folders 3. Online at: http://business-video.tmcnet.com/news/2011/04/08/5434228.htm		
Green Technology World, 08/04/11	WBR: The Green Technology World community provides free resources pertinent to all businesses interested in reducing their impact on the environment. WinkBall are offering fans a unique opportunity to pose their questions to the band before the interview takes place. WinkBall.com interviewed both Kate Nash and The Pigeon Detectives to find out more about them, their music and their thoughts on the role of the online world in music	1. Saved copy in Press folder as: WBRGreenTechnologyWorldKateNashPigeonDetectives.htm 2. Printed copies in press folders 3. Online at: http://green.tmcnet.com/news/2011/04/08/5434228.htm		
Twitter - The Pigeon Detectives, 07/04/11	WBR: English rock band, The Pigeon Detectives, who have supported bands like The Kaiser Chiefs, have re-tweeted WinkBall's link to the exclusive interview with the band on WinkBall.com	1. Saved copy in Press folder as: WBRTwitterPigeonDetectives.html 2. Printed copies in press folders 3. Online at: http://twitter.com/pigeonsofficial		
London 2012, 05/04/11	LDN 12: London 2012 is a news blog powered by WordPress featuring all articles relating to the London 2012 Olympic Games. WinkBall caught up with the England Women's football team ahead of their international friendly match against USA at Leyton Orient's Matchroom Stadium to talk to Head Coach Hope Powell and England legends Kelly Smith and Rachel Yankey	1. Saved copy in Press folder as: LDN12London2012WomensFootball.html 2. Printed copies in press folders 3. Online at: http://www.london2012portal.com/2011/04/winkball-capture-passion-for-womens-football-ahead-of-london-2012-games-the-london-2012-olympics-will-soon-be-httpbit-lyg0pz73/		
SearchDataManagement, 05/04/11	WB Gen: SearchDataManagement.co.uk covers all aspects of data management and analytics. It provides original UK-focused articles, tips and advice from local experts. Alex Potsides, Technical Development Manager at WinkBall talks about database strategy and the prospect of cloud computing	1. Saved copy in Press folder as: WBGenSearchDataManagementAlexPostides.html 2. Printed copies in press folders 3. Online at: http://searchdatamanagement.techtarget.co.uk/news/2240034441/Internet-SMEs-look-to-database-strategy-to-drive-business-growth		
Big Soccer, 04/04/11	LDN 12: Big Soccer is a social site for football fans across the world, providing channels for discussion and online shopping for enthusiasts. WinkBall caught up with the England Women's football team ahead of their international friendly match against USA at Leyton Orient's Matchroom Stadium to talk to Head Coach Hope Powell and England legends Kelly Smith and Rachel Yankey	1. Saved copy in Press folder as: LDN12BigSoccerWomensFootball.html 2. Printed copies in press folders 3. Online at: http://soccernews.bigsoccer.com/article/00aAcJSgn33IF?q=2012+Summer+Olympics		
UK Focus, 04/04/11	LDN 12: UK Focus is a WordPress page presenting news articles from the UK and worldwide. WinkBall caught up with the England Women's football team ahead of their international friendly match against USA at Leyton Orient's Matchroom Stadium to talk to Head Coach Hope Powell and England legends Kelly Smith and Rachel Yankey	1. Saved copy in Press folder as: LDN12UKFocusWomensFootball.html 2. Printed copies in press folders 3. Online at: http://www.uk-focus.net/?p=140179		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Sports Techy, 04/04/11	LDN 12: Sports Techy is a Technology and Communications website focused on the world of sport. WinkBall caught up with the England Women's football team ahead of their international friendly match against USA at Leyton Orient's Matchroom Stadium to talk to Head Coach Hope Powell and England legends Kelly Smith and Rachel Yankey	1. Saved copy in Press folder as: LDN12SportsTechyWomensFootball.html 2. Printed copies in press folders 3. Online at: http://sports.tmcnet.com/news/2011/04/04/5423270.htm		
AOL Daily Finance, 04/04/11	LDN 12: WinkBall caught up with the England Women's football team ahead of their international friendly match against USA at Leyton Orient's Matchroom Stadium to talk to Head Coach Hope Powell and England legends Kelly Smith and Rachel Yankey	1. Saved copy in Press folder as: LDN12DailyFinanceWomenFootball.html 2. Printed copies in press folders 3. Online at: http://www.dailyfinance.com/rtn/press/winkball-capture-passion-for-womenas-football-ahead-of-london-2012-games/rfid430790571/?channel=pscope		
OnsMatch, 04/04/11	WC: OnsMatch is a free online dating blog hosted by WordPress, providing news and stories relating to the dating world. WinkBall.com, the UK's number one video website that told the story of the fans via the emotional power of video. With World Cup 2010 being the first African World Cup, it was set to be the first online World Cup with WinkBall	1. Saved copy in Press folder as: WBROnsMatchWorldCupStory.html 2. Printed copies in press folders 3. Online at: http://www.onsmatch.com/tag/winkball		
WPMC, 02/04/11	WBR: The Western Province Motor Club based at Killarney Racetrack officiate at most forms of motor racing in the Western Cape including Main Circuit events. WinkBall S.A. were reporting from Killarney racetrack in Cape Town for the explosive Wesbank Super Series. Links to the videos on WinkBall.com are posted on the WPMC homepage	1. Saved copy in Press folder as: WBRSAWPMC.html 2. Printed copies in press folders 3. Online at: http://wpmc.co.za/index.php?option=com_content&view=article&Itemid=&id=1		
Facebook, 01/04/11	WBR: British DJ and singer/songwriter, Yasmin asks her fans to upload their questions to WinkBall.com for the exclusive Fans Interview	1. Saved copy in Press folder as: WBRFacebookYasmin.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/YasminOnline		
Twitter - Dave Stewart, 31/03/11	WBR: Dave Stewart of the Eurythmics fame and composer of Ghost: the Musical, tweeted WinkBall's fan footage from the Premiere showing at the Manchester Opera House	1. Saved copy in Press folder as: WBRTwitterDaveStewartGhostMusical.html 2. Printed copies in press folders 3. Online at: http://twitter.com/davestewart		
World Book and News, 31/03/11	WBR: World Book and News is a news website incorporating regional, national and global news in entertainment, financial, business, sport, medical and technology. WinkBall sent out its team of street reporters to Ghost: The Musical's World Premiere, showing at the Manchester Opera House and found out what the audience's expectations were of this classic 1990s film becoming adapted for the stage	1. Saved copy in Press folder as: WBRWorldBookAndNewsGhostMusical.htm 2. Printed copies in press folders 3. Online at: http://www.worldbookandnews.com/entertainment/movies/262490-WinkBall-Brings-the-Theatre-World-Off-Stage-and-Online-at-Ghost-The.html		
Digital Producer, 30/03/11	WBR: Digital video editing, 3D animation, video editing, special effects and digital imaging news and tutorials. WinkBall sent out its team of street reporters to Ghost: The Musical's World Premiere, showing at the Manchester Opera House and found out what the audience's expectations were of this classic 1990s film becoming adapted for the stage	1. Saved copy in Press folder as: WBRDigitalProducerGhostMusical.html 2. Printed copies in press folders 3. Online at: http://digitalproducer.digitalmedianet.com/articles/viewarticle.jsp?id=1423837		
Green Technology World, 30/03/11	WBR: The Green Technology World community provides free resources pertinent to all businesses interested in reducing their impact on the environment. WinkBall sent out its team of street reporters to Ghost: The Musical's World Premiere, showing at the Manchester Opera House and found out what the audience's expectations were of this classic 1990s film becoming adapted for the stage	1. Saved copy in Press folder as: WBRGreenTechnologyWorldGhostMusical.htm 2. Printed copies in press folders 3. Online at: http://green.tmcnet.com/news/2011/03/30/5413580.htm		
AOL Daily Finance, 30/03/11	WBR: WinkBall sent out its team of street reporters to Ghost: The Musical's World Premiere, showing at the Manchester Opera House and found out what the audience's expectations were of this classic 1990s film becoming adapted for the stage	1. Saved copy in Press folder as: WBRDailyFinanceGhostMusical.html 2. Printed copies in press folders 3. Online at: http://www.dailyfinance.com/rtn/press/winkball-brings-the-theatre-world-off-stage-and-online-at-ghost-the-musical-premiere/rfid429262828/?channel=pscope		
Benzinga, 30/03/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. WinkBall sent out its team of street reporters to Ghost: The Musical's World Premiere, showing at the Manchester Opera House and found out what the audience's expectations were of this classic 1990s film becoming adapted for the stage	1. Saved copy in Press folder as: WBRBenzingaGhostMusical.html 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/03/p965080/winkball-brings-the-theatre-world-off-stage-and-online-at-ghost-the-mus		
India Times, 26/03/11	WBR: India Times, owned by India's largest media conglomerate, The Times Group, is the largest circulating English-language daily newspaper in India, covering all formats: broadsheet, tabloid and online. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRIndiaTimesRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://ioplextra.indiatimes.com/article/052g2sF8r3fl9?q=BBC		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
BizWire Express, 26/03/11	WBR: BizWire Express coordinates with a number of content partners worldwide to provide real time news for all fields of interest. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRBizWireExpressRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://www.bizwireexpress.com/showstory.php?storyid=123586		
Benzinga, 26/03/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRBenzingaRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://origin.benzinga.com/press-releases/11/03/p954041/winkball-present-fans-manager-of-the-month-award-to-orient-boss-russell		
World Market Media, 26/03/11	WBR: World Market Media is a high traffic stock market, news data website providing cutting edge new media products and services to publicly traded companies worldwide. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRWorldMarketMediaRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/1876/section.aspx/6113211/winkball-present-fans-manager-of-the-month-award-to-orient-boss-russell-slade		
Digital Producer, 25/03/11	WBR: Digital video editing, 3D animation, video editing, special effects and digital imaging news and tutorials. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRDigitalProducerRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://digitalproducer.digitalmedianet.com/articles/viewarticle.jsp?id=1417980		
Green Technology World, 25/03/11	WBR: The Green Technology World community provides free resources pertinent to all businesses interested in reducing their impact on the environment. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRGreenTechnologyWorldRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://green.tmcnet.com/news/2011/03/25/5404033.htm		
World Book and News, 25/03/11	WBR: World Book and News is a news website incorporating regional, national and global news in entertainment, financial, business, sport, medical and technology. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRWorldBookAndNewsRussellSlade.html 2. Printed copies in press folders 3. Online at: http://worldbookandnews.com/news/daily-news/258416-WinkBall-Present-Fans-Manager-of-the-Month-Award-to-Orient-Boss-Russell-Slade.html		
TMCNet.com, 25/03/11	WBR: Technology Marketing Corporation (TMC), founded in 1972, is a leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folder as: WBRTMCNetRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://education.tmcnet.com/news/2011/03/25/5404033.htm		
Digital Journal, 25/03/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. A unanimous vote from fans across the country won Leyton Orient FC Manager, Russell Slade WinkBall's 'Fan's Manager of the Month' for the month of February	1. Saved copy in Press folders as: WBRDigitalJournalRussellSlade.htm 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/259725		
Digital Journal, 24/03/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Covering his UK gig at the Manchester MEN Arena, WinkBall reporters captured first hand the sheer hysteria of Bieber Fever	1. Saved copy in Press folders as: WBRDigitalJournalBieberFever.htm 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/258924		
AOL Daily Finance, 24/03/11	WBR: Covering his UK gig at the Manchester MEN Arena, WinkBall reporters captured first hand the sheer hysteria of Bieber Fever	1. Saved copy in Press folders as: WBRDailyFinanceBieberFever.htm 2. Printed copies in press folders 3. Online at: http://www.dailyfinance.com/rtn/press/winkball-com-capture-bieber-fever-online/rfid427387883/?channel=pscope		
BizWire Express, 24/03/11	WBR: BizWire Express is coordinating with a number of content partners worldwide to provide real time news for all fields of interest. Covering his UK gig at the Manchester MEN Arena, WinkBall reporters captured first hand the sheer hysteria of Bieber Fever	1. Saved copy in Press folders as: WBRBizWireExpressBieberFever.htm 2. Printed copies in press folders 3. Online at: http://www.bizwireexpress.com/showstory.php?storyid=123052		
Road Runner, 24/03/11	WBR: RoadRunner is an online cable service that also provides local and national news, entertainment, information and other multimedia applications. The company is part of the Time Warner umbrella. Covering his UK gig at the Manchester MEN Arena, WinkBall reporters captured first hand the sheer hysteria of Bieber Fever	1. Saved copy in Press folder as: WBRRoadRunnerBieberFever.htm 2. Printed copies in press folders 3. Online at: http://features.rr.com/article/0drE37g3Hf06f?q=Justin+Bieber		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
The #ballet Daily, 23/03/11	WBR: The #ballet Daily is an online newsletter providing breaking news and information on the world of ballet and dance. Javier De Frutos and the Pet Shop Boys collaborated for The Most Incredible Thing, at Sadlers Wells Theatre. WinkBall video reporters attended the show to ask fans what they thought of the mix-up of mediums between synthpop dance music and modern ballet	1. Saved copy in Press folder as: WBRTheBalletDaily.htm 2. Printed copies in press folders 3. Online at: http://paper.li/tag/ballet		
Twitter - West Ham Utd Fans, 22/03/11	WBR: West Ham Utd Fans on Twitter posted the link to WinkBall's coverage of West Ham v Tottenham Hotspur at White Hart Lane on 19th March	1. Saved copy in Press folder as: WBRTwitterWestHamUtdFans.htm 2. Printed copies in press folders 3. Online at: http://twitter.com/#!/westhamutdnews		
Facebook, 22/03/11	WBR: The Bolton Wanderer Supporters Association is a group run by dedicated Bolton supporters that gives fans the opportunity to get involved in the BWFC community through social events and official functions and group gatherings. WinkBall were amongst the 150-strong crowd collecting messages from the attendees at BWSA's largest meeting to pay tribute to Bolton Wanderer's legend, Nat Lofthouse. The BWSA warmly show their gratitude for WinkBall's attendance and contribution towards the evening in a special thanks message in their monthly newsletter featured on their official Facebook page	1. Saved copy in Press folder as: WBRFacebookBWSA.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/album.php?aid=62613&id=175962562430794&l=8bcfe4c094		
Go Get The Look, 21/03/11	WBR: Go Get The Look displays the latest Fashion Trends, News and Style Advice for Women's and Men's Clothing and Fashion Accessories. Speaking to fashion lovers across the week and interviewing top fashion icons such as designer Holly Fulton and fashionista Brix Smith-Start, WinkBall found out what fashion means to them and what makes London Fashion Week such a special event	1. Saved copy in Press folder as: WBRGoGetTheLookFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://gogetthelook.com/winkball-com-brings-london-fashion-week-into-the-online-video-world-yahoo-finance		
December Giant, 18/03/11	WBR: Liverpool indie rock band, December Giant have been building a hype in the city with their cryptic propaganda exclaiming '2011 is the year of December Giant.' The band were very pleased to announce on their official home page that WinkBall reporters will be covering their upcoming launch party at LEAF on Bold Street, Liverpool to mark the end of their city-wide campaign	1. Saved copy in Press folder as: WBRDecemberGiant.html 2. Printed copies in press folders 3. Online at: http://www.decembergiant.com/News.html		
Facebook, 18/03/11	WBR: WinkBall reporters were down at the Shepherd's Bush Empire in London for Shayne Ward's gig where they mingled with the crowds and grabbed some buzzing interviews. Shayne Ward now features WinkBall's interviews on his official Facebook page	1. Saved copy in Press folder as: WBRFacebookShayneWard.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/shayneward?sk=wall		
Facebook, 18/03/11	WBR: WinkBall reporters were down at the HMV Institute in Birmingham for The Wombats gig where they met up with lead singer, Matthew Murphy to put forward questions gathered from the fans outside. The Wombats now have the interview posted on their official Facebook page	1. Saved copy in Press folder as: WBRFacebookTheWombats.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/thewombatsuk?sk=wall&filter=2		
Viewsline,	WB Gen: Viewsline brings together interviews of celebrities, politicians, entrepreneurs and sports personalities to one website where viewers can be directed to the source of the interview.	1. Saved copy in Press folder as: WBGenViewsline.htm 2. Printed copies in press folders 3. Online at: http://www.viewsline.com/Interview.jsp?id=48527&/__James_Ohene-Djan,_Founder_of_Winkball/_Interview_With.html		
Encomer, 17/03/11	WB Gen: Encomer.com crowdsources company and product reviews and informs consumers based on inputs, reviews, and ratings provided by the community.	1. Saved copy in Press folder as: WBGenEncomer.htm 2. Printed copies in press folders 3. Online at: http://reference.encomer.com/s/winkball-com/winkball.com		
Malta Boxing News, 16/03/11	LDN 12: This site dedicates itself to delivering the latest news from the world of combat sport with regular daily news updates, range of sports products and services. As tickets for London 2012 Olympics go on sale for the first time today, boxers and coaches at the Ultrachem TKO Boxing Gym, in Canning Town, London showed their support for the Games via video interviews to WinkBall.com correspondents	1. Saved copy in Press folder as: LDN12MaltaBoxingNews.htm 2. Printed copies in press folders 3. Online at: http://www.maltaboxing.net/component/content/article/1233-londons-boxers-support-2012-olympics		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Growth Business, 16/03/11	Forces: GrowthBusiness offers practical information, insights and inspiration for established businesses achieving rapid expansion. The website is part of Vitesse Media PLC, a multimedia business with award-winning magazines, web titles and events. Winkball are included in the list of the top nine most inventive campaigns achieving coverage of business benefit. Faces for the Forces received over one million views for the website, achieved government and celebrity support and created nearly half a million messages for brave servicemen and women in the armed forces	1. Saved copy in Press folder as: WBGenGrowthBusinessDareToCampaign.htm 2. Printed copies in press folders 3. Online at: http://www.growthbusiness.co.uk/channels/growth-strategies/marketing-and-sales/1610783/dare-to-campaign-differently.html		
Yahoo News, 16/03/11	WBR: Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: WBRYahooNews2012TicketLaunch.htm 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/s/prweb/20110316/bs_prweb/prweb820879		
Christmas Day Parade Site, 16/03/11	WBR: This WordPress blog site features articles of all fields of interest. Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: WBRChristmasDayParadeSite2012TicketLaunch.htm 2. Printed copies in press folders 3. Online at: http://christmasdayparadesite.com/?p=712729		
Digital Game Developer, 15/03/11	WBR: The news and reviews site for future technologies, entertainment systems and gadgets. Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: WBRDigitalGameDeveloper2012TicketLaunch.htm 2. Printed copies in press folders 3. Online at: http://gamedeveloper.digitalmedianet.com/articles/viewarticle.jsp?id=1402384		
Green Technology World, 15/03/11	WBR: The Green Technology World community provides free resources pertinent to all businesses interested in reducing their impact on the environment. Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: WBRGreenTechnologyWorld2012TicketLaunch.htm 2. Printed copies in press folders 3. Online at: http://green.tmcnet.com/news/2011/03/15/5379990.htm		
Benzinga, 15/03/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: WBRBenzinga2012TicketLaunch.htm 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/03/p928644/winkball-captures-londoners-passion-for-olympic-events-as-2012-tickets-		
Digital Journal, 15/03/11	WBR: DigitalJournal.com is an alternative news network for people who want to read news, contribute to reporting, debate and discuss news and events from around the world. Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: WBRDigitalJournal2012TicketLaunch.htm 2. Printed copies in press folders 3. Online at: http://www.digitaljournal.com/pr/248810		
The Street, 15/03/11	WBR: TheStreet.com, Inc. is a digital financial media company providing readers and advertisers with a variety of subscription-based and advertising-supported content and tolls through a range of online platforms. Tuesday 14th March 2011 marked the start of ticket sales for the eagerly awaited games in 2012. WinkBall.com, the UK's no.1 video website, were once again at the heart of the action seeing history being made and speaking to the many members of the public in attendance and celebrating this exciting day for London	1. Saved copy in Press folder as: WBRTheStreet2012TicketLaunch.html 2. Printed copies in press folders 3. Online at: http://www.thestreet.com/story/11046754/1/winkball-captures-londoners-passion-for-olympic-events-as-2012-tickets-are-launched.html		
Small Heath Alliance, 14/03/11	Forums: Small Heath Alliance host football news feeds and forums, including a thread of WinkBall's presence at the Birmingham City v Bolton Wanderers FA Cup Quarter Final match at St. Andrews stadium	1. Saved copy in Press folder as: ForumsSmallHeathAlliance.htm 2. Printed copies in press folders 3. Online at: http://www.smallheathalliance.com/read.php?1,462458		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
The Stranglers, 12/03/11	WBR: The iconic and continuously successful UK punk rockers, The Stranglers return to Hammersmith for another gig on their Black and Blue tour. WinkBall have been following them all the way to Newcastle and Hammersmith to grab some great interviews with the fans, which can now be seen on The Stranglers official website!	1. Saved copy in Press folder as: WBTheStranglers.html 2. Printed copies in press folders 3. Online at: http://www.stranglers.net/Home.html		
Benzinga, 11/03/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. WinkBall, the UK's no.1 video website, gave both sets of fans the chance to pay their tributes to ex Wolves and Spurs player Dean Richards, who passed away at the tender ages of only 36	1. Saved copy in Press folder as: WBRBenzingaTributeDeanRichards.htm 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/03/p918858/spurs-and-wolves-fans-leave-their-video-tributes-online-to-former-playe		
Cardiff City Forum, 09/03/11	Forums: The unofficial Cardiff City Football Club discussion forum. Cardiff City Forums features a thread stemming from a posted link to the Crystal Palace v Cardiff wall on WinkBall.com	1. Saved copy in Press folder as: ForumsCardiffCityForum.htm 2. Printed copies in press folders 3. Online at: http://www.cardiffcityforum.co.uk/viewtopic.php?f=2&t=39056		
Blackpool F.C., 08/03/11	WBR: Blackpool F.C.'s official home site featuring news, profiles, fixtures and results and online forums and stores. After interviewing over a million fans so far, it is Blackpool fans' spirit that has struck a particular chord with WinkBall and won themselves the WinkBall Premier League Fans of the Season 2010-11 Award. Gladly accepting on behalf of the supporters of Blackpool F.C. is one outstanding supporter, Hoggy the Drummer who was presented the award by star striker Luke Varney	1. Saved copy in Press folder as: WBRBlackpoolFCFansOfTheSeason.htm 2. Printed copies in press folders 3. Online at: http://www.blackpoolfc.co.uk/page/NewsDetail/0,,10432~2311032,00.html		
World Book and News, 08/03/11	WBR: World Book and News is a news website incorporating regional, national and global news in entertainment, financial, business, sport, medical and technology. After interviewing over a million fans so far, it is Blackpool fans' spirit that has struck a particular chord with WinkBall and won themselves the WinkBall Premier League Fans of the Season 2010-11 Award. Gladly accepting on behalf of the supporters of Blackpool F.C. is one outstanding supporter, Hoggy the Drummer who was presented the award by star striker Luke Varney	1. Saved copy in Press folder as: WBRWorldBookAndNewsFansOfTheSeason.htm 2. Printed copies in press folders 3. Online at: http://worldbookandnews.com/sport/soccer/245617-Blackpool-FC-Fans-Awarded-WinkBall-Premier-League-Fans-of-the-Season.html		
The Wolves Blog, 07/03/11	Forums: The Wolves Blog is a fan-based discussion forum created by the fans themselves. The site is open to anyone and does not require membership to view and comment. In a discussion following a tribute to Wolverhampton Wanderers' legend Dean Richards, a member posted a link to WinkBall's wall of the Wolves v Tottenham Hotspur match in which supporters of both sides sent their own tributes.	1. Saved copy in Press folder as: ForumsWolvesBlog.htm 2. Printed copies in press folders 3. Online at: http://www.wolvesblog.com/2636/fitting-tribute/comment-page-1#comment-10499		
The BWSA, 06/03/11	WBR: The Bolton Wanderer Supporters Association is a group run by dedicated Bolton supporters that gives fans the opportunity to get involved in the BWFC community through social events and official functions and group gatherings. WinkBall were amongst the 150-strong crowd collecting messages from the attendees at BWSA's largest meeting to pay tribute to Bolton Wanderer's legend, Nat Lofthouse. The BWSA warmly show their gratitude for WinkBall's attendance and contribution towards the evening in a special thanks message on their home page	1. Saved copy in Press folder as: WBRTheBWSANatLofthouse.htm 2. Printed copies in press folders 3. Online at: http://www.thebwsa.co.uk/		
Live News India, 03/03/11	WBR: Live News India features India's breaking stories and news from all fields of interest. Straight from the streets of host nation India, locally trained video reporters have brought WinkBall's unique video coverage to the Cricket World Cup and found what out the fans thoughts on this exciting sports event	1. Saved copy in Press folder as: WBRLiveNewsIndiaWBExcitingCricketCoverage 2. Printed copies in press folders 3. Online at: http://www.livenewsindia.com/sports/cricket-world-in-a-spin-over-winkballs-exciting-online-video-coverage-of/		
James Blunt, 03/03/11	WBR: Multiple award-winning British singer/songwriter, James Blunt's official website is host to another of WinkBall's great Interview of the Bands! WinkBall's reporters caught up with the band members that back the man himself at the HMV Hammersmith Apollo to talk music and secrets.	1. Saved copy in Press folder as: WBRJamesBluntBandInterview.htm 2. Printed copies in press folders 3. Online at: http://www.jamesblunt.com/forum/Topic170560-6-1.aspx		
Before It's News, 03/03/11	WBR: Before It's News is a news website sourcing stories from a community of individuals from all around the world. Bloggers and reporters can contribute their stories of interest in a range of accepted fields for others to read and comment. Straight from the streets of host nation India, locally trained video reporters have brought WinkBall's unique video coverage to the Cricket World Cup and found out what the fans thought on this exciting sports event	1. Saved copy in Press folder as: WBRBeforeIt'sNewsWBExcitingCricketCoverage 2. Printed copies in press folders 3. Online at: http://beforeitsnews.com/story/456/113/Cricket_World_in_a_Spin_ov		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Yahoo News, 03/03/11	WBR: Straight from the streets of host nation India, locally trained video reporters have brought WinkBall's unique video coverage to the Cricket World Cup and found out the fans thoughts on this exciting sports event	1. Saved copy in Press folder as: WBRYahooNewsWBExcitingCricketCoverage.htm 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/s/prweb/20110303/bs_prweb/prweb817550		
Artists & Fleas, 03/03/11	WBR: Artists & Fleas Artist, Designer & Vintage Market is a weekly Williamsburg Brooklyn market where emerging and independent artists, designers, vintage collectors and DIYers can showcase their wares, set up shop and meet their market. Their website now headlines WinkBall's terrific reporter coverage of the vendors and shoppers at the weekend	1. Saved copy in Press folder as: WBRArtists&Fleas.htm 2. Printed copies in press folders 3. Online at: http://artistsandfleas.com/2011/03/wink-ball-interviews-williamsburg-brooklyn-waterfront-market.html?utm_source=feedburner&utm_medium=twitter&utm_campaign=artistsandfleas		
Benzinga, 03/03/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. Straight from the streets of host nation India, locally trained video reporters have brought WinkBall's unique video coverage to the Cricket World Cup and found out what the fans thought on this exciting sports event	1. Saved copy in Press folder as: WBRBenzingaWBExcitingCricketCoverage.htm 2. Printed copies in press folders 3. Online at: http://origin.benzinga.com/press-releases/11/03/p899046/cricket-world-in-a-spin-over-winkballs-exciting-online-video-coverage-of-world-cup-in-india/		
Itanil, 02/03/11	WBR: Itanil is a technology news site offering press releases and articles including the story of WinkBall reporters covering the views of cricket fans as the Cricket World Cup in India gets underway	1. Saved copy in Press folder as: WBRItanilCricketWorldCup.html 2. Printed copies in press folders 3. Online at: http://itanil.com/cricket-world-in-a-spin-over-winkball%E2%80%99s-exciting-online-video-coverage-of-world-cup-in-india/		
Business Video, 02/03/11	WBR: Business Video brings together leading B2B and research analyst companies TMC and Interactive Media Strategies to cover business video and enterprise communications marketplaces. Straight from the streets of host nation India, locally trained video reporters have brought WinkBall's unique video coverage to the Cricket World Cup and found out what the fans thought on this exciting sports event	1. Saved copy in Press folder as: WBRBusinessVideoWBExcitingCricketCoverage.htm 2. Printed copies in press folders 3. Online at: http://business-video.tmcnet.com/news/2011/03/02/5349627.htm		
Moneylife, 02/03/11	WBR: Moneylife is a fortnightly magazine offering facts, opinions, options and tips to help individuals to invest and spend wisely. Moneylife is also suited to those just wanting to optimise investments and plan for financial trouble-free education, marriage and retirement. Straight from the streets of host nation India, locally trained video reporters have brought WinkBall's unique video coverage to the Cricket World Cup and found out what the fans thoughts on this exciting sports event	1. Saved copy in Press folder as: WBRMoneylifeWBExcitingCricketCoverage.htm 2. Printed copies in press folders 3. Online at: http://www.moneylife.in/prnews/cricket-world-in-a-spin-over-winkballs-exciting-online-video-coverage-of-world-cup-in-india/201103021130PR_NEWS_EURO_ND__30		
Marketing Mix Magazine, 03/11	WC: Marketing Mix magazine is a 30 year old leading marketing magazine published in South Africa. Approaching a year on since the South Africa 2010 Football World Cup, WinkBall's legacy remains strong with 30 reporters still employed and tens of thousands of interviews uploaded to WinkBall.com's South Africa page	1. Saved copy in Press folder as: WBGenMarketingMixMagazineWBSALegacy.html 2. Printed copies in press folders 3. Online at: http://www.marketingmix.co.za/pebble.asp?relid=20379		
Raw Business, 03/11	WB Gen: Raw Business is the UK's leading business network that talks openly about the daily issues that business owners and entrepreneurs face. This time Raw Business talks with the 'highly motivated' and 'inventive entrepreneur', Dr James Ohene-Djan, about his story and WinkBall	1. Saved copy in Press folder as: WBGenRawBusiness.htm 2. Printed copies in press folders 3. Online at: http://www.rawbusiness.com/interviews/james-ohenedjan-interviewed-by-bradley-chapman-at-raw-business-81.php		
Business Video, 28/02/11	WBR: Business Video brings together leading B2B and research analyst companies TMC and Interactive Media Strategies to cover business video and enterprise communications marketplaces. Speaking to fashion lovers across the week and interviewing top fashion icons such as designer Holly Fulton and fashionista Brix Smith-Start, WinkBall found out what fashion means to them and what makes London Fashion Week such a special event	1. Saved copy in Press folder as: WBRBusinessVideoLDNFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://business-video.tmcnet.com/news/2011/02/28/5344108.htm		
Web-Fans Forum, 27/02/11	Forums: 'Written by the fans... for the fans' best describes Web-Fans Forum, a site dedicated to discussing anything football, cricket and the Olympics. The Preston North End v Burnley F.C. wall on WinkBall.com is referred to in this topic of discussion for members of the football forum	1. Saved copy in Press folder as: ForumsWebFansForumsPNEVBurnley.htm 2. Printed copies in press folders 3. Online at: http://forum.web-fans.com/viewtopic.php?p=135080		
British Wrestling, 26/02/11	LDN12: WinkBall sent two reporters down to the 2011 Midland Invitational at the YMCA in Nottingham to grab interviews from young wrestlers, pros and hopefuls of London 2012. British Wrestling, the official home site of the GB wrestling team has posted up WinkBall's footage on their results page of the event	1. Saved copy in Press folder as: LDN12BritishWrestling.htm 2. Printed copies in press folders 3. Online at: http://www.britishwrestling.org/events.asp?itemid=3770&itemTitle=2011+Midlands+Invitational		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
International Entertainment News on Blogger, 26/02/11	WBR: International Entertainment News is a combination of Blog and news feed bringing both viewpoint and source releases in all fields of International Entertainment. WinkBall has given Wanderers fans the chance to pay their tributes to the Bolton Wanderers FC legend, Nat Lofthouse, OBE who sadly passed away in January at the age of 85	1. Saved copy in Press folder as: WBRInternationalEntertainmentNewsBoltonTribu 2. Printed copies in press folders 3. Online at: http://internationalentertainmentnews.blogspot.com/2011/02/bolton-fans-leave-their-tributes-online.html		
Web Buyer Guide, 26/02/11	WBR: Web Buyer Guide is a comprehensive directory to support Web buyer's purchasing decisions by providing company information and product prices as well as current news and press releases. Speaking to fashion lovers across the week and interviewing top fashion icons such as designer Holly Fulton and fashionista Brix Smith-Start, WinkBall found out what fashion means to them and what makes London Fashion Week such a special event	1. Saved copy in Press folder as: WBRWebBuyerGuideLDNFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://webbuyerguide.org/winkball-com-brings-london-fashion-week-into-the-online-video-world.htm		
Sports Techy, 25/02/11	WBR: Sports Techy is a Technology and Communications website focused on the world of sport. WinkBall and its vox-pop coverage will present a new insight into the Cricket World Cup. WinkBall's video coverage will focus on the fans and will tell the story of the World Cup in a new way	1. Saved copy in Press folder as: WBRSportsTechyPresentsCricketWorldCup.htm 2. Printed copies in press folders 3. Online at: http://sports.tmcnet.com/news/2011/02/25/5337372.htm		
Zoombo Media Group, 24/02/11	WBR: Zoombo Media Group is a technology development firm specialising in digital media and the Social Web. Speaking to fashion lovers across the week and interviewing top fashion icons such as designer Holly Fulton and fashionista Brix Smith-Start, WinkBall found out what fashion means to them and what makes London Fashion Week such a special event	1. Saved copy in Press folder as: WBRZoomboMediaGroupLDNFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://www.zoombotv.com/index.php/news/archives/37634		
AOL Daily Finance, 24/02/11	WBR: Speaking to fashion lovers across the week and interviewing top fashion icons such as designer Holly Fulton and fashionista Brix Smith-Start, WinkBall found out what fashion means to them and what makes London Fashion Week such a special event	1. Saved copy in Press folder as: WBRADailyFinanceLDNFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://www.dailyfinance.com/rtn/press/winkball-com-brings-london-fashion-week-into-the-online-video-world/rfid418125152/?fromSurphace		
Social Media Portal, 24/02/11	WBR: The Social Media Portal gives viewers the opportunity to learn and explore the varieties of social networks on The Internet by providing articles, research and profiles of these sites. Speaking to fashion lovers across the week and interviewing top fashion icons such as designer Holly Fulton and fashionista Brix Smith-Start, WinkBall found out what fashion means to them and what makes London Fashion Week such a special event	1. Saved copy in Press folder as: WBRSocialMediaPortalLDNFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://www.socialmediaportal.com/PressReleases/2011/02/WinkBall-com-Brings-London-Fashion-Week-Into-the-Online-Video-World.aspx?ReturnUrl=%2fSearch%2fDefault.aspx%3fTag%3dWinkball		
SYS-CON Media, 24/02/11	WBR: SYS-CON Media, founded in 1994, is widely recognised in the Internet-technology and magazine publishing industries as the world's leading publisher of i-technology magazines, electronic newsletters, and accompanying i-technology breaking news. Speaking to fashion lovers across the week and interviewing top fashion icons such as designer Holly Fulton and fashionista Brix Smith-Start, WinkBall found out what fashion means to them and what makes London Fashion Week such a special event	1. Saved copy in Press folder as: WBRSYSCONMediaLDNFashionWeek.htm 2. Printed copies in press folders 3. Online at: http://www.sys-con.com/node/1730287		
RugbyNetwork.net, 24/02/11	Forums: Hosted on RugbyNetwork.net, The Tribe is an unofficial website for Devon-based rugby union club, Exeter Chiefs. RugbyNetwork.net also provides platforms for other team supporter discussions and up to the minute rugby news. WinkBall's reporter coverage of Exeter Chiefs vs Newcastle Falcons is praised amongst the site's members as being a 'cracking idea' with demand for WinkBall to attend more union matches this season	1. Saved copy in Press folder as: ForumsRugbyNetworkTheTribe.htm 2. Printed copies in press folders 3. Online at: http://www.rugbynetwork.net/boards/read/s548.htm?1098,12248501,12250738		
Follow Friday, 23/02/11	WBR: Every Friday, members of the Twitter community hashtag their favourite tweeps for others to follow. Born out of this tradition, Follow Friday collates and produces national and global rankings of these most recommended tweeps. WinkBall reached new highs by achieving an extremely impressive ranking of 776 out of over 5.5 million users in The United Kingdom	1. Saved copy in Press folder as: WBRFollowFridayTwitter.htm 2. Printed copies in press folders 3. Online at: http://www.followfriday.com/followfriday/winkball		
Mona, 23/02/11	WBR: BBC's Sound of 2011 and MTV's Brand New for 2011, Mona were so impressed with our interview and reporter's coverage of their Wolverhampton gig at Slade's Rooms, they ensured their fans they could see our footage on their official website	1. Saved copy in Press folder as: WBRMona 2. Printed copies in press folders 3. Online at: http://www.monatheband.com/		
Facebook, 23/02/11	WBR: BBC's Sound of 2011 and MTV's Brand New for 2011, Mona were so impressed with our interview and reporter's coverage of their Wolverhampton gig they ensured their Facebook followers could see our footage	1. Saved copy in Press folder as: WBRFacebookMona.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/monatheband?sk=wall		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
World Market Media, 22/02/11	WBR: World Market Media is a high traffic stock market, news data website providing cutting edge new media products and services to publicly traded companies worldwide. WinkBall's on-going video campaign, 'Bringing Back the Passion', goes further than a game of football and tells the true story of the FA Cup; demonstrating what people love about this historic football competition	1. Saved copy in Press folder as: WBRWorldMarketMediaWBCaptureThePassion. 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/1876/section.aspx/5398520/winkball-capture-the-passion-of-the-fa-cup-with-their-extensive-football-fan-coverage		
World Book and News, 22/02/11	WBR: WinkBall's on-going video campaign, 'Bringing Back the Passion', goes further than a game of football and tells the true story of the FA Cup; demonstrating what people love about this historic football competition	1. Saved copy in Press folder as: WBRWorldBookAndNewsWBCaptureThePassio 2. Printed copies in press folders 3. Online at: http://worldbookandnews.com/news/daily-news/234746-WinkBall-Capture-the-Passion-of-the-FA-Cup-with-Their-Extensive-Football-Fan-Coverage.html		
Benzinga, 22/02/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. WinkBall's on-going video campaign, 'Bringing Back the Passion', goes further than a game of football and tells the true story of the FA Cup; demonstrating what people love about this historic football competition	1. Saved copy in Press folder as: WBRBenzingaWBCaptureThePassion.htm 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/02/p876167/winkball-%E2%80%98capture-the-passion-of-the-fa-cup-with-their-extensive-footba		
News Pet, 19/02/11	WBR: News Pet provides current news affairs ranging from entertainment and sport to regional, national and global stories. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRNewsPetLocalCricket.htm 2. Printed copies in press folders 3. Online at: http://newspet.com/2011/02/19/video-website-winkball-set-to-capture-local-opinion-at-cricket-world-cup-in-india/		
Current Media, 19/02/11	WBR: Current Media is an award-winning multiplatform company dedicated to the in-depth investigation and exploration of the world's most important, interesting, and entertaining stories. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRCurrentMedaLocalCricket.htm 2. Printed copies in press folders 3. Online at: http://current.com/news/93007213_winkball-ready-to-grab-local-opinion-at-cricket-world-cup-2011-us-news-online.htm		
Sports Techy, 18/02/11	WBR: Sports Techy is a Technology and Communications website focused on the world of sport. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRSportsTechyLocalCricket.htm 2. Printed copies in press folders 3. Online at: http://sports.tmcnet.com/news/2011/02/18/5323985.htm		
SYS-CON Media, 18/02/11	WBR: SYS-CON Media, founded in 1994, is widely recognised in the Internet-technology and magazine publishing industries as the world's leading publisher of i-technology magazines, electronic newsletters, and accompanying i-technology breaking news. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Pres folder as: WBRSYSCONMediaLocalMedia.htm 2. Printed copies in press folders 3. Online at: http://www.sys-con.com/node/1723026		
Business Video, 18/02/11	WBR: Business Video brings together leading B2B and research analyst companies TMC and Interactive Media Strategies to cover business video and enterprise communications marketplaces. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRBusinessVideoLocalCricket.htm 2. Printed copies in press folders 3. Online at: http://business-video.tmcnet.com/news/2011/02/18/5323985.htm		
Business Video, 18/02/11	WBR: Business Video brings together leading B2B and research analyst companies TMC and Interactive Media Strategies to cover business video and enterprise communications marketplaces. WinkBall's on-going video campaign, 'Bringing Back the Passion', goes further than a game of football and tells the true story of the FA Cup; demonstrating what people love about this historic football competition	1. Saved copy in Press folder as: WBRBusinessVideoWBCaptureThePassion.htm 2. Printed copies in press folders 3. Online at: http://business-video.tmcnet.com/news/2011/02/18/5323916.htm		
Yahoo Finance, 18/02/11	WBR: WinkBall's on-going video campaign, 'Bringing Back the Passion', goes further than a game of football and tells the true story of the FA Cup; demonstrating what people love about this historic football competition	1. Saved copy in Press folder as: WBRYahooFinanceWBCaptureThePassion.htm 2. Printed copies in press folders 3. Online at: http://finance.yahoo.com/news/WinkBall-Capture-the-Passion-prnews-2867905884.html?x=0&.v=1		
Yahoo Finance, 18/02/11	WBR: With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRYahooFinanceLocalCricket.htm 2. Printed copies in press folders 3. Online at: http://finance.yahoo.com/news/Video-Website-WinkBall-set-to-prnews-449901042.html?x=0		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
iStock Analyst, 18/02/11	WBR: iStockAnalyst is a virtual community of bloggers, advisors and managers in finance and investment that provide in-depth and timely research articles for today's market. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRiStockAnalystLocalCricket.htm 2. Printed copies in press folders 3. Online at: http://www.istockanalyst.com/article/viewiStockNews/articleid/4904770		
Media Mughals, 18/02/11	WBR: Media Mughals is a website dedicated to media and entertainment technology related news and provides information on national and global companies specialising in these fields. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRMediaMughalsLocalCricket.htm 2. Printed copies in press folders 3. Online at: http://www.mediamughals.com/News/1/4/Article/6885/WinkBall_ready_to_c		
#####, 16/02/11	WBR: #####	1. Saved copy in Press folder as: ##### 2. Printed copies in press folders 3. Online at: http://winkballfootieblog1.blogspot.com/search?updated-min=2011-01-01T00%3A00%3A00-08%3A00&updated-max=2012-01-01T00%3A00%3A00-08%3A00&max-results=1		
Ronnie Scott's Jazz Club on Facebook, 15/02/11	WBR: The legendary London jazz club Ronnie Scott's were so impressed with our WinkBall Reporters' coverage of Tina May's Valentine's gig they ensured their Facebook followers could see our footage	1. Saved copy in Press folder as: WBRRonnieScott'sValentines.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/ronniescottsclub?ref=ts&v=wall#!/ronniescottsclub?v=wall		
Fans Online, 14/02/11	Forums: FansOnline.net is a fast-growing independently run website for fans of various sport and interests in the UK. The site is still predominantly football based and hosts many club forums such as Middlesbrough's FMTTM, Blackpool's AVFTT and Portsmouth's TrueBlueArmy. Fans attending the Blackpool FC v Aston Villa match on 12th February discuss their own videos posted on WinkBall after the match day	1. Saved copy in Press folder as: ForumsFansOnlineBlackpoolVSAstonVilla.htm 2. Printed copies in press folders 3. Online at: http://www.fansonline.net/blackpool/mb/view.php?id=661794		
Best Media Info, 14/02/11	WBR: Best Media Info, based out of Delhi, is a business news portal covering advertising, marketing and media. With the Cricket World Cup happening in India, WinkBall will be sending out locally trained WinkBall reporters to speak to nation's people and thousands of visiting fans to get their thoughts of this sporting occasion	1. Saved copy in Press folder as: WBRBestMediaInfoLocalCricket 2. Printed copies in press folders 3. Online at: http://www.bestmediainfo.com/2011/02/winkball-captures-local-opinion-at-cricket-world-cup-2011/		
The Free Library, 14/02/11	WBR: The Free Library is an online article and news directory containing over three million articles of various fields of literature. The sheer success and achievement of WinkBall on this Valentine's flash mob day was breath-taking; in 24 hours, over 100 video reporters recorded well over 10,000 video messages. The video wall containing thousands of faces was a unique online collage of love and is a fantastic testament to the emotive power of video	1. Saved copy in Press folder as: WBRTheFreeLibraryPostValentines.htm 2. Printed copies in press folders 3. Online at: http://www.thefreelibrary.com/WinkBall.com+Touch+The+Hearts+of+Thousands+This+V		
EIN News, 14/02/11	WBR: EIN News is a media monitoring service used by companies and professionals to keep up-to-date with news on topics relevant to their business. The sheer success and achievement of WinkBall on this Valentine's flash mob day was breath-taking; in 24 hours, over 100 video reporters recorded well over 10,000 video messages. The video wall containing thousands of faces was a unique online collage of love and is a fantastic testament to the emotive power of video	1. Saved copy in Press folder as: WBREINNewsPostValentines.htm 2. Printed copies in press folders 3. Online at: http://www.einnews.com/china/pr-news/318006-winkball-com-touch-the-hearts-of-thousands-this-valentine-s-weekend-with-their-mass-video-coverage		
Sports Techy, 14/02/11	WBR: Sports Techy is a Technology and Communications website focused on the world of sport. The sheer success and achievement of WinkBall on this Valentine's flash mob day was breath-taking; in 24 hours, over 100 video reporters recorded well over 10,000 video messages. The video wall containing thousands of faces was a unique online collage of love and is a fantastic testament to the emotive power of video	1. Saved copy in Press folder as: WBRSportsTechyPostValentines.htm 2. Printed copies in press folders 3. Online at: http://sports.tmcnet.com/news/2011/02/14/5312119.htm		
GlobalInvestor.com, 14/02/11	WBR: Global Investor, initiated in 1996 provides investors with online information regarding funds and sources research from the emerging markets. The sheer success and achievement of WinkBall on this Valentine's flash mob day was breath-taking; in 24 hours, over 100 video reporters recorded well over 10,000 video messages. The video wall containing thousands of faces was a unique online collage of love and is a fantastic testament to the emotive power of video	1. Saved copy in Press folder as: WBRGlobalInvestorPostValentines.htm 2. Printed copies in press folders 3. Online at: http://www.globalinvestor.com/index.cfm/fuseaction/news.showItem/newsID/80605		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
SYS-CON Media, 14/02/11	WBR: SYS-CON Media, founded in 1994, is widely recognised in the Internet-technology and magazine publishing industries as the world's leading publisher of i-technology magazines, electronic newsletters, and accompanying i-technology breaking news. The sheer success and achievement of WinkBall on this Valentine's flash mob day was breath-taking; in 24 hours, over 100 video reporters recorded well over 10,000 video messages. The video wall containing thousands of faces was a unique online collage of love and is a fantastic testament to the emotive power of video	1. Saved copy in Press folder as: WBRSYSCONMediaPostValentines.htm 2. Printed copies in press folders 3. Online at: http://www.sys-con.com/node/1715499		
TMCNet.com, 14/02/11	WBR: Technology Marketing Corporation (TMC), founded in 1972, is a leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. The sheer success and achievement of WinkBall on this Valentine's flash mob day was breath-taking; in 24 hours, over 100 video reporters recorded well over 10,000 video messages. The video wall containing thousands of faces was a unique online collage of love and is a fantastic testament to the emotive power of video	1. Saved copy in Press folder as: WBRTMCNetPostValentines.htm 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/news/2011/02/14/5311493.htm		
MSG, 12/02/11	WBR: Madison Square Gardens, Inc. (MSG) is a sports, entertainment and media business built up from the legendary sports venue in New York City. MSG creates, produces and presents compelling content including live sports and entertainment. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRMSGValentines.htm 2. Printed copies in press folders 3. Online at: http://nba.msg.com/article/01LO5Wq3Rz1IU?q=London		
Benzinga, 12/02/11	WBR: Benzinga is a news and analysis service that focuses on global markets as well as providing original, accurate and timely global financial content every day. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRBenzingaValentines.htm 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/02/p855427/londoners-express-their-love-for-valentines-day-via-winkball-com		
TheLondonNews.net, 11/02/11	WBR: The London News is an independent news site offering regional, national and international headlines, business and finance stories and foreign exchange rates. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital.	1. Saved in Press folder as: WBRTheLondonNewsValentines.htm 2. Printed copies in press folders 3. Online at: http://www.thelondonnews.net/story.php?rid=42882935&ht=Londoners-Express-Their-Love-for-Valentine		
TMCNet.com, 11/02/11	WBR: Technology Marketing Corporation (TMC), founded in 1972, is a leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRTMCNetValentines.htm 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/2011/02/11/5307380.htm		
All Voices, 11/02/11	WBR: AllVoices is a global community site that allows users to share news, videos, images and opinions tied to news events and people. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRAllVoicesValentines.htm 2. Printed copies in press folders 3. Online at: http://www.allvoices.com/news/8167373-londoners-express-their-love-for-valentines-day-via-winkballcom		
Facebook, 10/02/11	WBR: Impressed with the fans' raw reactions as captured by WinkBall's Reporters, rising indie stars, Mystery Jets share the montage of their Shepherd's Bush Empire gig on the band's official Facebook page	1. Saved copy in Press folder as: WBRMysteryJetsFacebook.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/mysteryjets		
Witty Sparks, 10/02/11	WBR: Witty Sparks is a topical news site, keeping tabs on news and developments for 'people from different walks of life'. Topics range from technology and media to news, politics and sport. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRWittySparksValentines.htm 2. Printed copies in press folders 3. Online at: http://news.wittysparks.com/article/08DG6qY1p7bIO		

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SYS-CON Media, 10/02/11	WBR: SYS-CON Media, founded in 1994, is widely recognised in the Internet-technology and magazine publishing industries as the world's leading publisher of i-technology magazines, electronic newsletters, and accompanying i-technology breaking news. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRSYSCONMedia.htm 2. Printed copies in press folders 3. Online at: http://www.sys-con.com/node/1711162		
Yahoo Finance, 10/02/11	WBR: On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRYahooFinance.htm 2. Printed copies in press folders 3. Online at: http://finance.yahoo.com/news/London-Town-Ready-to-Express-prnews-1011764876.html?x=0		
Fin Road, 10/02/11	WBR: FinRoad presents a smart matching tool for business and marketing opportunities for people wishing to buy, sell, recruit etc. On Friday 11th February, in preparation for the year's most romantic day, WinkBall will be flash mobbing London town, sending out their extensive reporter network in mass force around the nation's capital	1. Saved copy in Press folder as: WBRFinRoad.htm 2. Printed copies in press folders 3. Online at: http://www.finroad.com/news/londontownreadytoexpresstheirloveth		
City A.M. Online, 10/02/11	WBR: City A.M.'s is talking technology for Valentine's Day, and there's no one more embracing of that than WinkBall.com with 100 reporters out in the City. 'Take advantage of WinkBall this Friday' is the message to readers in a fun, positive article for those wanting to send their loved one(s) words of romance with WinkBall.com	1. Saved copy in Press folder as: WBRCityAMValentines.htm 2. Printed copies in press folders 3. Online at: http://www.cityam.com/lifestyle/use-mobile-tech-make-the-most-la-vie-amoureuse		
The Voice Online, 09/02/11	WB Gen: WinkBall founder and senior lecturer at Goldsmiths University of London Dr James Ohene-Djan talks with The Voice in a fantastic front page header and full page 6 article on the success story of WinkBall.com. The Voice reveal the inspiring story behind the website, the important provision of an alternative form of coverage and WinkBall's core values that are followed to continue this unique, inclusive, and emotional reporting	1. Saved copy in Press folder as: WBGenTheVoiceOnline.htm 2. Printed copies in press folders 3. Online at: http://www.voice-online.co.uk/content.php?show=18916		
Latest Celeb Gossip, 07/02/11	LDN12: Latest Celebrity Gossip provides up to date announcements and news on everything 'celebrity'. Ben Fogle and WinkBall team up to encourage Londoners to take that final step and sign up to the London Ambassadors scheme for the London 2012 Olympic Games	1. Saved copy in Press folder as: LDN12LatestCelebGossip.htm 2. Printed copies in press folders 3. Online at: http://latestcelebgossip.net/tag/winkball/		
London Olympics 2012, 02/02/11	LDN12: London Olympics 2012 is a Chinese website providing all news on the Olympic Games. Ben Fogle and WinkBall team up to encourage Londoners to take that final step and sign up to the London Ambassadors scheme for the London 2012 Olympic Games	1. Saved copy in Press folder as: LDN12LondonOlympics2012.htm 2. Printed copies in press folders 3. Online at: http://www.o2000.com.cn/?p=1626		
Sports Techy, 02/02/11	LDN12: Ben Fogle and WinkBall team up to encourage Londoners to take that final step and sign up to the London Ambassadors scheme for the London 2012 Olympic Games	1. Saved copy in Press folder as: LDN12SportsTechyBenFogle.htm 2. Printed copies in press folders 3. Online at: http://sports.tmcnet.com/news/2011/02/01/5283246.htm		
Owners Perspective, 02/02/11	LDN12: Ben Fogle and WinkBall team up to encourage Londoners to take that final step and sign up to the London Ambassadors scheme for the London 2012 Olympic Games	1. Saved copy in Press folder as: LDN12OwnersPerspectiveBenFogle.htm 2. Printed copies in press folders 3. Online at: http://ownersperspective.com/blog/2011/02/02/ben-fogle-encourages-londoners-to-take-final-step-in-london/		
Benzinga, 02/01/11	LDN12: Ben Fogle and WinkBall team up to encourage Londoners to take that final step and sign up to the London Ambassadors scheme for the London 2012 Olympic Games	1. Saved copy in Press folder as: LDN12BenzingaBenFogle.htm 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/11/02/p826281/ben-fogle-encourages-londoners-to-take-final-step-in-london-ambassadors		
Yahoo News, 02/02/2011	LDN12: Ben Fogle and WinkBall team up to encourage Londoners to take that final step and sign up to the London Ambassadors scheme for the London 2012 Olympic Games	1. Saved copy in Press folder as: LDN12YahooNewsBenFogle.html 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/s/prweb/20110202/bs_prweb/prweb810575		
The Gathering, 01/02/11	WBR: The Gathering 2011 is over after a weekend of live music and entertainment. 1,500 Gatherers turned up to celebrate the festival's 19th anniversary along with WinkBall reporters to capture all the excitement along with everyone's thoughts and stories of the ever-growing rock concert!	1. Saved copy in Press folder as: WBRTheGatheringOver.html 2. Printed copies in press folders 3. Online at: http://www.thealarm.com/gathering/news.html		
England Debate, 31/01/11	Pol Conf Oct 10: EnglandDebate.com provides articles on all matters political, economical and more. Featured on EnglandDebate.com is WinkBall's coverage of the Liberal Democrats Party conference in September 2010 where reporters asked the supporters their thoughts on the issues facing the party's new position, regional, national and international issues	1. Saved copy in Press folder as: PostConfEnglandDebate.html 2. Printed copies in press folders 3. Online at: http://www.englanddebate.com/2011/01/winkball-showcase-a-thousand-liberal-votes-with-the-liberal-democrats-conference/		

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SurveysDo, 31/01/11	Cycling: Surveysdo, provides an economical data base for national and county regions containing more than 100,000 informative business, management and economic-related articles. Among these articles is the story of WinkBall's launch of the largest ever video survey of London's cyclists coinciding with the Mayor of London's Skyride event	1. Saved copy in Press folder as: CyclingSurveysDo.htm 2. Printed copies in press folders 3. Online at: http://surveysdo.com/vela/li2025386835821ru/ci926585267		
Twitter, 30/01/11	WBR: A passionate fan conveys a big thank you to WinkBall for giving her the opportunity to publicly express her feelings at Usher's UK OMG Tour gig.	1. Saved copy in Press folder as: WBRTwitterOMGTour.htm 2. Printed copies in press folders 3. Online at: http://twitter.com/search?q=%40winkball		
England Debate, 29/01/11	Pol: EnglandDebate.com provides articles on all matters political, economical and more. Featured on EnglandDebate.com is WinkBall's coverage of the Conservative Party conference in October 2009 where reporters asked the supporters their thoughts on the issues facing the Conservatives and the country	1. Saved copy in Press folder as: PolEnglandDebate.html 2. Printed copies in press folders 3. Online at: http://www.englanddebate.com/2011/01/cameron-must-balance-business-and-education-to-win-election-as-winkball-voter-video-views-refers-to-the-conservative-party-conference/		
The Gathering, 26/01/11	WBR: Mike Peters and the Alarm announce that WinkBall will be covering The Gathering Festival, a celebration of the band from North Wales. The event has been gathering numbers since beginning in 1981 and this year, with WinkBall, The Gathering is promised to be the best festival yet!	1. Saved copy in Press folder as: WBRTTheGathering.html 2. Printed copies in press folders 3. Online at: http://www.thealarm.com/gathering/news.html		
Sunderland Message Board, 23/01/11	Forums: The unofficial Sunderland Association Football Club discussion forum, SMB features a thread stemming from a posted link to the Blackpool FC v Sunderland FC wall on WinkBall.com	1. Saved copy in Press folder as: ForumsSunderlandMessageBoard.htm 2. Printed copies in press folders 3. Online at: http://www.readytogo.net/smb/showthread.php?p=9279609		
The Oatcake, 23/01/11	Forums: The Oatcake is Stoke City F.C.'s fan forum in which a member has begun a thread mentioning his 'debut' on WinkBall's wall of Fulham v Stoke	1. Saved copy in Press folder as: ForumsTheOatcake.htm 2. Printed copies in press folders 3. Online at: http://oatcakefanzine.proboards.com/index.cgi?action=display&board=Potters&thread=148105&		
7th Space, 22/01/11	WBR: 7th Space is an online portal covering many different topics such as news & headlines, business, family, and entertainment of which includes WinkBall's coverage of the fans on the BBC's Sound of 2011 winner, Jessie J's UK tour	1. Saved copy in Press folder as: WBR7thSpace.htm 2. Printed copies in press folders 3. Online at: http://7thspace.com/headlines/370515/winkball_joins_bbc_soun		
Facebook, 19/01/11	WBR: Jessie J, BBC's Sound of 2011 posts our video wall of fans at Scala on her official Facebook page. WinkBall's reporting on her UK tour has sparked huge interest in our expansive event coverage and in WinkBall.com	1. Saved copy in Press folder as: WBRFacebook.htm 2. Printed copies in press folders 3. Online at: http://www.facebook.com/JessieJOfficial?v=wall		
Zimbio, 19/01/11	WBR: Jessie J, BBC's Sound of 2011 is parading through the British music scene and WinkBall are there capturing everyone's thoughts at all the venues on her exciting tour across the UK	1. Saved copy in Press folder as: WBRZimbio.htm 2. Printed copies in press folders 3. Online at: http://www.zimbio.com/Jessie+J/articles/ZpqP85l8lzO/UK+Video+V		
All Voices, 18/01/11	WBR: Jessie J, BBC's Sound of 2011 is parading through the British music scene and WinkBall are there capturing everyone's thoughts at all the venues on her exciting tour across the UK	1. Saved copy in Press folder as: WBRAllVoicesJessieJ.htm 2. Printed copies in press fodlers 3. Online at: http://www.allvoices.com/news/7929081-uk-video-website-winkball-to-find-out-what-makes-jessie-j-star-of-2011		
TMC Net, 18/01/11	WBR: Jessie J, BBC's Sound of 2011 is parading through the British music scene and WinkBall are there capturing everyone's thoughts at all the venues on her exciting tour across the UK	1. Saved copy in Press folder as: WBRTMCNetJessieJ.htm 2. Printed copies in press folders 3. Online at: http://callcenterinfo.tmcnet.com/news/2011/01/18/5252401.htm		
Poppynet.co.uk, 14/01/11	Forums: The unofficial Kettering Town Football Club discussion forum, PoppyNet features a thread stemming from a posted link to the Kettering Town v Kidderminster Harriers wall on WinkBall.com	1. Saved copy in Press folder as: ForumsPoppyNet.htm 2. Printed copies in press folders 3. Online at: http://www.poppynet.co.uk/viewtopic.php?f=2&t=10091&p=143444		
Benzinga, 14/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRBenzinga.html 2. Printed copies in press folders 3. Online at: http://origin.benzinga.com/press-releases/11/01/p778970/winkball-captures-tottenham-v-west-ham-debate-over-olympic-stadium-batt		
Soccer World, 14/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBR SoccerWorld.htm 2. Printed copies in press folders 3. Online at: http://soccerworld.ebookwirelessreader.com/940/winkball-captures-tottenham-v-west-ham-debate-over-olympic-stadium/		
Sports Techy, 13/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRSportsTechy.html 2. Printed copies in press folders 3. Online at: http://sports.tmcnet.com/news/2011/01/13/5244530.htm		

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All Voices, 13/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRAllVoices.htm 2. Printed copies in press folders 3. Online at: http://www.allvoices.com/news/7883667-winkball-captures-tottenham-v-west-ham-debate-over-olympic-stadium-battle		
India Times, 13/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRIndiaTimes.htm 2. Printed copies in press folders 3. Online at: http://1click.indiatimes.com/article/09WTaO3gLj2GS?q=London		
MSG, 13/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRMSG.htm 2. Printed copies in press folders 3. Online at: http://horseracing.msg.com/article/09WTaO3gLj2GS?q=London		
Trading Markets, 13/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRTradingMarkets.htm 2. Printed copies in press folders 3. Online at: http://www.tradingmarkets.com/news/stock-alert/tthf_winkball-captures-tottenham-v-west-ham-debate-over-olympic-stadium-battle-1422527.html		
TMC Net, 13/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRTMCNet.htm 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/2011/01/13/5244530.htm		
World Market Media, 13/01/11	WBR: WinkBall reporters were at Upton Park and White Hart Lane collecting thoughts from both the London teams' fans on the bidding rivalry for the Olympic Stadium in Stratford	1. Saved copy in Press folder as: WBRWorldMarketMedia.htm 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/1876/section.aspx/4211365/winkball-captures-tottenham-v-west-ham-debate-over-olympic-stadium-battle		
Daggers Forum, 09/01/11	Forums: WinkBall is becoming a familiar word amongst football fans as the Dagenham & Redbridge F.C. forum site discusses winks of the match against Rochdale on 8th January	1. Saved copy in Press folder as: ForumsDaggers.htm 2. Printed copies in press folders 3. Online at: http://www.daggersforum.co.uk/viewtopic.php?f=2&t=1054		
Manny Pacquiao, 06/01/11	HWC: Manager of Manchester United, Sir Alex Ferguson joins Winkball in the support of England's involvement in the Rio 2010 Homeless World Cup	1. Saved copy in Press folder as: WC_MannyPacquiao 2. Printed copies in press folders 3. Online at: http://obamanomics.us/manny-pacquiao/?p=881		
Wirral News, 24/12/10	F4F: The Liverpool Echo recognises the great contribution of more than 2,000 goodwill messages from Liverpoolians for WinkBall's Faces for the Forces campaign	1. Saved copy in Press folder as: F4FWirralNews.html 2. Printed copies in press folders 3. Online at: http://www.wirralnews.co.uk/wirral-news/local-wirral-news/2010/12/24/faces-for-the-forces-sends-christmas-cheer-to-our-troops-100252-27879667/		
Liverpool Echo, 24/12/10	F4F: The Liverpool Echo recognises the great contribution of more than 2,000 goodwill messages from Liverpoolians for WinkBall's Faces for the Forces campaign	1. Saved copy in Press folder as: F4FLiverpoolEcho.htm 2. Printed copies in press folders 3. Online at: http://www.liverpoolecho.co.uk/liverpool-news/local-news/2010/12/24/faces-for-the-forces-sends-christmas-cheer-to-our-troops-100252-27879667/		
Yorkshire Evening Post, 22/12/10	F4F: The Archbishop of York sends his Christmas message to the troops serving abroad this Christmas with WinkBall, adding to the esteemed list of religious leaders for the Faces for the Forces campaign	1. Saved copy in Press folder as: F4FYorkshireEveningPost.htm 2. Printed copies in press folders 3. Online at: http://www.yorkshireeveningpost.co.uk/news/Archbishop-of-York-sends-Christmas.6668922.jp		
Cincinnati.com, 22/12/10	F4F: The Prime Minister sends his second seasonal goodwill message with Faces for the Forces, joining the Deputy Prime Minister and an array of MPs, Lords and Barons in what is making one of the most impressive and successful campaigns in the UK this season	1. Saved copy in Press folder as: F4FCincinnatiPM.htm 2. Printed copies in press folders 3. Online at: http://finance.cincinnati.com/gannett.theenquirer/news/read?GUID=16199683		
World Market Media, 22/12/10	F4F: The Prime Minister sends his second seasonal goodwill message with Faces for the Forces, joining the Deputy Prime Minister and an array of MPs, Lords and Barons in what is making one of the most impressive and successful campaigns in the UK this season	1. Saved copy in Press folder as: F4FWorldMarketMediaPM.htm 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/1876/section.aspx/3251664/prime-minister-uses-winkball-to-send-seasonal-goodwill-to-british-armed-forces		
Madison Square Gardens, Inc. (MSG), 22/12/10	F4F: The Prime Minister sends his second seasonal goodwill message with Faces for the Forces, joining the Deputy Prime Minister and an array of MPs, Lords and Barons in what is making one of the most impressive and successful campaigns in the UK this season	1. Saved copy in Press folder as: F4FMadisonSquareGardens.htm 2. Printed copies in press folders 3. Online at: http://nfl.msg.com/article/078dal28EH17z?q=Nick+Clegg		
Swindon Advertiser, 22/12/10	F4F: WinkBall reporters were collecting messages at West Swindon's Asda store for the Faces for the Forces campaign. The event received considerable praise as customers living near Wootton Bassett and RAF Lyneham gave over 600 messages of goodwill for the troops, sparking great media attention from the Swindon Advertiser	1. Saved copy in Press folder as: F4FSwindonAdvertiser.htm 2. Printed copies in press folders 3. Online at: http://www.swindonadvertiser.co.uk/news/8751830.Friendly_faces_give_their_support_to_the_force		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
American Banking & Market News, 22/12/10	F4F: The Prime Minister sends his second seasonal goodwill message with Faces for the Forces, joining the Deputy Prime Minister and an array of MPs, Lords and Barons in what is making one of the most impressive and successful campaigns in the UK this season	1. Saved copy in Press folder as: F4FAmericanBanking&MarketNewsPM.htm 2. Printed copies in press folders 3. Online at: F4FAmericanBanking&MarketNewsPM.htm		
Conservatives.com, 22/12/10	F4F: The Prime Minister sends his second seasonal goodwill message with Faces for the Forces, joining the Deputy Prime Minister and an array of MPs, Lords and Barons in what is making one of the most impressive and successful campaigns in the UK this season	1. Saved copy in Press folder as: F4FConservativesPM.html 2. Printed copies in press folders 3. Online at: http://www.conservatives.com/News/News_stories/2010/12/Prime_Ministe		
Red Orbit, 21/12/10	F4F: Science, Space, Technology, Health news. The all-encompassing, ground-breaking Faces for the Forces campaign is bringing support from all faiths to show the British troops serving abroad this Christmas a collective support from everyone at home.	1. Saved copy in Press folder as: F4FRedOrbitReligion.html 2. Printed copies in press folders 3. Online at: http://www.redorbit.com/news/general/1969413/religious_leaders_uni		
All Voices, 20/12/10	F4F: The all-encompassing, ground-breaking Faces for the Forces campaign is bringing support from all faiths to show the British troops serving abroad this Christmas a collective support from everyone at home.	1. Saved copy in Press folder as: F4FAllVoicesReligious.htm 2. Printed copies in press folders 3. Online at: http://www.allvoices.com/news/7675880-religious-leaders-unite-on-winkballs-faces-for-the-forces-campaign		
World Market Media, 20/12/10	F4F: The all-encompassing, ground-breaking Faces for the Forces campaign is bringing support from all faiths to show the British troops serving abroad this Christmas a collective support from everyone at home.	1. Saved in Press folder as: F4FWorldMarketMediaReligion.htm 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/1876/section.aspx/3211965/religious-leaders-unite-on-winkballs-faces-for-the-forces-campaign		
Computer User, 20/12/10	F4F: The all-encompassing, ground-breaking Faces for the Forces campaign is bringing support from all faiths to show the British troops serving abroad this Christmas a collective support from everyone at home.	1. Saved in Press folder as: F4FComputerUserReligion.htm 2. Printed copies in press folders 3. Online at: http://www.computeruser.com/pressreleases/religious-leaders-unite-on-winkball%E2%80%99s-faces-for-the-forces-campaign.html		
The Scottish Daily Express online, 18/12/10	F4F David Jarvis of the Scottish Daily Express writes of WinkBall's Faces for the Forces campaign and of 'the string of celebrities' already supporting the goal to reach 500,000 'moral-boosting' messages of support. Holly Willoughby is featured as one of the many to have already recorded a message	1. Saved copy in Press folder as: F4FScottishDailyExpress.html 2. Printed copies in press folders 3. Online at: http://www.scottishdailyexpress.co.uk/posts/view/218265/500-000-videos-go-on-web-to-boost-frontline-troops		
Business Video, 16/12/10	F4F: WinkBall head into the city to rally up as many more messages as possible as our aim to reach 500,000 messages by Christmas gets ever more in reach	1. Saved copy in Press folder as: F4FBusinessVideoCity.htm 2. Printed copies in press folders 3. Online at: http://business-video.tmcnet.com/news/2010/12/16/5200013.htm		
Fresh News, 16/12/10	Pol Conf Oct 10: Deputy Prime Minister Nick Clegg makes his all important speech to the Liberal Democrat party in Liverpool since they came to power. WinkBall reporters were there to video the delegates' and the UK voting public's thoughts on key issues the government need to focus on	1. Saved copy in Press folder as: PostConfFreshNewsLibDemConf.html 2. Printed copies in press folders 3. Online at: http://byket.biz/9442-winkball-showcase-a-thousand-liberal-voices-at-liberal-democrat.html		
Fresh News, 16/12/10	F4F: WinkBall reporters head to garrison towns of Aldershot and Colchester where soldiers awaiting deployment are been given the opportunity to send messages to their comrades currently serving abroad in this winter season	1. Saved copy in Press folder as: F4FFreshNewsSoliderSupport.html 2. Printed copies in press folders 3. Online at: http://byket.biz/25359-uk-soldiers-show-their-support-for-their-fellow-colleagues-as-part-of.html		
American Consumer News, 16/12/10	F4F: WinkBall head into the city to rally up as many more messages as possible as our aim to reach 500,000 messages by Christmas gets ever more in reach	1. Saved copy in Press folder as: F4FAmericanConsumerNews.html 2. Printed copies in press folders 3. Online at: http://www.americanconsumernews.com/2010/12/winkball-is-banking-on-the-city-for-faces-for-the-forces-support.html		
Computer User, 16/12/10	F4F: WinkBall reporters head to garrison towns of Aldershot and Colchester where soldiers awaiting deployment are been given the opportunity to send messages to their comrades currently serving abroad in this winter season	1. Saved copy in Press folder as: F4FComputerUserSoldierSupport.html 2. Printed copies in press folders 3. Online at: http://www.computeruser.com/pressreleases/uk-soldiers-show-their-support-for-their-fellow-colleagues-as-part-of-winkball-s-faces-for-the-forces-campaign.html		
World Market Media, 16/12/10	F4F: Football stars, Frank Lampard and Ashley Cole join the many celebrities already sending their message of goodwill to the British Forces serving abroad this Christmas in WinkBall's Faces for the Forces campaign	1. Saved copy in Press folder as: F4FWorldMarketMediaFLampardACole.htm 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/1876/section.aspx/3117668/frank-lampard-and-ashley-cole-send-their-support-to-faces-for-the-forces-campaign		
Yahoo! News, 16/12/10	F4F: Football stars, Frank Lampard and Ashley Cole join the many celebrities already sending their message of goodwill to the British Forces serving abroad this Christmas in WinkBall's Faces for the Forces campaign	1. Saved copy in Press folder as: F4FYahooNews.html 2. Printed copies in press folders 3. Online at: http://news.yahoo.com/s/prweb/20101217/bs_prweb/prweb802910		

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Benzinga, 16/12/10	F4F: Football stars, Frank Lampard and Ashley Cole join the many celebrities already sending their message of goodwill to the British Forces serving abroad this Christmas in WinkBall's Faces for the Forces campaign	1. Saved copy in Press folder as: F4FBenzingaFLampardACole.html 2. Printed copies in press folders 3. Online at: http://www.benzinga.com/press-releases/10/12/p709669/frank-lampard-and-ashley-cole-send-their-support-to-faces-for-the-force		
World Market Media, 16/12/10	F4F: WinkBall reporters head to garrison towns of Aldershot and Colchester where soldiers awaiting deployment are been given the opportunity to send messages to their comrades currently serving abroad in this winter season	1. Saved copy in Press folder as: F4FWorldMarketMedia.htm 2. Printed copies in press folders 3. Online at: http://www.worldmarketmedia.com/1876/section.aspx/3121118/uk-soldiers-show-their-support-for-their-fellow-colleagues-as-part-of-winkballs-faces-for-the-forces-campaign		
Benzinga, 16/12/10	F4F: WinkBall head into the city to rally up as many more messages as possible as our aim to reach 500,000 messages by Christmas gets ever more in reach	1. Saved copy in Press folder as: F4FBenzingaCity.htm 2. Printed copy in press folders 3. Online at: http://www.benzinga.com/press-releases/10/12/p709290/winkball-is-banking-on-the-city-for-faces-for-the-forces-support		
TMC Net, 16/12/10	F4F: WinkBall head into the city to rally up as many more messages as possible as our aim to reach 500,000 messages by Christmas gets ever more in reach	1. Saved copy in Press folder as: F4FTMCNetCity.htm 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/2010/12/16/5200013.htm		
AOL Daily Finance, 16/12/10	F4F: WinkBall reporters head to garrison towns of Aldershot and Colchester where soldiers awaiting deployment are been given the opportunity to send messages to their comrades currently serving abroad in this winter season	1. Saved copy in Press folder as: F4FDailyFinance.htm 2. Printed copies in press folders 3. Online at: http://www.dailyfinance.com/rtn/press/uk-soldiers-show-their-support-for-their-fellow-colleagues-as-part-of-winkball-s-faces-for-the-forces-campaign/rfid396846612/?channel=pscope		
American Banking & Market News, 16/12/10	F4F: WinkBall reporters head to garrison towns of Aldershot and Colchester where soldiers awaiting deployment are been given the opportunity to send messages to their comrades currently serving abroad in this winter season	1. Saved copy in Press folder as: F4FAmericanBanking&MarketNews.htm 2. Printed copies in press folders 3. Online at: http://www.americanbankingnews.com/2010/12/16/uk-soldiers-show-their-support-for-their-fellow-colleagues-as-part-of-winkballs-faces-for-the-forces-campaign/		
Cincinnati.com, 16/12/10	F4F: WinkBall reporters head to garrison towns of Aldershot and Colchester where soldiers awaiting deployment are been given the opportunity to send messages to their comrades currently serving abroad in this winter season	1. Saved copy in Press folder as: F4FCincinnati.html 2. Printed copies in press folders 3. Online at: http://finance.cincinnati.com/gannett.theenquirer/news/read?GUID=16115737		
TMC Net, 16/12/10	F4F: Technology Marketing Corporation. WinkBall reporters head to garrison towns of Aldershot and Colchester where soldiers awaiting deployment are been given the opportunity to send messages to their comrades currently serving abroad in this winter season	1. Saved copy in Press folder as: F4FTMCNet.html 2. Printed copies in press folders 3. Online at: http://www.tmcnet.com/usubmit/-uk-soldiers-show-their-support-their-fellow-colleagues-/2010/12/16/5200327.htm		
The People Online, 12/12/10	F4F: 'Our hero troops will get a Christmas boost thanks to WinkBall' says the Sunday People as news hits that the Wootten Bassett parade for fallen soldiers may be axed in new MoD plans	1. Saved copy in Press folder as: F4FTheSundayPeopleOnline.html 2. Printed copies in press folders 3. Online at: http://www.people.co.uk/news/uk-world-news/2010/12/12/war-dead-parades-are-axed-102039-22777889/		
Forbes, 08/12/10	F4F: Forbes: leading source for reliable business news and financial information. WinkBall storm London's Westfield shopping centre to get even more messages of goodwill for the troops serving abroad during Christmas	1. Saved copy in Press folder as: F4FForbes.html 2. Printed copies in press folders 3. Online at: http://billionaires.forbes.com/article/08oBcD89rC1f8?q=Europe		
Britain News, 07/12/10	F4F: WinkBall storm London's Westfield shopping centre to get even more messages of goodwill for the troops serving abroad during Christmas	1. Saved copy in Press folder as: F4FBritainNews.html 2. Printed copies in press folders 3. Online at: http://www.britainnews.net/story.php?rid=41062635		
All Voices, 07/12/10	F4F: WinkBall storm London's Westfield shopping centre to get even more messages of goodwill for the troops serving abroad during Christmas	1. Saved copy in Press folder as: F4FAIIVoicesWestfield.html 2. Printed copies in press folders 3. Online at: http://www.allvoices.com/news/7553032-winkballs-faces-for-the-forces-campaign-storms-westfield-london		
Benzinga, 07/12/10	F4F: Benzinga, the financial media outlet, feature WinkBall storm London's Westfield shopping centre to get even more messages of goodwill for the troops serving abroad during Christmas	1. Saved copy in Press folder as: F4FBenzinga.html 2. Printed copy in press folders 3. Online at: http://www.benzinga.com/press-releases/10/12/p677606/winkballs-faces-for-the-forces-campaign-storms-westfield-london		
All Voices, 02/12/10	F4F: Faces for the Forces goes live nationwide on UK radio stations, as featured on global news community site All Voices. WinkBall broadcast the message to the people to get even more goodwill 'winks' to troops abroad this Christmas	1. Saved copy in Press folder as: F4FAIIVoices.html 2. Printed copy in press folders 3. Online at: http://www.allvoices.com/news/7499388-faces-for-the-forces-2010-goes-nationwide-with-uk-radio-day		
MP3-Find, 28/11/10	WBR: Ringtone site, MP3-Find offers WinkBall's interview with Boy George at the Brit Awards as a downloadable audio file	1. Saved in Press folder as: WBRMP3Find.htm 2. Printed copy in Press folders 3. Online at: http://mp3-find.com/download.php?mp3=EPd5LsEmrU4&artist=Boy+George+The+F		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Councillor Mike Leddy, 26/11/10	F4F: Brandwood Ward's elected Labour Councillor, Mike Leddy asks readers on his personal blog to take part in the Faces for the Forces campaign on WinkBall.com	1. Saved in Press folder as: F4FCouncillorMikeLeddy.htm 2. Printed copy in Press folders 3. Online at: http://councillormikeleddy.blogspot.com/2010/11/soldier-soldier.html		
Clickwalla, 26/11/10	WBR: Clickwalla, 'The UK's leading Asian portal' for news and events includes a 'Top News Story' of WinkBall's presence at the Indian XIX Commonwealth Games in October, 2010	1. Saved in Press folder as: WBRClickwalla.htm 2. Printed copy in Press folders 3. Online at: http://clickwalla.com/cw/index.php?Itemid=1&id=3576&option=com_content&task=v		
Flickr, 25/11/10	WB Gen: WinkBall were present at the One in a Million charity dinner event on the 20th November as proud sponsor and presenter of Athletics Young Person of the Year award	1. Saved in Press folder as: WBGenFlickr.htm 2. Printed copy in press folder 3. Online at: http://www.flickr.com/photos/oneinamillionbfd/5206727544/		
Chronicle Live, 25/11/10	F4F: Alan Shearer and Paul Gascoigne, former football stars of Newcastle United have given their goodwill 'wink' for troops serving abroad this Christmas, as featured in the Newcastle and North East news site	1. Saved in Press folder as: F4FChronicleLive.html 2. Printed copy in press folders 3. Online at: http://www.chroniclelive.co.uk/north-east-news/evening-chronicle-news/2010/11/25/ex-toon-stars-and-public-support-our-troops-72703-27715740/		
The Sun & The Scottish Sun, 24/11/10	F4F: A Fantastic piece about the Faces for the Forces campaign, which is featured on the front page of The Scottish Sun's homepage News section. It features a huge screen shot of WinkBall's celebrities' video wall. The Sun asks its readers to support our campaign. Additionally, Sun readers have left superb comments championing our campaign.	1. Saved in Press folder as: F4FTheScottishSun 2. Printed copies in press folders 3. Online at: http://www.thesun.co.uk/sol/homepage/news/3244654/A-million-X-mas-Our-Boys-tributes.html http://www.thescottishsun.co.uk/scotsol/homepage/news/3244654/A-million-X-mas-Our-Boys-tributes.html		
London Spin, 23/11/10	F4F: London Spin, an online political gossip publication features an article on WinkBall's partnership with Conservative Future for the Faces for the Forces campaign with a supporting message to encourage readers to record their own message	1. Saved in Press folder as: LondonSpin.htm 2. Printed copy in Press folders 3. Online at: http://www.londonspinonline.com/2010/11/exclusive-cf-teams-up-with-winkballs.html		
Just Jared Jr., 21/11/10	F4F: Just Jared Jr. provides premium pop culture trends. Singer sensation, Pixie Lott joins the Faces for the Forces campaign. Her participation with WinkBall is also mentioned alongside her appearance at Lakeside Shopping Centre to turn on the Christmas lights.	1. Saved in Press folder as: F4FJustJaredJr.html 2. Printed copy in press folders 3. Online at: http://justjaredjr.buzznet.com/2010/11/21/pixie-lott-lights-up-lakeside/		
USA Today, 20/11/10	F4F: WinkBall's Faces of the Forces campaign article features in USA Today's content page	1. Saved in Press folder as: F4FUSAToday.htm 2. Printed copy in press folders 3. Online at: http://content.usatoday.com/topics/article/Boris+Johnson/03kl0TI8BZh2		
Social Media Portal, 20/11/10	F4F: Social Media Portal have been mapping social networks since 1991. Football icons are making their goodwill message heard in WinkBall's Faces for the Forces campaign as Roy Hodgson, Alan Shearer, Michael Owen and Andy Booth lend their support on SMP.com	1. Saved in Press folder as: F4FSocialMediaPortal.html 2. Printed copy in Press folders 3. Online at: http://www.socialmediaportal.com/PressReleases/2010/11/Football-Figures-Show-Their-Support-for-Armed-Forces-Via-Online-Video.aspx		
Royal Armouries on Twitter, 19/11/10	F4F: Royal Armouries update their Twitter feed with news that WinkBall will be attending their Leeds museum to collect goodwill messages from the public for Faces for the Forces	1. Saved in Press folder as: F4FRoyalArmouries.htm 2. Printed copy in press folders 3. Online at: http://twitter.com/Royal_Armouries/status/557351362888499		
Hounslow & Brentford Times, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12HounslowBrentfordTimes.htm 2. Printed copy in press folders 3. Online at: http://www.hounslowandbrentfordtimes.co.uk/sport/othersport/boxing/8678026.Angel_stars_in_front_of_the_cameras/		
Croydon Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12CroydonGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.croydonguardian.co.uk/sport/8678026.Angel_stars_in_front_of_the_cameras/		
Elmbridge Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12ElmbridgeGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.elmbridgeguardian.co.uk/sport/8678026.Angel_stars_in_front_of_the_cameras/		
Epsom Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12EpsomGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.epsomguardian.co.uk/sport/8678026.Angel_stars_in_front_of_the_cameras/		
Kingston Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12KingstonGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.kingstonguardian.co.uk/sport/8678026.Angel_stars_in_front_of_the_cameras/		

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Staines Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12StainesGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.stainesguardian.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
Streatham Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12StreathamGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.streathamguardian.co.uk/sport/othersport/boxing/8678026 . Angel_stars_in_front_of_the_cameras/		
Sutton Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12SuttonGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.suttonguardian.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
Wandsworth Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12WandsworthGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.wandsworthguardian.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
Wimbledon Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12WimbledonGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.wimbledonguardian.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
Your Local Guardian, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12YourLocalGuardian.htm 2. Printed copy in press folders 3. Online at: http://www.yourlocalguardian.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
Surrey Comet, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12SurreyComet.htm 2. Printed copy in press folders 3. Online at: http://www.surreycomet.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
This Is Local London, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12ThisIsLocalLondon.htm 2. Printed copy in press folders 3. Online at: http://www.thisislocallondon.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
Richmond & Twickenham Times, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12RichmondTwickenhamTimes.htm 2. Printed copy in Press folders 3. Online at: http://www.richmondandtwickenhamtimes.co.uk/sport/8678026 . Angel_stars_in_front_of_the_cameras/		
Ultrachem TKO Gym, 19/11/10	LDN 12: WinkBall was on the scene of the new worldwide Christmas 2010 Promo shoot for The Body Shop. The reporters were keeping their own account of the day with exclusive interviews as part of WinkBall's campaign to highlight women's boxing for the London 2012 Olympic games.	1. Saved in Press folder as: LDN12UltrachemTKOGym.htm 2. Printed copy in Press folders 3. Online at: http://londonboxinggym.com/ultrachemtkogym/?tag=tv-advert		
Business Video, 19/11/10	F4F: WinkBall's Faces for the Forces campaign backed by the UK's top celebrities is 'growing day by day' in what is the first opportunity for everyone to send their message of support to the armed forces working abroad this Christmas, as featured on Business Video.	1. Saved in Press folder as: F4FBusinessVideo.html 2. Printed copy in Press folder 3. Online at: http://business-video.tmcnet.com/news/2010/11/19/5148571.htm		
Fans Online, 15/11/10	WBR: FansOnline.net is a fast-growing independently run website for fans of various sport and interests in the UK. The site is still predominantly football based and hosts many club forums such as Middlesbrough's FMTTM, Blackpool's AVFTT and Portsmouth's TrueBlueArmy. WinkBall is once again the topic of conversation on the message board regarding our reporter coverage on the West Ham v Blackpool game on 13th November.	1. Saved in Press folder as: ForumsFansOnline.php 2. Printed copy in Press folders Online at: http://www.fansonline.net/blackpool/mb/view.php?id=560612		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
My Festivals, 13/11/10	WBR: My Festivals, a site dedicated to festival news features articles of WinkBall's coverage of the many British festivals taken place in summer 2010, in particular, the coverage of Summer Sundae Weekender, 2010. In this article, My Festivals praises WinkBall's mission to capture 'the real story behind the scenes' and the 'intimate point of view of fans at festival level'. This fantastic article really shows the 'emotional power of online video' that WinkBall is communicating.	1. Saved in Press folder as: WBRMyFestival.htm 2. Printed copy in Press folders 3. Online at: http://www.festivals.my/index.php/winkball-com-indulge-themselves-in-festival-sweetness-at-summer-sundae-weekender-2010/		
Clarets Mad, 10/11/10	WBR: The unofficial Burnely Football Club discussion forum features a post of WinkBall's football coverage of the Burnley FC v Doncaster Rovers match on 9th November. Members discuss who's been interviewed and WinkBall's purpose.	1. Saved in Press folder as: WBRClaretsMad.html 2. Printed copy in Press folders 3. Online at: http://boards.footymad.net/forum.php?tno=104&fid=297&sty=2&act=1&mid=211955196		
The Gooner Forum, 09/11/10	WBR: The unofficial Aresnal Football Club discussion forum. WinkBall's coverage of the Arsenal v Newcastle United is posted with discussion on fans and the reporters featured on the video wall	1. Printed in Press folder 2. Saved in Press folder as: ForumsTheGoonerForum 3. Online at: http://www.onlinegooner.com/phpbb2/viewtopic.php?t=26460&postdays=0&postorder=asc&start=0		
Bulls Banter, 08/11/10	WBR: The unofficial Hereford United Football Club discussion forum, Bulls Banter features a thread stemming from a posted link to the Stockport County v Hereford wall on WinkBall.com.	1. Saved in Press folder as: ForumsHerefordBulls 2. Printed copies in Press folders 3. Online at: http://unofficialbulls.proboards.com/index.cgi?board=general&action=display&thread=23312		
The Fight Network, 04/11/10	LDN12: Carnaby Street Boxing: On 4th November 2010, Marianne 'Golden Girl' Marston and sparring partner Angel McKenzie, two of Britain's top professional women boxers join forces with WinkBall, 'the UK's number one video messaging website' on Carnaby Street, Soho, to raise awareness of the new Olympic sport introduced for the first time at London 2012. The entourage of WinkBall's reporters set out interviewing the public to get their opinions on a sport of which for many in Britain still consider taboo.	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: TheFightNetwork 2. Printed copy in Press folders 3. Online at: http://www.thefightnetwork.com/		
Boxing News 24, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: BoxingNews24 2. Printed copy in Press folders 3. Online at: http://www.boxingnews24.com/2010/11/marston-mckenzie-%E2%80%9998tear-up%E2%80%999-in-carnaby-street-to-promote-women%E2%80%999s-boxing-at-2012-olympics/		
Ultrachem TKO Gym, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: OlympicsUltrachemTKOGym 2. Printed copy in Press folders 3. Online at: http://londonboxinggym.com/ultrachemtkogym/?p=500		
London Boxing Elite, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: LondonBoxingElite 2. Printed copy in Press folders 3. Online at: http://londonboxingelite.com/?p=263		
London Boxing Training, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: LondonBoxingTraining 2. Printed copy in Press folders 3. Online at: http://londonboxingtraining.co.uk/?p=676		
TKO Box Office Boxing News, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: TKOBoxOffice 2. Printed copy in Press folders 3. Online at: http://tkoboxoffice.com/News/?p=260		
Boxing News Blog, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: BoxingNewsBlog 2. Printed copy in Press folders 3. Online at: http://maltaboxing.net/blog/2010/11/womens-olympic-boxing-promotion/		
Lions Boxing & Fitness, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: LionsBoxingAndFitness 2. Printed copy in Press folders 3. Online at: http://lionsboxinggym.com/News/?p=133		
Knockout Profit News, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: KnockoutProfitNews 2. Printed copy in Press folders 3. Online at: http://knockoutprofit.com/News/?p=110		
Modern Ghana, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: ModernGhana 2. Printed copy in Press folders 3. Online at: http://www.modernghana.com/news/303277/1/marston-mckenzie-tear-up-in-carnaby-street-to-prom.html		

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The Nigerian Voice, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: TheNigerianVoice 2. Printed copy in Press folders 3. Online at: http://www.thenigerianvoice.com/nvsports/37759/2/marston-mckenzie-tear-up-in-carnaby-street-to-prom.html		
Unlimited Fight News, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: UnlimitedFightNews 2. Printed copy in Press folders 3. Online at: http://unlimitedfightnews.com/wordpress/?p=10180		
Women Boxing Archive Network, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: WomenBoxingArchiveNetwork 2. Printed copy in Press folders 3. Online at: http://www.womenboxing.com/NEWS2010/news110510marston.htm		
Boxing Republic, 04/11/10	LDN 12: Carnaby Street Boxing	1. Saved in Press - Carnaby Street Boxing Nov 4 2010 folder as: Boxing Republic 2. Printed copy in Press folders 3. Online at: http://www.boxingrepublic.com/2010/11/04/marston-mckenzie-%E2%80%9998tear-up%E2%80%999-in-carnaby-street-to-promote-women%E2%80%999s-boxing-at-2012-olympics/		
Vital Football, 28/10/10	WBR: The 100% unofficial fan forum for Wigan Athletic Football Club hosted by VitalFootball.co.uk features a humorous discussion of WinkBall's video coverage of the Wigan Athletic v xx on xx.	1. Saved in Press folder as: ForumsWiganVitalFootball.htm 2. Printed copy in Press folders 3. Online at: http://www.wigan.vitalfootball.co.uk/forum/forums/thread-view.asp?tid=13008		
Ben Barrett Sports Writing, 9/10/10	WBR: Yeovil FC fan's sports journalism site with match report of Yeovil vs Rochdale & link to WB	1. Printed copy in Press folder 2. Saved in Press folder as: BarrettSportsWriting.html 3. Online at: http://barrettsportswriting.webs.com/apps/blog/show/prev?from_id=5014138		
Ealing Today, 8/10/10	WBR: Labour MP, Stephen Pound wins Wink of the Week and donates his £100 award to 1st Hanwell Scout Group	1. Printed copy in Press folder 2. Saved in Press folder as: EalingToday.html 3. Online at: http://www.ealingtoday.co.uk/default.asp?section=info&page=compound004.htm		
Rochdale AFC, 8/10/10	WBR: Fans discuss the WB videos uploaded from Rochdale's match against Yeovil Town FC	1. Printed copy in Press folder 2. Saved copy in Press folder as: RochdaleForum.html 3. Online at: http://www.fansnetwork.co.uk/football/rochdale/fb_mb.php?m=v&t=8749#22		
Bury Times, 06/10/10	WBR: News article on WB attending and interviewing Shakers fans at the Bury v Shrewsbury match at Gigg Lane	1. Saved copy in Press folder as: ForumsBuryTimes.html 2. Online at: http://www.burytimes.co.uk/sport/football/shakers/shakersupdates/843529		
Magpies in Space, 5/10/10	WBR: Chorley FCs fan forum site	1. Saved in Press folder as: MagpiesInSpace.html 2. Online at: http://www.magpiesinspace.co.uk/forumnew/viewtopic.php?p=15588&sid=9076e30735186e3943a932d98af		
Chorley FC, 5/10/10	WBR: Advertises WB's presence at their club	1. Saved in Press folder as: WBComingToChorley.html 2. Online at: http://www.chorleyfc.com/index.php?option=com_content&view=article&id=686:winkball-is-coming-to-chorley-tonight&catid=3:news&Itemid=22		
BBC Radio 3, 4/10/10	WBR: Graeme Kay's Blog page with a link to WB reporter coverage of BBC Symphony Orchestra's 80th anniversary	1. Saved in Press folder as: BBCSymphonyOrchestraAnniversary.shtml 2. Online at: http://www.bbc.co.uk/blogs/radio3/2010/10/meet-the-bbc-symphony-orchestr.shtml		
Twitter, 30/9/10	Results for 'Winkball' on Twitter realtime search	1. Saved in Press folder as TwitterSearchWinkball.doc 2. Online at: http://twitter.com/search?q=winkball		
Independent Catholic News, 23/9/10	WBR: Winkball's involvement with Pope's visit with message from James talking about unbiased, no media agenda reporting	1. Saved in Press folder as PopeIndependentCatholicNews.html 2. Online at:		
Liberal Democrat Voice, 18/9/10	Pol Conf 10: Chris Henry writes about Winkball's plans to get 10,000 voices on 3 big issues facing the country	1. Saved in Press folder as PolConf2010LibDemVoice.html 2. Online at:		
The Moocamp, 7/9/10	WBR: Forum discussing videos from embedded WB link	1. Saved in Press folder as: TheMooCamp.html 2. Online at: http://www.moocamp.com/forum/viewtopic.php?f=2&t=38140		
Web User, 30/8/10	NHC10: Article by Daniel Booth on how to watch videos of NHC online	1. Printed copy in Press folder 2. Saved in Press folder as: Webuser-watchNHC10online 3. Online at: http://www.webuser.co.uk/websites/watch-online-blog/music/496854/watch-notting-hill-carnival-2010-videos-online		
Guardian.co.uk, 27/8/10	NHC10: Josh Halliday's article on Winkball reporters 'unleashed' on NHC 2010	1. Saved in Press folder as: Carnival2010Guardian.png 2. Online at: http://www.guardian.co.uk/media/pda/2010/aug/27/notting-hill-carnival-winkball-wonderwall		
Josh Halliday on Twitter, 8/10	NHC10: Josh Halliday's reference to his article on Winkball at NHC10 at guardian.co.uk. (Josh Halliday - 2,295 followers)	1. Saved in Press folder as Carnival2010GuardianTwitter.doc 2. Online at: http://twitter.com/JoshHalliday		

NAME & DATE	SUMMARY	FORMAT / LOCATION	SENT TO SCANNER	ON WB.COM
Millwall Vital Football, 16/8/10	WBR: Football blog with link to WB Millwall report on YouTube	1. Saved in Press folder as: FootballBlogDiscussionsOnline.doc & MillwallFCForum.html 2. Online at: http://www.millwall.vitalfootball.co.uk/forum/forums/thread-view.asp?tid=51489&posts=14&highlight=winkball&highlight=		
One Vale Fan, 10/8/10	WBR: Football blog with link to winkball.com	1. Saved in Press folder as: FootballBlogDiscussionsOnline.doc 2. Online at: http://www.onevalefan.co.uk/forums/showthread.php?p=1305394		
Crystal Palace Football Club forum, 7/8/10	WBR: Football blog with link to winkball.com/walls/Football_Reporters	1. Saved in Press folder as: FootballBlogDiscussionsOnline.doc 2. Online at: http://www.cafc.org/forums/showthread.php?t=206590		
Music News Online, 27/07/10	WBR: WinkBall was amongst the action at the world music event WOMAD Festival 2010. Our reporters were getting involved, talking to all the music lovers about what they have to say about music and the event	1. Saved in Press folder as: WBRMusicNewsOnline.htm 2. Printed copies in press folders 3. Online at: http://www.musicnewsonline.org/2011/01/15/winkball-takes-world-stage-with-their-video-coverage-of-world-music-event-womad-festival-2010/		
The Book Chook, 25/06/10	WB Gen: WinkBall is 'a useful tool for teachers', just one comment by Susan Stephenson in her lovely and favourable review for The Book Chook, a website for parents introducing their children to literature. In her blog, she describes its potential use for children, who 'might enjoy reading aloud'. The comments that follow describe WinkBall as 'a great idea' with 'lots of potential'	1. Saved in Press folder as: The Book Chook Make a Video at WinkBall 2. Printed copy in Press folders 3. Online at: http://www.thebookchook.com/2010/06/make-video-at-winkball.html		
New Media Age, 24/06/10	GLA: Short article talking about the GLA being hosted on WB for the Mayor of London, Boris Johnson's State of London Debate (SoLD)	1. Saved in Press folder as: GLANewMediaAge.png 2. Online at: http://www.nma.co.uk/news/london-mayoral-debate-invites-questions-via-winkball-video-wall/3015076.article		
Westham Online, 14/5/10	WBR: Football blog with link to winkball.com/walls/Football_Reporters	1. Saved in Press folder as: FootballBlogDiscussionsOnline.doc 2. Online at: http://www.westhamonline.net/forum_flat.php?4536380 a0_a5		
Man City Fans, 11/5/10	WBR: Football blog with link to winkball.com/walls/Football_Reporters	1. Saved in Press folder as: FootballBlogDiscussionsOnline.doc 2. Online at: http://www.mancityfans.net/mcfnet/viewtopic.php?f=119&t=32491		
The Argus, 1/5/10	PPC: Roger Antony Needham makes reference to WB in the 'Website' sub header on his profile	1. Saved in Press folder as PPCBrightonArgus.pdf		
Voice, 27/4/10	1K: online interview with Gordon Mac	1. Printed pages in Press folder 2. On web: http://www.voice-online.co.uk/content.php?show=17461		
Serious, 19/04/10	WBR: WinkBall reporters were at a packed Barbican to have a listen to what the audience had to say before and after the 'dramatic' performance from Salif Keita	1. Saved in Press folder as: WBRSerious.htm 2. Printed copies in press folders 3. Online at: http://www.serious.org.uk/blog/2010-04-19/winkball-team-at-salif-keita		
Spalding Today, 19/4/10	PPC: "Green candidate Ashley Baxter launches online campaign on WB"	1. Http page saved as PPCSpalding 2. Screen shots saved and printed 3. Online at: http://www.spaldingtoday.co.uk/news/GENERAL-ELECTION-Green-candidate-pinpoints.6236068.jp		
Guardian.co.uk, <16/4/10	A sentence was added to the second paragraph of the piece above: "... (the other [co-founder] is Duncan Barclay, a son and nephew of the brothers)..."			
Your Tunbridge Wells, 10/04/10	PPC: Lib Dem MP for Sevenoaks, Alan Bullion turned to WinkBall in order to 'reach a wider constituency' in the lead up to the General Elections. Mr Hallas, a fellow Lib Dem explains 'a lot of younger people find it easier to access politicians online'.	1. Saved in Press folder as: PPCTunbridgeWells.html 2. Printed copy in Press folders 3. Online at: http://www.yourtunbridgewells.co.uk/kent-news/ELECTION-2010--Parties-report-rise-in-donations---newsinkent34667.aspx?news=local		
Wales Online, 4/4/2010	PPC: News piece by columnist David James on how voters should be wary of candidates. Winkball is mentioned as a reference	1. Saved in Press folder as PPCsWalesOnlinePoliticiansSayTheSilliestThing 2. Online at: http://www.walesonline.co.uk/news/columnists/2010/04/04/politicians-say-the-silliest-things-91466-26171040/		
Guardian.co.uk, 25/3/10	PPC: Simon Jeffery Politics Blog piece from interview with James.	1. 2 x printed pages in Press folder 2. Saved doc in Press folder as: GuardianPPCSimonJeffery 3. On web (>26/3/10) at: http://www.guardian.co.uk/politics/blog/2010/mar/25/winkball-candidates-election		
Tottenham Hotspurs Unofficial Supporters Site, 23/3/10	WBR: Football blog with link to winkball.com/walls/Football_Reporters	1. Saved in Press folder as: FootballBlogDiscussionsOnline.doc 2. Online at: http://www.tottenhamhotspurs.tv/forum/thfc-bar/11787-winkball.html		
Institute of Commercial Management, 19/03/10	PPC: Clare Short, Lembit Opik and William Hague are among hundreds of political speakers to have taken part of WinkBall's campaign for voters to get to know their representing MPs. Heidi Lees-Bell's article for ICM presents WinkBall's research on voter political knowledge and enthusiasm for the elections and the idea behind the campaign.	1. Saved in Press folder as: PPCICM.html 2. Printed copy in Press folders 3. Online at: http://news.icm.ac.uk/business/online-mp-videos-help-voters-choose-in-uk-election/6015/		

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Response Source, 19/03/10	PPC: This article focuses on voter's political knowledge and enthusiasm during the final months before the 2010 general elections based on research conducted by WinkBall.	1. Saved in Press folder as: PPCResponseSource.html 2. Printed copy in press folders 3. Online at: http://www.responsesource.com/releases/rel_display.php?relid=54804&hilit=do%20you%20know%20who%20you%20are%20voting%20for?		
CorpComms Magazine, 19/3/10	E10: Opinion piece by Louisa Coward on the PPC research.	1. Printed page in Press folder 2. Saved doc in Press folder as: PPCResearchCorpComms 3. On web (>23/3/10) at: http://www.corpcommsmagazine.co.uk/news/683-e-lectorate		
Yahoo & ePolitix, 12/02/10	PPC: Short article on WinkBall offering voters the chance to examine many would-be MPs from the five main political parties and regional parties online using video. Written by ePolitix and also posted on Yahoo.	1. Saved in Press folder as: PPCePolitix.html 2. Printed copy in press folder 2. Online at: http://www.epolitix.com/latestnews/article-detail/newsarticle/winkball-unveils-latest-online-election-tool/		
The Spectator, 15/02/10	Pol: Martin Bright of The Spectator reports on the Think Tank Clash, held at the Southbank Centre on 9th February 2010 with Rory Bremner as master of ceremonies.	1. Saved in Press folder as: PolSpectator.html 2. Printed copy in Press folders 3. Online at: http://www.spectator.co.uk/martinbright/5773747/think-tank-clash-the-future-of-political-debate.thtml		
The Spectator, 12/2/10	PPC: David Blackburn commenting on need for media sources like Winkball to get to know candidates	1. Saved in Press folder as: SpectatorPPCs.thtml.html 2. Saved in Press folder as: SpectatorPPCs16Feb10.pdf		
Brett Anderson.co.uk, 25/1/10	WBR: Brett Anderson's official website – on the discussion forum, fans debate the WinkBall page where they were interviewed	1. Printed pages in Press folder 2. Html pages saved in Press folder as BrettAndersonFans.html 3. Online at: http://www.brettanderson.co.uk/forum/read.php?2,191562,191610,quote=1		
Solider Magazine, 20/1/10	Forces: Magazine of the British army, Solider's 'News in Brief' features a brief article about WinkBall's Faces for the Forces campaign and the celebrities already involved.	1. Printed copy in Press folder 2. Saved in Press folder as: SoldierMagazine.htm 3. Online at: http://www.soldiermagazine.co.uk/archives/jan10/jan10update3.htm		
Paddington & Westminster Times 24, 7/1/10	Forces: Online news featuring a short article on WinkBall's history, including quotes by James and mention of the F4F campaign	1. Printed copy in Press folder 2. Saved copy in Press folder as: Pad&WestTimes24.html 3. Online at: http://www.paddingtonandwestminstertimes.co.uk/news/candid_camera_1_603976		
The Daily Star, 26/12/09	Forces: Celebrities line up to send festive greetings to British troops abroad	1. Printed copy in Press folder 2. Saved copy in Press folder as: DailyStarOnline.html 3. Online at: http://www.dailystar.co.uk/news/view/114282/Stars-send-greetings-to-brave-soldiers		
Witney Gazette Online, 24/12/09	Forces: David Cameron, Witney MP shows support for troops with a festive message	1. Printed copy in Press folder 2. Saved copy in Press folder as: Forces: David Cameron, Witney MP shows support for troops with a festive message 3. Online at: http://www.witneygazette.co.uk/news/4820610.Witney_MP_s_message/		
Net Imperative, 4/12/09	WBR: Short news bulletin on Dizzee Rascal's advertisements on WB	1. Printed copy in Press folder 2. Saved copy in Press folder as: NetImperativeDizzeeRascal.html 3. Online at: http://www.netimperative.com/news/2009/december/news-round-up-4th-december-2009		
IT News, 1/12/09	WBR: Article posted on technology news site	1. Printed copy in Press folder 2. Saved copy in Press folder as: ITnewsForgetArmchairPundits.htm 3. Online at: http://www.itnews.it/news/2009/1201010402508/forget-armchair-pundits-now-football-fans-are-getting-the-chance-to-have-their-say-in-a-unique-online-initiative.html		
Cloud Computing Journal online, 30/11/09	Forums: PR Newswire comment on Winkball's involvement in football fans' opinions as well as the site itself. James is quoted	1. Saved in Press folder as FootballCloudJournalAustralia.html and FootballITNews.html 2. Online at: http://au.sys-con.com/node/1204190		
PR Newswire, 25/11/09	Xmas: Dr James Ohene-Djan gives thoughts on replacing cards with videos to send xmas messages.	1. Saved in Press folder as ChristmaSeePRNewsWire.html 2. Online at: http://www.prnewswire.co.uk/cgi/news/release?id=243436		
Ealing Gazette, 19/11/09	Forces: Labour representative for Ealing, Stephen Pound MP backs the Faces for the Forces campaign by recording his personal message for the British Forces on WinkBall.	1. Saved in Press folder as: ForcesEalingGazette.html 2. Printed in Press folders 3. Online at: http://www.ealinggazette.co.uk/ealing-news/local-ealing-news/2009/11/19/record-a-message-for-the-troops-urges-ealing-mp-64767-25244095/		
Institute of Commercial Management, 05/11/09	WB Gen: ICM is a dedicated news website aimed at Commercial and Business Development Managers. In this article by Heidi Lees-Bell, ICM recognises WinkBall as becoming one of the leading players of future online communication with the already impressive influx of 100,000 users in the short span of just 2 months from the launch date.	1. Saved in Press folder as: WBGenICM100,000Users.html 2. Printed copy in Press folders 3. Online at: http://news.icm.ac.uk/business/100000-users-at-video-website-winkballcom/4423/		

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The Red Pages, 5/11/2009	Forces: Short article praising Winkball's national campaign launch Faces for the Forces. Lists celebrities involved.	1. Saved in Press folder as ForcesRedPages.html 2. Online at: http://www.theredpages.co.uk/public/news.aspx?id=5085		
Queens Park Rangers, 21/10/09	WBR: Football blog discussion with link to winkball.com/walls/Football_Reporters	1. Saved in Press folder as: FootballBlogDiscussionsOnline.doc 2. Online at: http://www.qpr.vitalfootball.co.uk/forum/forums/thread-view.asp?tid=5791&start=1&posts=4		
Facebook, 9/10/2009	PPC: Conservative party's Facebook group and Linked In page discussion re: Cameron's speech	1. Saved in Press folder as FacebookConservativesGroupAndLinkedIn.doc 2. Online at: http://www.facebook.com/topic.php?uid=2211135307&topic=11293a http://www.linkedin.com/groupAnswers?viewQuestionAndAnswers=&gid=1411307&discu		
QPR Report, 9/9/2010	WBR: Discussion on QPR match with reference to Winkball.com as source	1. Saved in Press folder as QprReportNoVideo.pdf		
Net Imperative, 3/9/2009	WB Gen: James discusses the rights to user data on social networking sites	1. Saved in Press folder as: NetImperativeDataRightsComment.pdf 2. 2. Online at: http://www.netimperative.com/news/2009/september/right-to-reply-do-social-networks-really-have-an		
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Real Fur on Facebook, 27/10/11
Erasure on Facebook, 26/10/11
Audioboo.fm, 25/10/11
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The Dykeenies on Facebook, 25/10/11
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Yahoo News, 27/08/11
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Deftones on Facebook, 25/08/11
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Vic Reeves & Bob Mortimer on Facebook, 14/08/11
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The Boxettes on Facebook, 13/08/11
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Morrissey Solo, 11/08/11
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NAME & DATE
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BroganHawkins on Twitter, 25/07/11
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CricketFresh.in, 23/07/11
Jasonkincaid on Twitter, 22/07/11
BFI Southbank on Facebook, 21/07/11
Yasmin on Facebook, 21/07/11
Boys Noize on Facebook, 21/07/11
Murkagedave on Twitter, 21/07/11
Jessmillsmusic on Twitter, 20/07/11
All Voices, 20/07/11
RoadRunner, 20/07/11
Yahoo Daily News, 20/07/11
World News, 20/07/11
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iTunes Festival on Facebook, 20/07/11
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The Phoenix Foundation on Facebook, 19/07/11
Rumer on Facebook, 19/07/11
Roundhouse on Facebook, 19/07/11
iTunes Festival on Facebook, 19/07/11
iPolitics360, 19/07/11
RoyaloperaHouse on Twitter, 19/07/11
nasque on Twitter, 19/07/11
TheBasementJaxx on Twitter, 18/07/11
THSHBirmingham on Twitter, 18/07/11
Roundhouse on Facebook, 12/07/11
Ed Sheeran on Facebook, 12/07/11
The Old Vic Theatre on Facebook, 11/07/11
Roundhouse on Facebook, 11/07/11
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jericho4life on Twitter, 06/07/11
RMVNutini on Twitter, 06/07/11
Sandi_Thom on Twitter, 06/07/11
Manicstmania on Twitter, 06/07/11
musicfans007 on Twitter, 05/07/11
Kellycart on Twitter, 05/07/11
festivalnieuws on Twitter, 05/07/11
RhamsisALi on Twitter, 05/07/11
Publicity News on Twitter, 05/07/11
PartyAmerica on Twitter, 05/07/11
Chester Race Courses on Twitter, 05/07/11
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Barbican Centre on Twitter, 04/07/11
Al Jarreau, 04/07/11
Al Jarreau on Twitter, 04/07/11
Fuse.tv, 04/06/11
Benzinga, 04/07/11
Yahoo News, 04/07/11
Digital Journal, 04/07/11
Sandi Thom on Facebook, 04/07/11
TwiszzyTaughtMe on Twitter, 02/07/11
Able Magazine, 01/07/11
OK Go on Facebook, 30/06/11
Toto on Facebook, 28/06/11
Steve Lukather on Facebook, 27/06/11
Recipe So Easy, 26/06/11
Chester Rocks on Twitter, 25/06/11
Heart Fashion on Twitter, 24/06/11
Bright Eyes on Facebook, 24/06/11
Scala London on Twitter, 23/06/11
The Killers Chile on Twitter, 23/06/11
Hammersmith Apollo, 22/06/11
West Hampstead on Twitter, 21/06/11
Soweto Entertainment Magazine, 21/06/11
News Zone, 21/06/11
San Francisco Chronicle, 20/06/11
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Hubdu Festival, 07/06/11
Benzinga, 03/06/11
San Francisco Chronicle, 03/06/11
Topix, 03/06/11
News Guide, 03/06/11
TMC Net, 02/06/11
All Voices, 02/06/11
Ali Campbell Forum, 02/06/11
Green Technology World, 02/06/11
Computer User, 01/06/11
All Voices, 31/05/11
Yahoo News, 31/05/11
TMC Net, 31/05/11
Digital Journal, 31/05/11
Fixed Mobile Convergence, 31/05/11
Digital Journal, 29/05/11
BizWire Express, 29/05/11
The House of Coxhead, 27/05/11
The Next Web, 27/05/11
McFly Metro, 26/05/11
Bedouin Soundclash, 26/05/11
Bedouin Soundclash on Facebook, 26/05/11
Hypnotic Brass Ensemble on Twitter, 25/05/11
BMX Talk, 24/05/11
Chester Rocks on Facebook, 23/05/11
Wretch 32 on Frequency, 22/05/11
Accounts Receivable Management, 22/05/11
Benzinga, 22/05/11
TMC Net, 22/05/11
World Book and News, 22/05/11
Sami Yusuf Official Forum, 22/05/11
Beatsteaks, 20/05/11
Business Ideas 4 U, 19/05/11
Example on Facebook, 19/05/11
Yekith on Tumblr, 18/05/11
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Sami Yusuf on Frequency, 17/05/11
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Bluemoon, 13/05/11
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World Book and News, 07/05/11
Blinkx.com, 05/05/11
Talk Talk, 05/05/11
MSN, 05/05/11
Virgin Media, 05/05/11
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Closer Magazine, 03/05/11
The Oatcake, 01/05/11
World Book and News, 30/04/11
The San Francisco Chronicle, 29/04/11
Publicity News on Twitter, 29/04/11
Yahoo News Singapore, 29/04/11
Yahoo News, 29/04/11
Saves the Day on Twitter, 28/04/11
Topix, 28/04/11
TMC Net, 28/04/11
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Sports Techy, 04/04/11
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WPMC, 02/04/11
Facebook, 01/04/11
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AOL Daily Finance, 30/03/11
Benzinga, 30/03/11
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Facebook, 27/03/11
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BizWire Express, 26/03/11
Benzinga, 26/03/11
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Digital Producer, 25/03/11
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Digital Journal, 24/03/11
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Road Runner, 24/03/11
The #ballet Daily, 23/03/11
Twitter, 22/03/11
Facebook, 22/03/11
Go Get The Look, 21/03/11
December Giant, 18/03/11
Facebook, 18/03/11
Facebook, 18/03/11
Encomer, 17/03/11
Malta Boxing News, 16/03/11
Growth Business, 16/03/11
Chord Center, 16/03/11
Yahoo News, 16/03/11
Christmas Day Parade Site, 16/03/11
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Green Technology World, 15/03/11
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Facebook, 15/03/11
Small Heath Alliance, 14/03/11
The Strangers, 12/03/11
Football Video, 11/03/11
Benzinga, 11/03/11
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Yidio, 03/03/11
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NAME & DATE
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Mona, 23/02/11
Facebook, 23/02/11
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Sports Techy, 18/02/11
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The Free Library, 14/02/11
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Facebook, 10/02/11
Witty Sparks, 10/02/11
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SYS-CON Media, 10/02/11
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Fin Road, 10/02/11
City A.M., 10/02/11
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The Voice, 03/02/11
SuperGlued, 03/02/11
London Olympics 2012, 02/02/11
Sports Techy, 02/02/11
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Benzinga, 02/01/11
Yahoo News, 02/02/2011
The Gathering, 01/02/11
England Debate, 31/01/11
SurveysDo, 31/01/11
Twitter, 30/01/11
England Debate, 29/01/11
The Gathering, 26/01/11
Sunderland Message Board, 23/01/11
The Oatcake, 23/01/11
7th Space, 22/01/11
Facebook, 19/01/11
Zimbio, 18/01/11
All Voices, 18/01/11
TMC Net, 18/01/11
Burton Mail, 17/01/11
Poppynet.co.uk, 14/01/11
Benzinga, 14/01/11
Soccer World, 14/01/11
Sports Techy, 13/01/11
All Voices, 13/01/11
India Times, 13/01/11
MSG, 13/01/11
Trading Markets, 13/01/11
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NAME & DATE
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Football Asylum, 18/12/10
City A.M., 17/12/10
Business Video, 16/12/10
Fresh News, 16/12/10
Fresh News, 16/12/10
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Computer User, 16/12/10
World Market Media, 16/12/10
Yahoo News, 16/12/10
Benzinga, 16/12/10
Facebook, 16/12/10
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World Market Media, 16/12/10
Benzinga, 16/12/10
TMC Net, 16/12/10
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The Sunday People, 12/12/10
Forbes, 08/12/10
My Space, 08/12/10
Britain News, 07/12/10
Benzinga, 07/12/10
Akor Merkezi, 07/12/10
Dailymotion, 07/12/10
Best World Cup Video, 04/12/10
Daily Motion, 03/12/10
All Voices, 02/12/10
Hello Magazine online, 01/12/10
House to Home, 01/12/10
King Celebrity, 28/11/10
MP3-Find, 28/11/10
Transport for London, 26/11/10
Councillor Mike Leddy, 26/11/10
Clickwalla, 26/11/10
Dailymotion, 25/11/10
Flickr, 25/11/10
SeaFlog, 25/11/10
Closer Online, 25/11/10
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Conservative Future, 23/11/10
London Spin, 23/11/10
Royal Armouries on Facebook, 23/11/10
Just Jared Jr., 21/11/10
USA Today, 20/11/10
Social Media Portal, 20/11/10
Hounslow & Brentford Times, 19/11/10
Royal Armouries on Twitter, 19/11/10
Croydon Guardian, 19/11/10
Elmbridge Guardian, 19/11/10
Epsom Guardian, 19/11/10
Kingston Guardian, 19/11/10
Staines Guardian, 19/11/10
Streatham Guardian, 19/11/10
Sutton Guardian, 19/11/10
Wandsworth Guardian, 19/11/10
Wimbledon Guardian, 19/11/10
Your Local Guardian, 19/11/10
Surrey Comet, 19/11/10
This Is Local London, 19/11/10
Richmond Twickenham Times, 19/11/10
Ultrachem TKO Gym, 19/11/10
Business Video, 19/11/10
Fans Online, 15/11/10
My Festivals, 13/11/10

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Clarets Mad, 10/11/10
The Gooner Forum, 09/11/10
Bulls Banter, 08/11/10
The Fight Network, 04/11/10
Boxing News 24, 04/11/10
Ultrachem TKO Gym, 04/11/10
London Boxing Elite, 04/11/10
London Boxing Training, 04/11/10
TKO Box Office Boxing News, 04/11/10
Boxing News Blog, 04/11/10
Lions Boxing & Fitness, 04/11/10
Knockout Profit News, 04/11/10
Modern Ghana, 04/11/10
The Nigerian Voice, 04/11/10
Unlimited Fight News, 04/11/10
Women Boxing Archive Network, 04/11/10
Boxing Republic, 04/11/10
Vital Football, 28/10/10
Sounds of the Camper Van, 25/10/10
Spor Videolari, 20/10/10
Steve Pound MP, 10/10/10
Ben Barrett Sports Writing, 9/10/10
Ealing Today, 8/10/10
Rochdale AFC, 8/10/10
Bury Times, 06/10/10
Biglobe, 5/10/10
Magpies in Space, 5/10/10
Chorley FC, 5/10/10
BBC Radio 3, 4/10/10
Strange Thoughts, 3/10/10
Bashy blog, 1/10/10
Twitter, 30/9/10
Telegraph: Culture Sectiononline: headline story, 30/9/10
Labour Party online, 29/9/10
Liquida, 23/09/10
Independent Catholic News, 23/9/10
Blog by me @ blogspot.com, 21/9/10
Liberal Democrat Voice, 18/9/10
The Moocamp, 7/9/10
Gary King, 18/8/10
Web User, 30/8/10
Guardian.co.uk, 27/8/10
World News, 21/08/10
Twitter, 8/10
Millwall Vital Football, 16/8/10
One Vale Fan, 10/8/10
The Brent Magazine, 8/10
Crystal Palace Football Club forum, 7/8/10
NME, 03/08/10
East London Advertiser, 29/7/10
Music News Online, 27/07/10
Flagscouts, 12/7/2010
FreeCDDb, 11/7/2010
Trancemega, 10/7/2010
BBC Click, 03/07/2010
New Media Age, 24/06/10
Westham Online, 14/5/10
Man City Fans, 11/5/10
The Argus, 1/5/10
Voice, 27/4/2010
The Voice, 26/4/10
Sun FM, Sunderland, 20/4/10
Mixmag, 19/4/10
Serious, 19/04/10
Don't Stay In, 19/4/10
Spalding Today, 19/4/10
London Today, 16/04/2010
Guardian.co.uk, <16/4/10
Kentish Gazette, 06/04/10
Wales on Sunday, 4/4/2010
Wales Online, 4/4/2010
Swindon Advertiser 3/4/10
Sheffield Star, 30/03/10
Guardian.co.uk, 25/3/10
Northampton Chronicle & Echo, 24/3/10
City Unslicker: Capitalists @ Work, 23/3/10
Tottenham Hotspurs Unofficial Supporters Site, 23/3/10
Institute of Commercial Management, 19/03/10
CorpComms Magazine, 19/3/10
Response Source, 19/03/10
Shout WB / BLESMA Radio Day Schedule, 16/3/10
Shout WB / BLESMA Radio Day Report, 16/3/10
Hemel Hempstead Gazette, 10/3/10
Warrington Midweek Guardian, 9/3/10
Hull Daily Mail, 5/3/10

NAME & DATE
Colourful Radio, 5/3/10
Shlomo's Blog, 4/3/2010
Yahoo & ePolitix, 12/02/10
The Spectator, 15/02/10
The Spectator, 12/2/10
See Hear!, 04/02/2010
Brett Anderson.co.uk, 25/1/10
Solider Magazine, 20/1/10
Paddington & Westminster Times 24, 7/1/10
The Daily Star, 26/12/09
Witney Gazette Online, 24/12/09
Hello Magazine online, 12/12/09
Daily Express Online, 10/12/09
The Mirror Online, 10/12/09
BBC Cambridgeshire, 9/12/09
BBC Jersey, 9/12/09
BBC Lancashire, 9/12/09
BBC Newcastle, 9/12/09
Colourful Radio, 9/12/09
Sun FM, 9/12/09
BFBS, 9/12/09
Smooth Radio, 9/12/09
Swansea Sound FM, 9/12/09
Net Imperative, 4/12/09
IT News, 1/12/09
Cloud Computing Journal online, 30/11/09
PR Newswire, 25/11/09
Ealing Gazette, 19/11/09
BBC News 24: Click, 06/11/2009
Sky News TV, 05/11/2009
Institute of Commercial Management, 05/11/09
The Red Pages, 5/11/2009
Dizzee Rascal on Clash Music, 29/10/09
Queens Park Rangers, 21/10/09
QPR Report (Blogspot.com), 20/10/09
BFBS, 16/10/09
BBC 5 Live, 16/10/09
BBC Cornwall, 16/10/09
BBC Devon, 16/10/09
BBC Devon, 16/10/09
BBC Hereford & Worcester, 16/10/09
BBC Jersey, 16/10/09
BBC Lincolnshire, 16/10/09
BBC Norfolk, 16/10/09
BBC Northamptonshire, 16/10/09
BBC Stoke & Staffordshire, 16/10/09
BBC Southern Counties, 16/10/09
BBC Tees, 16/10/09
Express FM, 16/10/09
Tay AM, 16/10/09
Sky News Radio, 16/10/09
Wave 102, 16/10/09
Knees Up Mother Brown (kumb.com) Westham site, 6/10/09
CNBC, 29/09/2009
The Chelsea Blog, 25/9/09
Talksport Radio, 20/9/09
Radio Jackie, 20/9/09
Bang Radio, 19/9/09
London Greek Radio, 18/9/09
BBC Radio 3: At the Proms Blog, 17/9/09
Facebook, 9/10/2009
QPR Report, 9/9/2010
Net Imperative, 3/9/2009
Brand-e.Biz online, 2/9/2009
Vital Football (Burnley FC), 1/9/09
BBC London, 31/8/09 at 7:40am
Smooth Radio, 30/8/09
Sky News Radio, 30/8/09 at 10:05am
Colourful Radio, 28/8/09 at 11:35am
Marketing Magazine online, and Net Imperative, 27/8/09
Revolution Magazine, 26/8/09
UTalkMarketing.com, 26/8/09
mad.co.uk, 21/7/09
Westside FM, 27/8/09 at 4:30pm
A Life In Spain, 17/08/09
Compass FM, 25/12/08
Time 107.5, 5/12/08
Cross Rhythms, 5/12/08
BBC Newcastle, 29/11/08
BFBS, 26/11/08
Cross Rhythms, 26/11/08
BBC Cornwall, 26/11/08
BBC Devon, 26/11/08
BBC Guernsey, 26/11/08
BBC Jersey, 25/11/08 & 26/11/08
BBC Bristol, 25/11/08

NAME & DATE
BBC Northamptonshire, 25/11/08
Premier Christian Radio, 25/11/08
Talk 107, 25/11/08
Life FM 103.6
Penine FM
SW Cluster FM,
BBC Swindon
Magic Sky News
Winkball Podcast
General recordings (James)
Interview recordings (James)
Interview recordings (James)
Interview recordings (James)
Levi Roots
Levi Roots
Skyride Podcast
An Englishman's Castle, 4/10
turkcomp4.com
World Soccer
BikeBiz online
Shout! Online coverage